

Social Capital and Institutional Quality as Factors of Innovation: Evidence from Europe

Anneli Kaasa (PhD), Helje Kaldaru (PhD), Eve Parts (MA)

University of Tartu, Faculty of Economics and Business Administration, Narva Road 4A210, Tartu 51009, Estonia, Phone: +372 7 375 842, Fax +372 7 376 312, E-mail: Anneli.Kaasa@ut.ee

Abstract

Innovation is considered as an important precondition for economic growth and development. However, the set of the determinants of innovation, which are discussed in previous studies is not exhaustive. This paper examines the influence of social capital and institutional quality – besides the effects of traditional factors of innovation like R&D and human capital – on both innovation activity and utilization of innovation in the sample of European countries. Theoretical part of the paper highlights the fact that innovation involves risk, uncertainty and need for cooperation. These obstacles cannot be removed only by higher R&D expenditures or investments into human capital. Instead, formal and informal institutions and social capital in the form of networks, norms and trust could help to reduce risk-related transaction costs and thus to form more sound climate for innovation. For empirical analyses, countries are first divided into clusters in order to explore the similarities and differences in various aspects of innovation. It appears that innovative activity and utilization of innovations go not hand-in-hand. Rather, there is clear distinction between countries, which are good in innovating and countries that perform better in initiating or imitating the production of new products using already existing innovations. Comparison of the mean values of factors of innovation in different clusters gives varying results. The analysis shows that social capital, especially its structural dimension has positive influence on innovation activity and patenting, but not on utilization of innovations. However, the effects of norms, trust and institutional quality do not follow any clear pattern and need thus further detailed investigation.

Keywords: innovation, social capital, institutional quality, Europe

JEL Classification numbers: A12, A13, O31, O4

1. Introduction

As innovation plays an important role in economic growth and development, it is necessary to understand the factors, which determine the differences in innovation intensity across countries and regions. The purpose of this paper is to examine the relationships between different factors of innovation and alternative innovation outputs, using European countries as a sample. Two aspects of novelty should be mentioned. First, most previous studies concentrate on traditional factors of innovation like R&D expenditures or the level of human capital. Undoubtedly, innovation requires investments in research and development, and qualified manpower is needed to create and utilize innovations. But empirical evidence shows that the same expenditures on R&D in different countries often fail to yield similar success in innovation.¹ This suggests that the innovation process is additionally influenced by many other factors. Current paper includes the characteristics of the social environment, i.e. networks, norms and trust, which can be jointly referred to as social capital, and the overall institutional environment of a particular country as possible factors of innovation into analysis. Theoretically, both social capital and

¹ Furman et al (2002, p. 899) have formulated this puzzle as following: „If innovators draw on technological and scientific insights from throughout the world, why does the intensity of innovation depend on location?”

formal institutions could help to reduce transaction costs arising from risk and uncertainty of innovation. However, since social capital as a relevant factor of innovation have been actively dealt in the academic literature only over the last few years, there are yet not many empirical tests assessing the effect of social capital on innovation. It can be assumed that one possible reason for this lies in the complexity of the measurement of social capital, which should take into account many different dimensions of the concept.

Second, in previous studies innovations are mostly measured by the number of patent applications. However, the reliability of this measure can be questioned, as it covers only one aspect of innovation activity – mainly new-to-the-market product innovation, excluding, for example, new-to-the-firm product innovation or imitation, process innovation and non-technological innovation as well as the utilization of innovations. Therefore, including other indicators of innovation into the analysis could improve the understanding of the influence of social capital and institutions on different aspects of innovation. The reason, why these indicators have not been included in the previous analyses, lies probably in the poor availability of data – for example, for Europe the indicators describing various aspects of innovation are available only at the country level, while larger regional databases cover only the patenting data. However, when using the traditional methods of testing influences of several factors on innovation, i.e. regression analysis or structural equation modelling, a larger sample than the number of European countries is necessary in order to guarantee the reliability of the results. Nevertheless, in order to complement the previous studies analysing larger sample but including only patenting data, the current study performs an analysis including also other aspects of innovation and using cluster analysis as an alternative to usual analysing methods.

In all, 29 European countries, including both the old member states of the European Union (and other countries with no communist background) and transition countries are covered with the analysis. Firstly, cluster analysis is conducted to explore the similarities and differences in various aspects of innovation activity and utilization of innovations. Then, the social capital and institutional quality are considered as possible factors of innovation next to the R&D and human capital. To measure social capital, many previous studies have used an overall index, one variable or one latent construct (see, for instance, Subramaniam and Youndt, 2005; Ackomak and ter Weel, 2005, 2006). However, it can be assumed that different dimensions of social capital may have dissimilar impacts on innovation. Therefore, this paper tests the influence of social capital on innovation by separate dimensions. Exploratory as well as confirmatory factor analysis is performed to form latent constructs from initial indicators describing possible factors of innovation. Next, the mean levels of social and institutional environment are analysed in different clusters of innovation activity and utilization of innovations to find out whether and how the social capital and institutional quality influence innovation and its utilization. To shed some light on the extent of these possible influences, for comparison, the mean levels of R&D and human capital are also examined.

The paper is structured as follows. Section 2 presents the theoretical background, discussing the causal relationships between innovation, social capital, institutional quality, and other factors of innovation - R&D and human capital. Section 3 introduces the innovation data and presents the results and discussion of cluster analysis of innovation data. Section 4 deals with the measurement of possible factors of innovation. Section 5 presents the mean values of factors of innovation in different clusters, attempts to explain which factors are important for different type of

innovative activity. Section 6 comprises the discussion of the results on the basis of separate countries. Section 7 points out the limitations and makes recommendations for future research, while Section 8 concludes.

2. Theoretical background

Innovation is usually understood as the introduction of something new or significantly improved, including both new products and processes. As such, innovation can be broadly defined as an increase in the variety of goods, services and proceedings, rather than a purely technological advance (Unger and Zagler 2003). The involvement of a country or a region in innovative activity has two aspects: inputs and outputs (see, for instance, Nasierowski and Arcelus, 1999). The inputs include, above all, human capital, expenditures on R&D and employment in R&D, both in the government and business sector. The outputs of innovation include product innovations, process innovations and non-technological innovations that can be measured for example by the share of enterprises with different innovative activities or patent applications. Beside innovation activity, the utilization of innovations is also important. The ability to exploit the innovations can be measured by the share of high technology exports or the share of sales of new products in turnover of the enterprises. Hereinafter, when innovation is mentioned, the outputs of innovative activity are actually borne in mind, while the inputs of innovation activity will be considered as an influencing factor of innovation.

Traditionally, inputs of innovation can also be understood as basic determinants of innovation. In order to get innovation outputs, investments into education system and public policy for research and development (R&D) are needed.² R&D as an input of innovation is unquestionably a key factor of innovation. Also, the general level of human capital of a region or a country is commonly supposed to positively influence innovation. An overview of theoretical reasoning and empirical results can be found, for instance, in Daklhi and de Clercq (2004) or Subramaniam and Youndt (2005). Shortly, the general level of human capital determines the quality of the labour force which is employed or can potentially be employed in R&D. In addition to the direct positive influence on innovation, a higher educational level of the labour force in R&D demands lower extra expenditures on additional training, leaving more finances for other innovative activities.

Factors of innovation include the availability of financial funds for R&D activities. Innovation requires time and effort of research workers in the innovation sector which, typically, should be rewarded financially immediately, whilst the returns from innovation will occur only after time and with unknown rate and probability. Basic alternatives for innovation financing include internal finance (out of profit) and external finance (credit-based or equity-financed systems). (Unger and Zagler 2003) Regarding internal finance, the innovation rate depends on the probability of success of innovation and on the profit share. In case of low internal funds, usually, there is a need for external finance through financial markets, where the cost of capital (and therefore the innovation rate) depends on asset prices and interest rates.

However, it could be assumed that, due to the high risk and uncertainty, innovation funding only from profits and through private capital markets is insufficient. "Innovation ... involves uncertainty, risk taking, probing and re-probing,

² The effects of educational, technological and financial factors on innovation at firm and sector level are widely addressed in the literature on national innovation systems (see, for example, Dosi et al, 1990; Lundvall, 1992).

experimenting, and testing. It is an activity in which “dry holes” and “blind alleys” are the rule, not the exception” (Jorde and Teece 1990, p. 76). As such, risks and uncertainties can be seen as defining characteristics of innovation, as technological development is full of unforeseeable contingencies. Van Waarden (2001) argues that innovation is more often characterized by uncertainty than by risk. While the probability and costs of risky transaction can be calculated, the probability of uncertain events is not known and costs cannot be calculated. Besides direct uncertainties, there are additional indirect uncertainties and risks in innovation due to the need for cooperation, information exchange and pooling resources between producers, suppliers and consumers. Although private firms usually introduce themselves different risk-reducing strategies like internal differentiation, integrating with the partner or structuring inter-firm relations (Nooteboom, 2000), these remedies tend to be insufficient. As such, formal laws and regulations introduced by the state are needed to further reduce risk and uncertainty.

The focus on institutions draws on North (1990), Olson (1982), and Williamson (1975, 1985), whose work highlights the fact that markets are not perfect but characterized by transaction costs, and formal institutions can help to correct different market failures. Institutions³ can be defined as a set of humanly devised behavioural rules that govern and shape the interactions of human beings, by helping them to form expectations of what other people will do, and constraining possible opportunistic and erratic individual behaviour (North 1990, Kasper and Streit 1999, Lin and Nugent 1995). In order to be effective, institutions always imply some kind of sanction for rule violations. Literature usually makes distinction between formal and informal institutions, the former including rules, laws or rule systems and the latter socio-cultural beliefs and values (see Kasozi 2004). Altogether, institutions influence people’s and firms’ ability to cooperate for mutual benefit (Collier 1998; Knack 1999).

