

# 2020 Week MOC Workshop- Returning

Key:		All Attendee Session	Returning Attendee Session	First Time Attendees Session	
Monday December 7		Tuesday, December 8	Wednesday, December 9	Monday, December 14	Tuesday, December 15
8:00	<b>Framing the Research Session</b> 15 min (8:00-8:15) <i>Philippe Gugler</i>	<b>Welcome &amp; Framing the Workshop</b> 30 min (8:00-8:30) <i>Jorge Ramirez and Christian Ketels</i> <a href="#">All Affiliate Zoom Link</a>	<b>Keynote</b> 90 min (8:00-9:30) <i>Phil Hogan</i> "Conversation with Phil Hogan on European Competitiveness in a Changing Global World" <a href="#">All Affiliate Zoom Link</a>	<b>Competitiveness and Covid with TCI</b> 90 min (8-9:30) <i>Christian Ketels and Peter Clinch</i> <a href="#">All Affiliate Zoom Link</a>	<b>Keynote</b> 90 min (8:00-9:30) <i>Andrés Rodríguez-Pose</i>
8:15	Paper 1: Christian Ketels				"Places That Don't Matter and Their Policy Implications" <a href="#">All Affiliate Zoom Link</a>
8:30	<a href="#">All Affiliate Zoom Link</a>	<b>Break: 30 min</b> (8:30-9:00)			
8:45					
9:00	Paper 2: Mercedes Delgado				
9:15	<a href="#">All Affiliate Zoom Link</a>	<b>Overview of the Framework</b> 90 min (9:00-10:30) <i>Michael Porter</i> <a href="#">All Affiliate Zoom Link</a>	<b>Break: 30 min</b> (9:30-10:00)	<b>Break: 30 min</b> (9:30-10:00)	<b>Break: 30 min</b> (9:30-10:00)
9:30					
9:45	<b>Break: 30 min</b> (9:45-10:15)				
10:00			<b>Speed Networking</b> 60 min (10:00-11:00) <i>Jorge Ramirez</i> <a href="#">Returning Affiliate Zoom Link</a>	<b>Affiliate Impact Initiatives</b> 60 min (10:00-11:00) <i>Global Impact Council</i> <a href="#">Returning Affiliate Zoom Link</a>	<b>Awards</b> 30 min (10:00-10:30) <i>Jorge Ramirez and Christian Ketels</i> <a href="#">All Affiliate Zoom Link</a>
10:15	<b>Research Session 2: Chaired by Eleanor Doyle</b> Paper 3: Fernando G. Alberti, Federica Belfanti and Jessica D. Giusti Discussant: Alfonso Mendoza-Velasquez	<b>Break: 30 min</b> (10:30-11:00)			<b>Break: 15 min</b> (10:30-10:45)
10:30					
10:45	Paper 4: Shab Hundal, Stefan Petrov Discussant: Christian Reiner <a href="#">All Affiliate Zoom Link</a>	<b>Affiliate Covid Experiences</b> 60 min (11:00-12:00) <i>Christian Ketels and Curriculum Council</i> <a href="#">Returning Affiliate Zoom Link</a>	<b>Speed Networking Debrief</b> 30 min (11:00-11:30) <b>Break: 30 min</b> (11:30-12:00)	<b>Break: 30 min</b> (11:00-11:30)	<b>Coffee (or wine) Social in Breakout Rooms</b> 60 min (10:45-11:45) <a href="#">All Affiliate Zoom Link</a>
11:00	Paper 5: Christian Reiner and Maximilian Benner Discussant: Fernando Alberti <a href="#">All Affiliate Zoom Link</a>				
11:15					
11:30	Paper 6: Alfonso Mendoza-Velasquez, Liliana Rendon-Rojas Discussant: Shab Hundal <a href="#">All Affiliate Zoom Link</a>	<b>Break: 15 min</b> (12:00-12:15)	<b>Council Updates</b> 90 mins (12:00-1:30) <i>Jorge Ramirez and Council Leaders</i> <a href="#">Returning Affiliate Zoom Link</a>	<b>Cluster Mapping Projects: Concepts and Examples</b> 60 min (11:30-12:30) <i>Rich Bryden</i> <a href="#">Returning Affiliate Zoom Link</a>	
11:45					
12:00	<b>General Discussion &amp; Conclusion</b> 30 min (12:15-12:45) Christian Ketels <a href="#">All Affiliate Zoom Link</a>	<b>Optional Council Meetings</b> 60 min (12:15-1:15) Meetings will be broken out through <a href="#">All Affiliate Link</a> Curriculum Council Global Impact Council		<b>Break: 15 min</b> (12:30-12:45)	
12:15					
12:30	<b>Break: 15 min</b> (12:45-1:00)			<b>Website Demo</b> 60 min (12:45-1:30) <i>HBS IT and Kate Ahern</i> <a href="#">All Affiliate Zoom Link</a>	
12:45					
1:00	<b>Optional Regional Chapter Meetings</b> 60 min (1:00-2:00) Meetings will be broken out through the <a href="#">All Affiliate Link</a>	Institutes Council Membership Council			
1:15	Asian Chapter				
1:30	European Chapter				
1:45	Latin American Chapter North American Chapter				

# 2020 Week MOC Workshop- First Time

Key:		All Attendee Session	Returning Attendee Session	First Time Attendees Session	
Monday December 7		Tuesday, December 8	Wednesday, December 9	Monday, December 14	Tuesday, December 15
8:00	<b>Framing the Research Session</b> 15 min (8:00-8:15) <i>Philippe Gugler</i>	<b>Welcome &amp; Framing the Workshop</b> 30 min (8:00-8:30) <i>Jorge Ramirez and Christian Ketels</i>	<b>Keynote</b> 90 min (8:00-9:30) <i>Phil Hogan</i> "Conversation with Phil Hogand on European Competitiveness in a Changing Global World"	<b>Competitiveness and Covid with TCI</b> 90 min (8-9:30) <i>Christian Ketels and Peter Clinch</i>	<b>Keynote</b> 90 min (8:00-9:30) <i>Andrés Rodríguez-Pose</i>
8:15	Paper 1: Christian Ketels	<a href="#">All Affiliate Zoom Link</a>	<a href="#">All Affiliate Zoom Link</a>	<a href="#">All Affiliate Zoom Link</a>	"Places That Don't Matter and Their Policy Implications" <a href="#">All Affiliate Zoom Link</a>
8:30	<a href="#">All Affiliate Zoom