Theoretical opinions and empirical evidence on the effect of formal institutions on innovations is contradictory. Firstly, many economists and policy makers believe that formal regulation is bad for innovation, as it reduces the competition and freedom of firm, including freedom to innovate (van Waarden 2001). Instead, competition can provide the best incentive for economic transaction and innovation, while freedom allows for creativity and venturing. However, competition and freedom are also sources of risk and uncertainty. As such, there is always a trade-off and need for balance between freedom and competition on the one hand, and regulation and predictability on the other. Secondly, national legal systems differ in their capacity to reduce risk and uncertainty both effectively and efficiently – and curiously, some systems have themselves become new sources of uncertainty. Van Waarden (2001) has analysed both direct and indirect effects of formal regulation and litigation on innovations in U.S and Netherlands and concluded that although one would expect economies with a legal system that is more effective in reducing risk and uncertainty to be more innovative, the opposite seems to be true. This paradox can be explained by reminding that institutions reflect cultural values of a particular society. As such, risk-averse cultures tend to have legal systems that emphasize the reduction of risk and uncertainty, and they also produce more risk-averse innovative behaviour in firms.

³ When using the term “institution”, distinction should be made between the “institutional arrangement” (set of behavioural rules that govern behaviour in a specified domain) and the “institutional structure” (totality of institutional arrangements in an economy) (Lin and Nugent 1995: 2307). Here the first part of this definition is considered.

Cultural values and norms, also referred as informal institutions, are largely involved in the concept of social capital. As social capital is a complex concept with many dimensions and it can be analyzed at different levels, there are also many definitions of it (see, for example, Adler and Kwon (2002), Tamaschke (2003), or Leana and van Buren (1999) for exhaustive overviews of different definitions). The most famous advocate of the concept, Robert Putnam, sees social capital mainly as an attribute of a country or a region and defines it as "... features of social organization such as networks, norms, and social trust that facilitate coordination and cooperation for mutual benefit" (Putnam 1995). Different elements of social capital included into most definitions can be divided into two categories: structural and cognitive (Hjerpe, 2003; Chou, 2006). Cognitive social capital encompasses norms and trust, while trust in turn can be divided into general trust and the trust in different institutions like police, government, church, banks, media, etc. – also referred to as institutional trust. The structural social capital includes social networks – both informal (formed by the interpersonal relationships between friends, relatives, colleagues, neighbours, etc.) and formal (defined as participation in the associations and voluntary organisations: professional, religious, cultural, etc.). In addition, civic participation is often considered as a dimension of social capital, being expressed, for example, by voting activity.

The influence of social capital on innovation can be described, first of all, as forming the innovative milieu (Daklhi and de Clercq, 2004). A good overview on the development of theories concerning social capital as a factor of innovation can be found in Landry *et al.* (2002) and Fountain (1998). Next, the impact and the influence mechanisms of social capital on innovation will be discussed, distinguishing between different dimensions of social capital.

It is generally accepted that firms do not innovate in isolation but need interaction with their environment. Hence, the structural dimension of social capital - both formal and informal networks - can be thought to be paramount for several reasons. First, innovation significantly depends on the spread of information, especially in high-technological fields, where information is very specific (Fukuyama, 2000). Further specialisation and more complex technologies demand more cooperation. Networks consist of ties between individuals and through them also between firms. These ties enable, help and speed information exchange and also lower the costs of information search. It has been said that access to know-how can be gained with the help of know-who, that is, information about who knows what (Gregersen and Johnson, 2001; Lundvall, 2006). Often, networks may help to avoid duplication of the costly research. Second, networks have a synergy effect, bringing together complementary ideas, skills and also finance. Connecting different creative ideas and thoughts can lead to unusual combinations and radical breakthroughs (Subramaniam and Youndt, 2005). In addition, networks not only facilitate the innovations themselves, but also help and speed the diffusion of innovations (Abrahamson and Rosenkopf, 1997).

However, the information exchange via networks cannot work without trust (Tsai and Ghoshal, 1998). Trust can be described as confidence in the reliability of others. The trust that people have in other people in general can be referred to as generalised or general trust. In case of high trust, the expectations that others will reciprocate are high and people tend to follow the civic norms in their actions (Knack and Keefer, 1997).

Trust can influence innovation through many mechanisms. First, the higher the general trust, the lower the monitoring costs of possible malfeasance or non-

compliance by partners and the smaller the need for written contracts (Knack and Keefer, 1997; Tamaschke, 2003). Hence, higher trust enables firms to spend more time and finances on other purposes, innovative activity being one of them. Second, the higher the general trust in a society, the less risk averse are its members, including investors. As a result, higher trust encourages investors to invest more in R&D projects (Ackomak and ter Weel, 2006). Third, in case of higher general trust, when workers are selected, their human capital is more important and their acquaintances are less important (Knack and Keefer, 1997). Thus, the labour force employed in R&D probably has higher skills and education that are needed for innovative activity. Fourth, as it was noted before, cooperation needs trust. Therefore, trust between firms developed by repeated cooperation may lead to riskier and more radical innovative cooperation projects (Ackomak and ter Weel, 2006). The trust in institutions like the government and legal system is also substantial. In case of a reliable legal system and effective patent registration, the motivation to innovate is higher: the innovators feel that the results of their activity and R&D expenditures are protected and they can expect their activity to pay off (Dakhli and de Clercq, 2004; Tabellini, 2006).

Trust is closely related to the norms: civic norms guiding people's behaviour can be viewed as trustworthiness that increases trust in other people. Also, the norm that voting is a civic duty may increase political participation and improve governmental performance and hence also the trust in government (Knack and Keefer, 1997). Notwithstanding, norms themselves have received less attention in the previous literature about the impacts of social capital on innovation. Dakhli and de Clercq (2004) argue that the higher the norms of civic behaviour – for instance, the norm of helping others or the norm of good citizenship – the higher the country's level of innovation. Reciprocity can be one important factor to encourage the diffusion of resources: for example, the amounts of information given to each other at a given point of time do not have to be equal – the information is expected to be returned in the future. The norm that prefers society's interests to self-interest also supports the diffusion of information. In addition, the shared norms help to avoid misunderstandings and facilitate cooperation.

Although the literature on the impact of social capital on innovation has been proliferating in the last decade, to date there are only a few studies that have empirically tested this impact. Landry *et al.* (2002) analysed the effects of networks and trust on the likelihood and on the radicalness of innovation at the firm level. They found confirmation for the innovation-increasing effect of networks, but trust turned out to be insignificant in determining both likelihood and radicalness of innovation. Dakhli and de Clercq (2004) analysed the impact of networks, trust and norms on different indicators of innovation at the country level. It turned out that none of these three dimensions of social capital influence the number of patents, that higher institutional trust increases high-tech export, and unexpectedly for the authors, that higher norms of civic behaviour appear to decrease high-tech export. The authors supposed that the norms of being a good citizen are contradictory to the intentions to think differently and create new ideas.

There are also studies with more optimistic results. For example, Tsai and Ghoshal (1998) found in their firm-level analysis that both social interactions and trustworthiness increase the number of innovations via resource exchange and combination. The firm-level study by Subramaniam and Youndt (2005) showed that the overall social capital influenced positively both incremental and radical innovative capabilities. Ackomak and ter Weel (2006) analysed European regional-level data, finding that trust has a positive influence on the number of patent applications. The

work of Kaasa (2007) has also shown that civic participation has strong positive effect on patenting intensity in European regions, while the impact of the other dimensions of social capital like networks, institutional trust and general trust appeared to be rather small, although also positive.

3. Innovation activity and its utilization in Europe

The innovation data used in this study were drawn from two databases: the European Innovation Scoreboard (EIS) (European..., 2007) and the Eurostat database (Eurostat, 2007). In both the EIS and Eurostat some indicators originate from Community Innovation Survey (CIS) (Eurostat, 2006), which is a survey on innovation activity in enterprises covering both EU member states, EU candidate countries, Iceland and Norway (see, for example, Eurostat (2006) for further information). The exact descriptions and sources of the innovation indicators and years included in the analysis are given in Appendix A. The study covers 29 European countries, for which the innovation data were available including 10 transition countries. However, there are also some missing values in case of some variables. The countries analysed can be seen in Appendix B. As the main principle the latest data available were chosen. When possible, the average of two or three years was calculated to smooth the fluctuations and to reduce the influence of possibly unusual values.

Innovation activity is measured by five aspects. First, the general innovative activity is measured by the share of enterprises with innovation activities. Then, to take different types of innovations into account, separate indicators are included describing the share of enterprises with product innovations, the share of enterprises with process innovations, and the share of small and medium-sized enterprises (SME-s) using non-technological change. The patenting activity is described by the number of patent applications to the European Patent Office (EPO) and US Patent and Trademark Office (USPTO). In order to avoid overvaluing the patenting activity compared to other aspects, principal components analysis of the two indicators was conducted to capture the information into one variable⁴. For the data analysis here and hereafter SPSS for Windows 11.5 were used. The results are presented in Table 1. For further analysis, here and hereafter, the factor scores of latent variables were saved as variables (see Appendix B).

Table 1. Results of factor analysis of patenting activity

Indicator	Factor loadings	Variance explained (%)
USPTO patents per million population	0.998	99.63
EPO patents per million population	0.998	

Utilization of innovations is described by three indicators. The share of high technology exports of total exports in comparison with indicators of innovation activity should describe the ability of a country to exploit the innovations in order to increase exports. The shares of sales of new-to-market products and new-to-firm not new-to-market products in turnover capture the aspects of both initiation and imitation of innovations. These two indicators enable to estimate the ability of firms in the particular country to profit from the innovations made. Before further analysis, all

⁴ An analogical method has been used earlier by Whiteley (2000) to create one variable describing social capital.

indicators were standardised in order to prevent the influence of different scales of initial indicators on the results of cluster analysis. The standardised values of innovation indicators can be seen in Appendix B.

Next, the *k*-means clustering approach (see, for example, Statsoft, 2007) was used to group the European countries included in the analysis on the basis of both innovation activity and utilization of innovations. In order to get adequate results, the running means method was applied. As there were some missing values, then in order to utilise all the information available, it is reasonable to exclude cases pairwise, not listwise. To test, whether this method could change the results, the cluster analysis for both innovation and its utilization was performed first with listwise exclusion and then with pairwise exclusion. However, the cluster membership of countries with complete data did not change. Therefore, only the results obtained by pairwise exclusion are presented and discussed. For choosing the number of clusters the following principle was used. If adding one cluster results in a new cluster significantly different from the previous clusters, it will be added. If adding one more cluster gives a new cluster quite similar to another cluster, the cluster will not be added.

In case of indicators of innovation activity it was most reasonable to divide countries into four clusters. The results of cluster analysis of innovation activity are presented in Table 2. Here and in Table 3 the numbers in table describe the means of the standardised values of variables describing innovation activity of the countries belonging to the particular cluster.

Table 2. Results of cluster analysis of innovation of European countries

Indicators	Final cluster centres:			
	Cluster 1	Cluster 2	Cluster 3	Cluster 4
Patenting activity	1.30	-0.51	-0.20	-0.82
Innovative enterprises (% of enterprises)	1.13	0.54	-0.55	-1.11
Product innovation (% of enterprises)	1.12	0.54	-0.58	-1.09
Process innovation (% of enterprises)	0.79	0.83	-0.36	-1.26
Non-technological innovation (% of SME-s)	0.95	0.37	-0.14	-1.44
Countries in clusters:	Austria	Belgium	France	Bulgaria
	Denmark	Czech Republic	Italy	Hungary
	Finland	Estonia	Latvia	Lithuania
	Germany	Greece	Netherlands	Malta
	Iceland	Ireland	Norway	Poland
	Luxembourg	Portugal	Romania	Slovakia
	Sweden		Slovenia	Turkey
	Switzerland		Spain	

Firstly, we can see that almost all values of the innovation indicators are highest in cluster 1 and lowest in cluster 4. The only exception is process innovation which is highest in cluster 2. Further, there is clear distinction in the values of innovation factors between clusters 1-2 and 3-4, the first two having positive values and the latter negative values of indicators. The exception is again related to cluster 2, where the value of patenting is negative and even lower than in cluster 3. One possible

explanation for both exceptions could be drawn from the composition of cluster 2 – it includes mainly small open economies with liberal policies, being thus more flexible compared to other countries, but having less power to protect their innovations with patents. Secondly, the distribution of countries between clusters could be expected to follow the general development level of analyzed countries. Appendix C presents the mean values of GDP per capita and Human Development Index, showing that this assumption holds in case of innovative activity.

Division of countries between clusters in Table 2 is surprising and not easy to explain. Why are all Baltic countries – Estonia, Latvia and Lithuania – in different innovation clusters? Similarly, which factors separate into different clusters geographically, historically and culturally similar pairs of countries like Belgium and France, Portugal and Spain? And even more surprisingly, how can a poor country like Romania be in the same cluster with Norway and France? Further analysis should shed some light into these controversies.

Table 3 presents the results of cluster analysis of utilization of innovations, where Malta and Switzerland turned out to be outliers. Although Malta was in „worst” group of countries (cluster 4 in Table 2) by innovation activity, it has extremely high level of high-tech exports and it is also good in initiating innovations. Switzerland, which had highest factor scores in patenting activity and non-technological change (cluster 1 in Table 2), has also highest value of the sales of new-to-firm products.

Table 3. Results of cluster analysis of utilizing innovation of European countries

Indicators	Final cluster centres				
	Cluster 1	Cluster 2	Cluster 3	Cluster 4	Cluster 5
Exports of high technology products (% of total exports)	3.60	0.72	1.02	-0.34	-0.49
Sales of new-to-market products (% of turnover)	2.72	-	-0.39	0.84	-0.69
Sales of new-to-firm not new-to-market products (% of turnover)	0.58	4.05	-0.45	-0.01	-0.19
Countries in clusters:	Malta	Switzerland	France Hungary Ireland Luxembourg Netherlands	Bulgaria Czech Republic Finland Germany Poland Romania Slovakia Slovenia Sweden	Austria Belgium Denmark Estonia Greece Iceland Italy Latvia Lithuania Norway Portugal Spain Turkey

Concerning other countries, it seemed reasonable to divide them into three clusters. Altogether, indicators of utilizing innovations in clusters 1-2 could be considered as “good”, in clusters 3-4 as “average” and in cluster 5 as “bad”. Cluster 3 is the most

inconsistent – the average value of sales of new-to-market products is lower than in cluster 4 and the value of sales of new-to-firm products even lower than in cluster 5. On the other hand, it appears that clusters 3-5 all dominate by one single dimension of innovation utilizing: cluster 3 has highest score in exporting high-tech products, cluster 4 is most successful in initiation of innovations (i.e. they have higher sales of new-to market products), while countries in cluster 5, vice versa, are relatively better in imitating rather than initiating the sales of new products.

Concerning the mean values of GDP per capita and Human Development Index (see Appendix C) and the utilization of innovations, it appears that higher welfare indicators associate positively with high-tech export (cluster 3) and are lowest among good imitators (cluster 4). However, the question about the direction of causality remains open. On the one hand, it is commonly accepted that innovations are the important precondition for economic growth and development. On the other hand, it could be argued that innovative activity is higher in more wealthy countries because of the availability of more financial and human capital resources. To explain differences between clusters, alternative determinants of innovation are further analyzed.

4. Measurement of factors of innovation

As noted already earlier, the concept of social capital has many dimensions that have to be taken into account when discussing social capital and its influences. Due to the heterogeneous character of social capital, no unique indicator of social capital can be used and therefore measurement methods using many indicators have to be applied. The same holds for institutional quality. Also, these indicators cannot be found among the usual indicators published by statistical offices. Instead, special surveys have to be conducted in order to get appropriate data. In the current study, most of the data describing different dimensions of social capital were taken from the database World Values Survey (WVS) (Inglehart et al., 2004; World..., 2006). To reduce overrepresentation of some groups of respondents, the weight variable provided in the data was used when computing country-level means. The indicator of voting activity was drawn from the International IDEA Database: Voter Turnout from 1945-2001 (IDEA, 2007). The data about institutional quality came from the database Governance Matters V: Governance Indicators for 1996-2005 (Kaufmann et al., 2006). The data measuring R&D and human capital were drawn from European Innovation Scoreboard (EIS) (European..., 2007).

It makes sense to assume that the innovation process takes time and thus a time lag should be considered between the observations of the factors of innovation and the observations of innovation. Dakhli and de Clercq (2004) and Subramaniam and Youndt (2005), for instance, use innovation data observed three years later than the factors of innovation. Yet, many studies do not use the time lag (Tsai and Ghoshal, 1998; Nasierowski and Arcelus, 1999; Landry *et al.* 2002) or use innovation data observed even earlier than the factors of innovation (Ackomack and ter Weel, 2005; Ackomack and ter Weel 2006). As the stock of social capital or the level of institutional quality does not change rapidly, it is possible that the results are not drastically influenced by the chosen time lag. Still, whenever feasible, it is reasonable to use such data about the factors of innovation that are observed before the innovation data. For this study innovation data for years 2000-2004 and latest data available were chosen (see Appendix A). Indicators of social capital originating from WVS pertain to 1999, except data for Norway and Switzerland (1996), Finland and

Spain (2000), and Turkey (2001). The year, when the voting activity is measured, depends on the year of elections and ranges from 1996 to 2000. The data used for describing governance, R&D and one indicator of human capital the missing data were replaced with the observations for 2001 or 2002 (if 2001 not available) (see Appendix E for further information). As the correlations of the data for 2001 and 2002 with the data for 2000 ranged from 0.98 to 0.99, the replacements presumably do not decrease the reliability of the analysis.

Regarding social capital, it is assumed that different dimensions of social capital can influence innovation in dissimilar ways. Therefore, for describing social capital, an overall index, one variable or one latent construct cannot be used. This idea is supported by the argument pointed out by Franke (2005) that grouping several dimensions of social capital into one index may eliminate the substance of the concept and its explanatory power may be lost in an analysis. Current study comprises separately following dimensions of social capital: formal and informal networks, civic participation, general trust, institutional trust and social norms. The exact descriptions of the indicators of social capital are presented in Appendix D. The scales are chosen so that larger values reflect a larger stock of social capital

Formal networks are measured by belonging to the organisations and unpaid voluntary work for organisations. To test the argument of Knack and Keefer (1997) about the different influence of Olson-type and Putnam-type organisations⁵, the indicators of belonging to organisations and unpaid work for both types of organisations are included in the analysis. Informal networks are described by the frequency of spending time with friends, importance of friends, and spending time socially with colleagues. Civic participation is also measured by three indicators: in addition to the voting activity the share of people, who have attended lawful demonstrations and signed a petition. The indicator used to measure general trust is the answer to the question about whether most people can be trusted. Institutional trust is measured by four indicators: satisfaction with the democracy, confidence in the civil service, parliament and the police. When attempting to describe and analyse norms, one has to bear in mind that the claimed norms can noticeably differ from actual behaviour. However, even the indicators of actual behaviour, if drawn from surveys, are subjective, because the respondents are likely to be reluctant to admit bad behaviour (Knack and Keefer, 1997). In this paper, norms are described by three indicators: justifiability of cheating on taxes, claiming government benefits to which one is not entitled, and accepting a bribe. Institutional quality is measured by six governance indexes: rule of law, control of corruption, government effectiveness, political stability, regulatory quality, voice and accountability (see Kaufmann et al. (2006) for further information).

R&D and human capital as commonly accepted factors of innovation are described by two or three indicators, respectively. R&D is described by the R&D expenditures both in the business and government sector. Human capital – an individual's knowledge, skills and abilities that can be improved with education – is measured by the shares of population with tertiary education, new S&E (science and engineering) graduates, and persons involved in life-long learning. Such variable selection attempts to cover firm-specific, industry-specific as well as individual-

⁵ The Olson-type organisations include professional associations, political parties and labour unions, while the Putnam-type organisations cover religious, education and cultural organisations (Knack and Keefer, 1997). It is believed that Putnam-type organisations involve more social interactions of people with varying background and help thus to build trust and cooperative norms, while the Olson-type organizations tend to be more rent-seeking.

specific human capital (Daklhi and de Clercq, 2004). The last type can also be understood as the general level of human capital in a country or region. The general level of human capital is more connected with regular education, while lifelong learning contributes more often to the industry- or firm-specific human capital. The exact descriptions of the indicators of R&D and human capital are presented in Appendix E.

In order to capture the information of indicators of a particular dimension of social capital into one variable, it is reasonable to use factor analysis resulting in latent constructs corresponding to the dimensions of social capital. First, an exploratory factor analysis was conducted using the principal components method with equamax⁶ rotation. In order to test for stability of the results, other extraction methods (maximum likelihood, generalised least squares) and other rotation methods (varimax, quartimax) were implemented, but the pattern of loadings of indicators into factors remained the same. To decide the number of factors, the Kaiser criterion was used: only the factors with eigenvalue greater than 1 were retained (Statsoft, 2003). The results (see Appendix F) showed that the indicators of social capital clearly divided into groups describing different dimensions of social capital and every indicator corresponds to that dimension which this indicator was assumed to measure. The only exception was the indicator of general trust, which loaded into the factor describing formal networks and it did not load in a separate factor in case of more factors, either. As the intention was to analyse general trust as a factor of innovation separately from formal networks, next, confirmatory factor analysis was performed. Principal components analysis of particular indicators was conducted to capture the information into one variable. Every indicator was chosen to describe that dimension of social capital, with which it was most strongly related according to the exploratory factor analysis (except general trust). The results are presented in Table 4.

The percentages of total variance explained are quite large, considering that only one factor was extracted. To differentiate between Olson-type and Putnam-type organisations, additionally, the latent factors corresponding to both types were constructed. In addition, the indicator of general trust was standardised in order to make it comparable with other latent variables corresponding to different dimensions of social capital.

⁶ Equamax is chosen, because it is a combination of varimax, which minimises the number of variables that have high loadings on each factor, and quartimax, which minimises the number of factors needed to explain each variable (SPSS, 2005).

Table 4. Results of factor analysis of dimensions of social capital

Latent variable/factor	Indicator	Factor loadings	Variance explained (%)
Formal networks	Belonging in Putnam-type organisations	0.86	79.96
	Belonging in Olson-type organisations	0.80	
	Unpaid work for Putnam-type organisations	0.79	
	Unpaid work for Olson-type organisations	0.75	
Putnam-type formal networks	Belonging in Putnam-type organisations	0.92	88.97
	Unpaid work for Putnam-type organisations	0.92	
Olson-type formal networks	Belonging in Olson-type organisations	0.94	94.42
	Unpaid work for Olson-type organisations	0.94	
Informal networks	Spending time with friends	0.95	67.64
	Friends important in life	0.86	
	Spending time socially with colleagues	0.62	
Civic participation	Attending lawful demonstrations	0.87	66.68
	Signing a petition	0.84	
	Voting activity	0.73	
Institutional trust	Confidence in parliament	0.91	90.52
	Confidence in the police	0.88	
	Confidence in the civil service	0.84	
	Satisfaction with the democracy	0.75	
Norms	Claiming government benefits, not justified	0.89	64.73
	Cheating on taxes, not justified	0.80	
	Someone accepting a bribe, not justified	0.72	

Analogically, principal components analysis of the governance indicators was conducted. The results are shown in Table 5. The results show that all aspects of governance are very closely related to each other. Hence, the influence of institutional quality on innovation can be analysed using this single latent variable of governance. The factor scores of social capital and governance as well as standardised values of general trust are presented in Appendix G.

Table 5. Results of factor analysis of governance

Indicator	Factor loadings	Variance explained (%)
Rule of law	0.97	86.55
Control of corruption	0.96	
Government effectiveness	0.96	
Political stability	0.94	
Regulatory quality	0.90	
Voice and accountability	0.84	

At last, the latent factors of R&D and human capital were constructed in similar way. The results are shown in Table 6. The factor scores and standardised values of initial indicators are presented in Appendix H.

Table 6. Results of factor analysis of R&D and human capital

Latent variable/factor	Indicator	Factor loadings	Variance explained (%)
R&D	Business R&D expenditures (% of GDP)	0.92	84.13
	Public R&D expenditures (% of GDP)	0.92	
Human capital	Population with tertiary education	0.87	55.02
	New S&E graduates	0.70	
	Participation in life-long learning	0.64	

The factor loadings of R&D indicators show that the two indicators are strongly related to each other, as can be also seen from standardised values presented in Appendix H. However, the indicators of human capital are less closely related to each other. This can be also seen from the variance explained – the factor of human capital explains only 55% of the total variance of these three indicators. Therefore, it is reasonable, to study the possible relations of the shares of tertiary education and new S&E graduates, and participation in life-long learning with innovation and its utilization separately from each other.

Next, the relationships between the factors of innovation and both innovation activity and utilization of innovations are discussed.

5. Determinants of innovation by different clusters

To shed some light to possible causes of the differences in the levels of innovation activity, next, the mean values of factors of innovation are investigated in different clusters of innovation activity and utilization. These mean values are presented in Tables 7 and 8.

Table 7 first shows that cluster 1 dominates by high positive values of all analyzed determinants of innovation and cluster 4 is characterized by lowest and negative values of innovation determinants, but the distinction between clusters 2 and 3 is not so obvious. If we look at the differences among clusters by separate indicators, it appears that in most cases, there is a clear positive relationship between innovation activity and determinants of innovation. More specifically, the mean values of formal and informal networks, civic participation and governance all decrease when we move from cluster 1 (composed of most actively innovating and patenting countries) towards cluster 4. This assures that at least structural dimensions of social capital encourage innovation. However, the effect of cognitive aspects of social capital is not so clear. Both general and institutional trust have lower values in cluster 2 compared to cluster 3. The same holds for R&D expenditures. This could be related to the fact that patenting activity was also lower in cluster 2 (see Table 2), testifying that innovation output in the form of patents requires both high R&D expenditures and trust for cooperation between innovating firms. On the other hand, the same result contradicts the opinion that formal regulations (including those of patenting) and institutional trust are substitutes for general trust and informal norms. Further, in the current analysis there seems to be no clear pattern concerning the effect

of norms on innovation – norms appear to have the same value in clusters 1 and 4, and lowest value in cluster 2.

Table 7. Mean standardised values or factor scores of capital, governance, R&D and human capital in clusters of innovation activity

Factor of innovation	Clusters			
	1	2	3	4
Formal networks	0.87	-0.13	-0.24	-0.51
Putnam-type formal networks	0.78	-0.05	-0.16	-0.57
Olson-type formal networks	0.88	-0.21	-0.30	-0.40
Informal networks	0.38	0.18	-0.04	-0.49
Civic participation	0.47	0.18	0.12	-0.83
General trust	0.85	-0.45	0.08	-0.67
Institutional trust	1.08	-0.33	-0.29	-0.50
Norms	0.26	-0.64	0.00	0.25
Governance	1.03	0.02	-0.16	-1.01
R&D	1.16	-0.35	-0.17	-0.83
Human capital	0.66	-0.14	-0.12	-0.58
Population with tertiary education	0.51	-0.10	-0.05	-0.44
New S&E graduates	0.08	0.34	0.04	-0.43
Participation in life-long learning	1.01	-0.48	-0.21	-0.59
Countries in clusters:	Austria	Belgium	France	Bulgaria
		Czech		
	Denmark	Republic	Italy	Hungary
	Finland	Estonia	Latvia	Lithuania
	Germany	Greece	Netherlands	Malta
	Iceland	Ireland	Norway	Poland
	Luxembourg	Portugal	Romania	Slovakia
	Sweden		Slovenia	Turkey
	Switzerland		Spain	

Concerning human capital, indicators of tertiary education and life-long learning follow the same pattern as norms, trust and R&D: their values in cluster 2 are lower than in cluster 3. This, combined with the information in Table 2, reveals positive effect of education on patenting activity, but also its irrelevance for innovative activity (share of innovating enterprises) itself. Another unexplained outcome from Table 2 – higher level of process innovation in cluster 2 compared to cluster 1 – seems to have no good explanation concerning factors of innovation, too. The only indicator by which cluster 2 dominates the first (and all the others) is new S&E graduates, but there is no explanation why this factor should favor process innovation more than product or non-technological innovation.

Table 8 gives even more contradictory results than Table 7. It seems that there is no explicit relationship between factors of innovation and utilization of innovation. However, it should be taken into account that analysis of utilization of innovations didn't give clear order of clusters. Rather, clusters 1 and 2 appeared to include outliers, and clusters 3-5 all dominated by different aspect of innovation utilization (see Table 3). Taking this into account, further analysis also follows distinct aspects of innovation utilization separately.

Table 8. Mean standardised values or factor scores of capital, governance, R&D and human capital in clusters of utilization of innovations

Factor of innovation	Clusters				
	1	2	3	4	5
Formal networks	0.04		0.03	0.18	-0.15
Putnam-type formal networks	0.17		0.31	0.09	-0.21
Olson-type formal networks	-0.07		-0.28	0.26	-0.07
Informal networks	-1.26		0.36	-0.15	0.07
Civic participation	0.55	-0.63	0.19	-0.23	0.09
General trust	-0.67	0.55	0.07	-0.07	0.03
Institutional trust	0.86		0.56	-0.40	0.00
Norms	1.82	0.17	-0.40	-0.02	0.01
Governance	-0.44	1.25	0.61	-0.34	-0.06
R&D	-1.28	0.94	0.00	0.15	-0.08
Human capital	-1.56	1.24	0.08	-0.19	0.13
Population with tertiary education	-1.61	0.52	-0.03	-0.17	0.21
New S&E graduates	-1.06	-0.52	0.56	-0.08	-0.04
Participation in life-long learning	-0.56	3.14	-0.28	-0.08	-0.04
Countries in clusters:	Malta	Switzerland	France Hungary Ireland Luxembourg Netherlands	Bulgaria Czech Republic Finland Germany Poland Romania Slovakia Slovenia Sweden	Austria Belgium Denmark Estonia Greece Iceland Italy Latvia Lithuania Norway Portugal Spain Turkey

Concerning outliers, the case of Malta could be compared with cluster 3 (both having high levels of high-tech exports) and cluster 4 (both being relatively good in initiating innovations). It appears that civic participation, institutional trust and also Putnam-type networks are the key factors of high-tech exports, while Olson-type networks rather hamper this outcome. Cluster 3 has also the highest mean value S&E graduates, but this is unlikely related only to high-tech exports. Malta, unlike countries in cluster 3, has very high positive value of norms, but negative values of governance, R&D and human capital. These abnormal results remain hereby unexplained. Further, comparison of Malta and cluster 4 reveals that the only common positive factor of innovation initiation could be Putnam-type networks, while informal networks, general trust, good governance and human capital all associate with lower level of initiation.

Another outlier, Switzerland, had the best performance in imitation, which seems to be positively related to the general trust, quality of governance, R&D and human capital, especially life-long learning. However, if we compare these results

with cluster 5, which was also relatively good in imitating, it appears that in this cluster most dominating are the positive effect of tertiary education and negative effect of formal networks (especially Putnam-type). Comparing these results enables to suggest that different aspects of human capital can substitute each other, but the overall effect of human capital on imitation is positive.

Cluster 4 as most successful in initiation of innovations becomes distinct from other clusters by negative values of almost all factors of innovation except formal networks (including rent-seeking Olson-type organizations) and R&D expenditures. Contrary, cluster 5 as a relatively good imitator shows negative values of formal networks, but small positive values of all other dimensions of social capital. As such, it could be concluded that only research financing and formal cooperation are relevant for innovation initiation, while human capital and other aspects of social and institutional environment have rather negative impact; the opposite holds for imitation.

6. Discussion of the results on the basis of separate countries

As the results of previous analysis were rather contradictory, it would be interesting to compare the division of countries between different clusters simultaneously by innovation activity and utilization of innovations (see Tables 2-3), looking also at the differences in the factors of innovation as a possible explanation of such division. Further analysis is based on the individual data of different countries, presented in the Appendixes B, G and H.

We can see that countries with highest scores on patenting activity and with good performance also in other types of innovation, like Finland, Sweden and Germany, perform also well in utilizing innovations and especially in the form of the sales of new-to-market products. These countries are characterized by high levels of R&D and human capital and positive values of most aspects of social capital (except norms that show relatively low values). However, Germany is an exception with its negative factor scores on S&E graduates, life-long learning, and all types of networks. In case of Switzerland, dissimilarly with previous example, the very high patenting activity is associated with strikingly high value of imitation (i.e. sales of new-to-firm products)⁷. These outcomes are guaranteed, first of all, by high levels of life-long learning and quality of governance, but also by high business R&D expenditures. However, it should be noted that Switzerland (together with U.S.) had already since 1970s substantially higher per capita patenting level than did other advanced economies, while the international patenting levels of the other three countries started to increase since the late 1980s (Furman et al, 2002). This suggests that currently analyzed determinants of innovation at best only complement other factors. For example, the case of Switzerland, Finland, Sweden and Germany refer to the importance of national innovation policy, which has probably been the basic factor behind success in patenting, compared to other countries with similar levels of above-analyzed innovation determinants.

Another interesting result of this comparison is that many countries which have high shares of innovating enterprises (especially concerning product and process innovation) but which are not so good in patenting belong into the “worst” cluster according utilizing innovations. Among them, Austria, Denmark, Iceland and Belgium have all remarkably positive values of R&D expenditures and in most cases

⁷ However, data about initiation of innovations were not available for Switzerland.

also positive values of human and social capital indicators, while in Greece, Portugal and Estonia most of these factors of innovation show negative values. Remarkable is that among other indicators of social capital, Olson-type networks show also large positive values in these countries (except in Portugal and Estonia). This confirms that possible rent-seeking behaviour (despite of relatively high norms and trust levels in most of these countries) would damage motivation for cooperation and thus retrains successful utilization of innovations.

Among other countries, Ireland and Luxembourg are relatively good in both aspects of innovation. In both countries, good results in innovating activity have transformed into success in high-tech exports. Common factors behind these results include high quality of governance, institutional trust, informal networks and Putnam-type participation, while most indicators of R&D and human capital (except business R&D in Luxembourg and S&E graduates in Ireland) show negative values.

Lithuania and Turkey⁸ belong by both criteria into the last cluster. Common characteristics of these countries are strongly negative factor scores of R&D and social capital (still, in case of Turkey norms and informal networks had high positive values). However, unlike Turkey, Lithuania has high positive values of most human capital variables, showing thus good development potential for innovations in the future. Another group of relatively backward countries include Latvia, Italy, Spain and Norway, which are in the worst cluster by utilizing innovations and have only a bit better position (cluster 3 in Table 2) by innovation activity. Norway's position in this group is hard to explain with available data and Spain diverts also from Latvia and Italy with its small positive values of several innovation indicators. Yet, the latter two countries share several similarities among innovation determinants, like negative values of all R&D and human capital indicators and also most social capital indicators (except norms).

Bulgaria, Poland and Slovakia show slightly better performance than above-mentioned countries – although they do not innovate much by themselves, they perform pretty well in utilizing innovations through sales of new-to-market products. However, although all three countries have negative factor scores in all R&D and human capital variables, there are differences concerning dimensions of social capital. In Bulgaria and Poland, successful initiation seems to be based on strong norms (in Bulgaria also on informal networks), while in Slovakia these variables have negative values and their possible negative effect is balanced with positive values of formal and civic participation. This result allows suggest that, as also supposed by theory, different dimensions of social capital can substitute each other in different countries.

An outlier in the analysis of utilization innovations, Malta, had extremely high level of high-tech exports and it was also good in initiating, despite of the large negative factor scores in all types of innovation activity. Looking at the factors of innovation does not help to explain this variance: factor scores of traditional innovation determinants were all negative and only indicators of civic participation, institutional trust and norms showed relatively high positive values. This suggests that factors included into current analysis can not explain Malta's success in utilizing innovations. Instead, for example, this could be caused by the presence of some innovative MNC subsidiaries in this relatively small country. Another inexplicable outlier in the previous analysis was Romania with its surprisingly good results in non-

⁸ Here it should be noticed that in case of Turkey, most of the innovation data (except for patenting activity and high-tech export) were missing.

technological change and imitating, considering its highly negative factor score of all determinants of innovation, except norms.

However, differences among country-pairs or -trios which were highlighted in section 3 didn't become clearer after looking at the determinants of innovation. For example, comparing Belgium and France, first of them had better results of innovation and also higher values of business R&D, tertiary education, life-long learning and formal and civic participation. Alternatively, although Spain dominated over Portugal with all human capital indicators and with the same social and institutional factors as Belgium over France, it still had worse results in innovation. Some explanation could lay in the fact that in Spain, unlike in Belgium, the values of the most social capital indicators (except trust, norms and governance) were negative – but in Portugal these were even more highly negative... This leads to the presumption that the effects of social capital elements may differ according to the absolute level of social capital. Determinants of innovation in Baltic countries appeared to be quite similar (most of them largely negative) and cannot thus explain why these countries belong into different innovation clusters. Rather, it seems that both Lithuania and Estonia are exceptions in their clusters, while Latvia's position between them in cluster 3 shows more likely the real innovative capacity of all three Baltic countries.

Summing up this discussion, it could be concluded that generally (at least at cluster level), most dimensions of social capital and institutional quality have positive effect on innovation. In some cases, formal institutions and different elements of social capital could substitute each other. At the level of individual countries, however, the relations between innovation and influencing factors are not always so clear. Therefore, additional innovation determinants should be included into further analysis in order to derive more complex theoretical framework as a possible basis for efficient innovation policy.

7. Limitations and future research

Naturally, this study has also some limitations, as it covers only selected countries at a certain moment, and the set of innovation determinants incorporated into the analysis is definitely not exhaustive. First of all, further analysis of innovation determinants should include more countries with different development levels, in order to distinguish between the absolute and level effects of some determinants (for example, as it appeared in the current study, the effect of social capital on innovation may depend on the absolute level of social capital in the country).

Further, time series analysis could help to shed more light on the determinants of innovation and possible changes in their relative importance during the time. Also, if broader comparable innovation databases become available, it would be interesting to analyse the effects of innovation determinants by different types of innovations, e.g. product and process innovation separately with the help of correlation and regression analysis (it was not done here due to small sample size available). In addition, it would be interesting to test, whether there are also interrelationships between the different factors of innovation.

Institutional determinants of innovation are also widely studied in the context of national innovation systems, as it is reasonable to suggest that innovation activity and its utilization depend on a given public policy environment (see, for example, Furman et al 2002). Therefore, it is important to complement the results of the current study with evaluation of how innovation varies with country-level policy differences,

which is expected to affect R&D productivity. Alternative policy choices include, first of all, the extent of intellectual property protection and openness to international trade, the share of research performed by academic sector and funded by the private sector (showing the quality of the linkages between two), the degree of technological specialization, etc.

Another interesting alternative is to complement such country-level studies with case studies, as innovation often appears in multinational context – it is concentrated into innovation clusters or industrial districts and demands cooperation of different firms (often from different countries). In such context, social and institutional determinants of innovation became especially important.

8. Conclusions

This paper analysed the influence of social capital and institutional quality on innovation activity and utilization of innovations. R&D and human capital as traditional factors of innovation that have gained more attention in previous studies were also included. All analysed European countries were first divided into clusters in order to explore the similarities and differences in various aspects of innovation. It appeared that there is a clear distinction between countries which are good in innovating and countries that perform better in initiating or imitating. Analysis also showed that high patenting activity goes often hand-in-hand with higher shares of new-to-market products and higher welfare level, while initiating new products do not necessarily require success in other aspects of innovation or economic development.

For measuring alternative determinants of innovation, latent variables were constructed using confirmatory factor analysis. Then, the mean values of factors of innovation were calculated and analysed in different clusters of innovation. The analysis showed that social capital, especially its structural dimension in the form of formal and informal networks and civic participation, has positive influence on innovation activity and patenting. Among cognitive aspects of social capital, general and institutional trust, follow the same pattern of influence as R&D and human capital. The results suggest that these factors are of special importance for patenting activity, while product and process innovation are less influenced by them. Norms seem to be irrelevant for all types of innovation. In sum, these findings supported our hypothesis that different dimensions of social capital have different impact on innovation activity. It was also proved that trust and norms are necessary supplements to human capital and R&D in encouraging innovation, as they help to reduce transaction costs associated with innovation risks and uncertainties.

However, the impact of social capital on utilization of innovations was not so clear. It appeared that Putnam-type networks, civic participation and institutional trust support high-tech exports, while Olson-type networks showed negative influence. With some concession, it could be also generalized that initiating is positively associated with formal networks and negatively with informal networks and civic participation, while the opposite holds for imitating. The effects of institutional trust and norms did not follow any certain pattern.

Institutional quality, measured by latent variable which was constructed from six indicators of governance, showed the highest variance among clusters of innovation. Good governance associated with higher innovation activity, higher high-tech exports and more successful imitating, but seemed not to influence initiating the production of new products. The hypothesis that formal regulations are substitutes for

general trust and informal norms was only partly supported in case of innovation utilization.

Concerning traditional factors of innovation it appeared that, expectedly, R&D expenditures had positive impact on both innovation (especially on) and utilization of innovations. The effect was strongest in case of patenting activity and initiating sales of new-to-market products, while high-tech exports was less influenced by research financing. The role of human capital in encouraging innovation turned out to be mixed. The indicators of tertiary education and life-long learning showed positive effect on patenting activity, but were irrelevant for the share of innovating firms which, in turn, was most affected by the share of new S&E graduates. Altogether, it seems that different aspects of human capital can substitute each other, but the overall effect of human capital on innovation is positive.

Summing up these mixed results, it could be concluded that most of the determinants of innovation affect directly innovation activity, but there is no clear pattern of their effects on utilization of innovations. Further analysis of the same topic could move in several directions: it can include more broad range of countries and time series, go into details of national innovation systems, or, alternatively, to concentrate in more detail on specific cases of innovation clusters.

References

- Abrahamson, E., Rosenkopf, L. (1997) 'Social Network Effects on the Extent of Innovation Diffusion: A Computer Simulation.' *Organization Science*, Vol 8, No. 3, pp. 289-309.
- Adler, P. S., Kwon S.-W. (2002) 'Social capital: prospects for a new concept.' *Academy of Management Review*, Vol. 27, No.1, pp. 17-40.
- Akçomak, I. S., ter Weel, B. (2005) 'How do social capital and government support affect innovation and growth? Evidence from the EU regional support programs', Mimeo, Maastricht University.
- Akçomak, I. S., ter Weel, B. (2006) 'Social Capital, Innovation and Growth: Evidence from Europe', *UNU-MERIT Working Paper*, No: 2006-040.
- Chou, Y. K. (2006) 'Three simple models of social capital and economic growth.' *The Journal of Socio-Economics*, 35, pp. 889-912.
- Collier, Paul (1998). 'Social Capital and Poverty.' Unpublished manuscript.
- Dakhli, M., de Clercq, D. (2004) 'Human capital, social capital, and innovation: a multi-country study.' *Entrepreneurship & Regional Development*, 16, March, pp. 107-128.
- Dosi, G., Pavitt, K. And Soete, L. (1990) *The Economics of Technical Change and International Trade*. Brighton, Wheatsheaf.
- European Commission (2007) 'European Innovation Scoreboard' [http://trendchart.cordis.lu/tc_innovation_scoreboard.cfm], 27.03.2007.
- Eurostat (2006) 'Survey on innovation in EU enterprises' [http://europa.eu.int/estatref/info/sdds/en/inn/inn_base.htm], 16.04.2007.
- Eurostat (2007) 'Science and technology' [http://epp.eurostat.ec.europa.eu/portal/page?_pageid=0,1136250,0_45572555&_dad=portal&_schema=PORTAL], 27.03.2007.
- Fountain, J. E. (1998) 'Social capital: its relationship to innovation in science and technology.' *Science and Public Policy*, vol. 25, No.2, pp. 103-115.
- Furman, J. L., Porter, M. E., Stern, S. (2002) 'The Determinants of National Innovative Capacity.' *Research Policy*, No. 31, pp. 899-933.
- Gregersen, B., Johnson, B. (2001), 'Learning Economy, Innovation Systems and Development.' *paper prepared for the ESST Converge project*. ("Strategies and policies for systemic interactions and convergence in Europe – Converge").
- Hjerpe, R. (2003) Social Capital and Economic Growth Revisited.' *VATT Discussion Paper*, Government Institute for Economic Research, Helsinki.
- IDEA (2007) 'The International IDEA Database: Voter Turnout from 1945-2001.' [<http://www.idea.int/publications/vt/>], 20.03.2007
- Inglehart, R., Basáñez, M., Díez-Medrano, J., Halmann, L., Luijckx, R. (eds.) (2004) *Human beliefs and values: a cross-cultural sourcebook based on the 1999-2002 values surveys*. Mexico City: Siglo XXI Editores.
- Jorde, T. M., Teece, D. J. (1990) 'Innovation and Cooperation: Implications for Competition and Antitrust.' *Journal of Economic Perspectives*, Vol. 4, No. 3, pp. 75-96.
- Kaasa, A. (2007) 'Effects of Different Dimensions of Social Capital on Innovation: Evidence from Europe at the Regional Level.' *University of Tartu, Faculty of Economics and Business Administration Working Paper Series*, No. 51.
- Kasper, W., Streit, M. E. (1999) *Institutional Economics: social order and public policy*. Edward Elgar Publishing, Northampton, MA, USA
- Kaufmann, D., Kraay, A., Mastruzzi, M. (2006) *Governance Matters V: Governance Indicators for 1996–2005* [<http://web.worldbank.org/WBSITE/EXTERNAL/WBI/EXTWBGGOVANTCOR/0,,contentMDK:21045419~menuPK:1976990~pagePK:64168445~piPK:64168309~theSitePK:1740530,00.html>], 20.03.2007.
- Kazosi, A.S. (2004) 'Towards a taxonomy of institutions in economic development.' Paper presented to the EAEPE conference, Crete 2004, 16 p.
- Knack, S. (1999) 'Social capital, growth and poverty: A survey of Cross-country evidence.' *The World Bank social capital initiative working paper*, No. 7
- Knack, S., Keefer, P. (1997) 'Does social capital have an economic payoff? A Cross-country investigation.' *Quarterly Journal of Economics*, Vol. 112, No. 4, pp. 1251-1288.
- Landry R., Amara N., Lamari M. (2002) 'Does Social Capital Determine Innovation? To What Extent?' *Technological Forecasting and Social Change*, Vol. 69, pp. 681-701.
- Lin, J.Y., Nugent, J.B. (1995) 'Institutions and Economic Development.' in: Behrman, J. and Srinivasan, T. N. (eds), *Handbook of Development Economics*, Vol. III, pp. 2301-2370.
- Lundvall, B.-A. (2006) 'One Knowledge Base or Many Knowledge Pools?' *DRUID Working Paper* No. 06-8.
- Lundvall, B.-A. (ed) (1992) *National Systems of Innovation. Towards a Theory of Innovation and Interactive Learning*. London and New York: Pinter.
- Nasierowski, W., Arcelus, F. J. (1999) 'Interrelationships among the elements of national innovation systems: A statistical evaluation.' *European Journal of Operational Research*, 119, pp. 235-253.
- Nooteboom, B. (2000) 'Institutions and Forms of Co-ordination in Innovation Systems'. *Organization Studies*, Vol. 21, No. 5, pp. 915-939.
- North, D. (1990) *Institutions, Institutional Change and Economic Performance*. New York: Cambridge University Press.

- Olson, M. (1982) *'The Rise and Decline of Nations: Economic Growth, Stagflation, and Social Rigidities.'* New Haven: Yale University Press.
- Putnam, R. (1995) 'Bowling alone: America's declining social capital.' *Journal of Democracy*, Vol. 6, No. 1, pp. 65-78.
- Statsoft (2007) *'Cluster analysis'* [<http://www.statsoft.com/textbook/stcluan.html#k>], 16.04.2007.
- Subramaniam, M., Youndt, M. A. (2005) 'The influence of intellectual capital on the types of innovative capabilities.' *Academy of Management Journal*, Vol. 48, No.3, pp. 450-463.
- Tabellini, G. (2006) *'Culture and Institutions: Economic Development in the Regions of Europe.'* IGIER, Bocconi University [<http://www.dklevine.com/archive/refs4321307000000000466.pdf>], 16.01.2007.
- Tamaschke, L. (2003) 'The role of social capital in regional technological innovation: seeing both the wood and the trees', in Huysman, M., Wenger, E., Wulf, W. (eds), *Communities and technologies*, Deventer, Kluwer B.V.
- Tsai, W., Ghoshal, S. (1998) 'Social Capital and Value Creation: The Role of Intrafirm Networks.' *Academy of Management Journal*, Vol. 41, No.4, pp. 464-476.
- Unger, B., Zagler, M. (2003) 'Institutional and Organizational Determinants of Product Innovations.' *Innovation*, Vol. 16, No. 3, pp. 293-310.
- UNDP. (2006) Human Development Report. [hdr.undp.org/hdr2006], 05.05.07.
- Van Waarden, F. (2001) 'Institutions and Innovation: The Legal Environment of Innovating Firms.' *Organization Studies*, Vol. 22, No. 5, pp. 765-795.
- Whiteley, P. F. (2000) 'Economic Growth and Social Capital.' *Political Studies*, Vol. 48, 443- 466.
- Whitley, R. (2000) 'The Institutional Structuring of Innovation Strategies: Business Systems, Firm Types and Patterns of Technical Change in Different Market Economies.' *Organization Studies*, Vol. 21, No. 5, pp. 855-886.
- Williamson, O.E. (1975) *'Markets and Hierarchies: Analysis and Antitrust Implications.'* New York: Free Press.
- Williamson, O.E. (1985) *'The Economic Institutions of Capitalism.'* New York: Free Press.
- World Values Survey (2006) [<http://www.worldvaluessurvey.org/>], 20.03.2007.

Appendix A. Indicators of innovation and its utilization

Indicator	The exact name of indicator according to the source	Source	Year(s)
USPTO patents per million population	Number of patents applied for at the European Patent Office (EPO) by year of filing per million population	EIS	Average of 2002, 2003 (Bulgaria 2002)
EPO patents per million population	Number of patents granted by the US Patent and Trademark Office (USPTO) by year of grant per million population	EIS	Average of 2002, 2003 (Turkey 2003)
Innovative enterprises (% of enterprises)	Enterprises with innovation activities (% of total enterprises)	Eurostat (CIS)	2004
Product innovation (% of enterprises)	Enterprises with product innovation (% of total enterprises)	Eurostat (CIS)	2004
Process innovation (% of enterprises)	Enterprises with process innovation (% of total enterprises)	Eurostat (CIS)	2004
Non-technological change (% of SME-s)	Small and medium-sized enterprises (SME-s) using non-technological change (% of SMEs)	EIS (CIS)	Average of 2000, 2004 (Finland, Latvia, Sweden, Slovenia, Switzerland, Iceland 2000; Ireland, Poland 2004)
Exports of high technology products (% of total exports)	Exports of high technology products (% of total exports)	EIS	Average of 2002-2004
Sales of new-to-market products (% of turnover)	Sales of new-to-market products for all enterprises (% of turnover for all enterprises)	EIS(CIS)	2004
Sales of new-to-firm not new-to-market products (% of turnover)	Sales of new-to-firm not new-to-market products for all enterprises (% of turnover for all enterprises)	EIS (CIS)	2004

Appendix B. Factor scores of patenting activity and standardised values of indicators of innovation and its utilization

	Patenting activity	Innovative enterprises (% of enterprises)	Product innovation (% of enterprises)	Process innovation (% of enterprises)	Non-technological change (% of SME-s)	Exports of high technology products (% of total exports)	Sales of new-to-market products (% of turnover)	Sales of new-to-firm not new-to-market products (% of turnover)
Austria	0.73	1.13	1.27	1.46	0.92	0.19	-0.42	-0.39
Belgium	0.30	1.04	0.97	1.00	0.25	-0.40	-0.57	0.43
Bulgaria	-0.85	-1.57	-1.18	-1.97	-2.10	-0.85	0.81	-0.77
Czech Republic	-0.78	0.08	0.15	0.34	-0.16	-0.13	0.51	0.32
Denmark	0.85	1.09	0.74	0.65	0.11	0.11	-0.42	-0.27
Estonia	-0.82	0.85	1.18	0.65	0.41	-0.06	-0.72	0.26
Finland	1.56	0.45	0.38	0.09	0.49	0.66	1.26	-0.48
France	0.36	-0.35	-0.66	-0.16	-0.73	0.80	-0.05	-0.33
Germany	1.75	2.07	1.84	1.01	1.33	0.19	0.44	0.96
Greece	-0.81	-0.11	-0.07	0.55	0.65	-0.51	-0.57	-0.15
Hungary	-0.74	-1.22	-1.21	-1.49	-1.09	0.65	-0.80	-1.24
Iceland	0.54	1.09			0.98	-0.92	-0.53	-0.10
Ireland	-0.13	1.10	1.28	1.71	0.68	1.85	-0.27	-0.65
Italy	-0.18	-0.07	-0.77	0.26	0.05	-0.40	-0.01	-0.33
Latvia	-0.83	-1.47			-0.30	-0.86	-1.06	-1.51
Lithuania	-0.82	-0.65	-0.88	-0.69	-0.89	-0.83	-0.72	-0.42
Luxembourg	0.67	1.11	1.34	0.98	1.83	1.19	0.03	0.70
Malta	-0.79	-1.23	-0.97	-1.62	-1.18	3.60	2.72	0.58
Netherlands	1.02	-0.23	-0.13	-0.43	-0.54	0.58	-0.87	-0.71
Norway	0.07	-0.02	-0.03	-0.86	-0.65	-0.73	-1.58	-0.48
Poland	-0.85	-0.93	-1.12	-0.80	-1.44	-0.84	0.66	-0.39
Portugal	-0.84	0.27	-0.29	0.75	0.41	-0.50	-0.72	-0.33
Romania	-0.87	-1.32	-1.14	-0.98	0.45	-0.74	0.29	0.82
Slovakia	-0.81	-1.07	-1.15	-1.01	-1.96	-0.78	2.42	-0.10
Slovenia	-0.48	-0.77			0.76	-0.63	0.40	0.05
Spain	-0.66	-0.19	-0.73	0.03	-0.22	-0.57	-0.95	0.96
Sweden	1.56	0.94	1.19	0.55	0.29	0.07	0.74	-0.48
Switzerland	2.71				1.61	0.72		4.05
Turkey	-0.86					-0.87		

Appendix C. Welfare indicators and their average values in different clusters of innovation (UNDP, 2006)

Clusters of innovation activity	HDI 2004	GDP per capita 2004 (USD, PPP)	Clusters of innovation utilization	HDI 2004	GDP per capita 2004 (USD, PPP)
Cluster 1 (average)	0.946	36,005	Cluster 1		
Austria	0.944	32,276	Malta	0.875	18,879
Denmark	0.943	31,914			
Finland	0.947	29,951	Cluster 2		
Germany	0.932	28,303	Switzerland	0.947	33,040
Iceland	0.960	33,051			
			Cluster 3		
Luxembourg	0.945	69,960	(average)	0.932	37,338
Sweden	0.951	29,541	France	0.942	29,300
Switzerland	0.947	33,040	Hungary	0.869	16,814
			Ireland	0.956	38,827
Cluster 2 (average)	0.912	24,287	Luxembourg	0.945	69,960
Belgium	0.945	31,096	Netherlands	0.947	31,789
Czech Republic	0.885	19,408			
			Cluster 4		
Estonia	0.858	14,555	(average)	0.885	19,144
Greece	0.921	22,205	Bulgaria	0.816	8,0780
Ireland	0.956	38,827	Czech Republic	0.885	19,408
Portugal	0.904	19,629	Finland	0.947	29,951
			Germany	0.932	28,303
Cluster 3 (average)	0.912	24,230	Poland	0.862	12,974
France	0.942	29,300	Romania	0.805	8,480
Italy	0.940	28,180	Slovakia	0.856	14,623
Latvia	0.845	11,653	Slovenia	0.910	20,939
Netherlands	0.947	31,789	Sweden	0.951	29,541
Norway	0.965	38,454			
			Cluster 5		
Romania	0.805	8,480	(average)	0.906	23,763
Slovenia	0.910	20,939	Austria	0.944	32,276
Spain	0.938	25,047	Belgium	0.945	31,096
			Denmark	0.943	31,914
Cluster 4 (average)	0.842	13,175	Estonia	0.858	14,555
Bulgaria	0.816	8,078	Greece	0.921	22,205
Hungary	0.869	16,814	Iceland	0.960	33,051
Lithuania	0.857	13,107	Italy	0.940	28,180
Malta	0.875	18,879	Latvia	0.845	11,653
Poland	0.862	12,974	Lithuania	0.857	13,107
Slovakia	0.856	14,623	Norway	0.965	38,454
Turkey	0.757	7,753	Portugal	0.904	19,629
			Spain	0.938	25,047
			Turkey	0.757	7,753

Appendix D. Indicators of social capital

Indicator	The exact name of indicator according to the source
Belonging to Putnam-type organisations	Belong to religious or church organisations, education, arts, music or cultural activities, average membership
Belonging to Olson-type organisations	Belong to professional associations, political parties or groups, labour unions, average membership
Unpaid work for Olson-type organisations	Unpaid voluntary work for religious or church organisations, education, arts, music or cultural activities, youth work, political parties or groups, labour unions, average number of organisations mentioned
Unpaid work for Putnam-type organisations	Unpaid voluntary work for professional associations, political parties or groups, labour unions, average number of organisations mentioned
General trust	Most people can be trusted rather than you need to be very careful in dealing with people, people trusted, %
Satisfaction with the democracy	Satisfied with the way democracy is developing in our country, average on scale 1-4
Confidence in the civil service	Confidence in the civil service, average on scale 1-4
Confidence in parliament	Confidence in parliament, average on scale 1-4
Confidence in the police	Confidence in the police, average on scale 1-4
Voting activity	The number of votes (parliamentary elections) divided by the number of names on the voters' register %
Attending lawful demonstrations	Different forms of political action that people can take: attending lawful demonstrations, have done, %
Signing a petition	Different forms of political action that people can take: signing a petition, have done, %
Cheating on taxes, not justified	Cheating on taxes if you have a chance, not justified, average on scale 1-10
Claiming government benefits, not justified	Claiming government benefits to which you are not entitled, not justified, average on scale 1-10
Someone accepting a bribe, not justified	Someone accepting a bribe in the course of their duties, not justified, average on scale 1-10
Spending time with friends	How often spend time with friends, weekly, %
Spending time socially with colleagues	How often spend time socially with colleagues from work or your profession, weekly, %
Friends important in life	Importance of friends in life, average on scale 1-4

Sources: IDEA (voting activity) and WVS (other indicators).

Appendix E. Indicators of R&D and human capital

Indicator	The exact name of indicator according to the source	Year(s)
Business R&D expenditures (% of GDP)	BERD (Business enterprise expenditure on R&D) (% of GDP) per 1000 population aged 20-29	2000 (Greece, Portugal, Sweden, Norway 2001; Austria, Malta 2002)
Public R&D expenditures (% of GDP)	Difference between GERD (Gross domestic expenditure on R&D) and BERD (Business enterprise expenditure on R&D) (% of GDP)	2000 (Greece, Portugal, Sweden, Norway 2001; Austria, Malta 2002)
Population with tertiary education	Population with tertiary education (ISCED 5 and 6) per 100 population aged 25-64	2000
New S&E graduates	Number of S&E (science and engineering) graduates per 1000 population aged 20-29	2000
Participation in life-long learning	Number of persons involved in life-long learning per 100 population aged 25-64	2000 (Slovenia, Bulgaria 2001; Czech Republic, Ireland, Slovakia 2002)

Source: EIS

Appendix F. Results of exploratory factor analysis: rotated component matrix* of social capital indicators and % of total variance explained

Indicators	Factors				
	1	2	3	4	5
Belonging to Putnam-type organisations	0.87				
Belonging to Olson-type organisations	0.84				
Unpaid work for Olson-type organisations	0.76		0.44		
Unpaid work for Putnam-type organisations	0.74		0.51		
General trust	0.73	0.43			
Satisfaction with the democracy		0.76			
Confidence in the civil service		0.74		0.42	
Confidence in parliament		0.73			
Confidence in the police		0.71		0.42	
Voting activity			0.85		
Attending lawful demonstrations			0.79		
Signing a petition	0.55		0.63		
Cheating on taxes, not justified				0.85	
Claiming government benefits, not justified				0.84	
Someone accepting a bribe, not justified				0.48	0.41
Spending time with friends					0.86
Spending time socially with colleagues					0.81
Friends important in life	0.40				0.65
Variance explained (%)	21.80	17.94	14.80	14.11	12.90
Cumulative variance explained (%)	21.80	39.74	54.53	68.65	81.54

*For reasons of simplicity and clarity, the coefficients with absolute values less than 0.4 are suppressed.

Appendix G. Factor scores of dimensions of social capital and governance, and standardised values of general trust

	Formal networks	Putnam-type formal networks	Olson-type formal networks	Informal networks	Civic participation	General trust	Institutional trust	Norms	Governance
Austria	0.30	0.31	0.26	-0.08	0.26	0.12	0.89	0.34	0.79
Belgium	0.37	0.46	0.26	-0.28	1.57	-0.07	-0.25	-1.23	0.16
Bulgaria	-0.70	-0.99	-0.34	0.50	-1.33	-0.30	-1.17	0.61	-1.56
Czech Republic	-0.17	-0.16	-0.16	-0.82	0.58	-0.48	-1.38	0.04	-0.57
Denmark	0.73	0.05	1.38	0.39	0.93	2.08	1.36	1.43	0.95
Estonia	-0.75	-0.55	-0.91	-1.21	-1.33	-0.54	-0.70	-1.35	-0.25
Finland	0.80	0.88	0.63	0.70	-0.39	1.57	0.89	0.20	1.28
France	-0.83	-0.67	-0.93	0.19	1.09	-0.58	-0.02	-1.58	0.14
Germany	-0.71	-0.43	-0.95	-0.26	0.61	0.18	0.43	0.22	0.72
Greece	0.92	0.69	1.11	1.13	1.23	-0.49	-1.55	-1.98	-0.33
Hungary	-0.67	-0.57	-0.73	-1.23	-1.74	-0.60	-0.42	-0.22	-0.30
Iceland	1.65	1.18	1.96	0.36	0.45	0.56	1.67	0.90	1.12
Ireland	-0.02	0.20	-0.25	1.52	0.09	0.20	1.07	0.57	0.88
Italy	-0.08	-0.04	-0.10	0.07	1.03	0.05	-0.20	0.49	-0.33
Latvia	-0.74	-0.75	-0.66	-1.52	-0.39	-0.88	-0.69	0.18	-1.02
Lithuania	-1.00	-0.89	-1.04	-1.63	-1.16	-0.42	-1.79	-1.50	-0.92
Luxembourg	0.19	0.42	-0.07	0.34	0.84	-0.36	1.46	-1.18	1.13
Malta	0.04	0.17	-0.07	-1.26	0.55	-0.67	0.86	1.82	-0.44
Netherlands	1.47	2.18	0.59	0.96	0.70	1.68	0.72	0.39	1.22
Norway					0.74	2.01		0.59	0.69
Poland	-0.84	-0.95	-0.66	-1.20	-1.61	-0.78	-0.33	0.24	-0.57
Portugal	-1.15	-0.93	-1.30	0.71	-1.04	-1.31	0.80	0.10	0.26
Romania	-0.55	-0.97	-0.05	-1.08	-1.16	-1.30	-1.51	0.22	-2.05
Slovakia	0.75	0.57	0.91	-0.68	0.32	-0.97	-0.68	-1.34	-0.98
Slovenia	-0.10	-0.18	-0.01	0.31	-0.79	-0.61	-0.74	-0.39	-0.35
Spain	-0.86	-0.71	-0.95	0.79	-0.26	0.26	0.42	0.09	0.42
Sweden	3.10	3.02	2.94	1.18	1.66	2.07	0.85	0.04	0.99
Switzerland					-0.63	0.55		0.17	1.25
Turkey	-1.15	-1.33	-0.86	2.07	-0.81	-0.97	0.00	2.15	-2.33

Appendix H. Factor scores of R&D and human capital and standardised values of initial indicators

	R&D	Business R&D expenditures (% of GDP)	Public R&D expenditures (% of GDP)	Human capital	Population with tertiary education	New S&E graduates	Participation in life-long learning
Austria	0.68	0.64	0.60	-0.52	-0.62	-0.27	-0.09
Belgium	0.42	0.72	0.06	0.42	0.86	0.25	-0.28
Bulgaria	-0.83	-0.99	-0.52	-0.65	-0.16	-0.39	-0.94
Czech Republic	-0.23	-0.21	-0.21	-0.94	-0.92	-0.62	-0.39
Denmark	0.87	0.75	0.84	1.20	0.75	0.67	1.44
Estonia	-0.66	-0.96	-0.25	0.26	1.07	-0.31	-0.38
Finland	1.94	1.87	1.69	1.89	1.45	1.56	1.29
France	0.86	0.54	1.03	0.76	0.23	2.31	-0.77
Germany	0.93	1.03	0.68	0.02	0.49	-0.06	-0.47
Greece	-0.72	-0.87	-0.44	-0.61	-0.29	-0.10	-0.98
Hungary	-0.58	-0.70	-0.37	-1.00	-0.62	-0.83	-0.73
Iceland	1.83	0.82	2.54	0.89	0.47	-0.02	1.77
Ireland	-0.54	-0.12	-0.87	1.20	-0.12	3.27	-0.18
Italy	-0.27	-0.47	-0.02	-1.05	-1.13	-0.58	-0.44
Latvia	-1.08	-0.91	-1.06	-0.25	-0.16	-0.23	-0.11
Lithuania	-0.71	-0.97	-0.33	1.49	2.60	1.04	-0.77
Luxembourg	-0.42	0.84	-1.61	-0.89	-0.13	-1.39	-0.52
Malta	-1.28	-1.04	-1.30	-1.56	-1.61	-1.06	-0.56
Netherlands	0.66	0.25	0.95	0.31	0.50	-0.56	0.80
Norway	0.24	0.07	0.37	0.85	1.38	-0.12	0.52
Poland	-0.72	-0.83	-0.48	-0.90	-0.93	-0.39	-0.52
Portugal	-0.36	-0.80	0.14	-1.15	-1.22	-0.46	-0.69
Romania	-1.36	-0.81	-1.69	-1.39	-1.17	-0.83	-1.00
Slovakia	-1.01	-0.60	-1.26	-0.88	-1.05	-0.67	-0.01
Slovenia	0.12	-0.12	0.33	-0.29	-0.42	0.08	-0.18
Spain	-0.55	-0.52	-0.48	0.08	0.35	0.29	-0.50
Sweden	2.52	3.00	1.61	1.45	1.16	0.65	1.54
Switzerland	0.94	1.24	0.49	1.24	0.52	-0.52	3.14
Turkey	-0.72	-0.87	-0.44		-1.28	-0.69	

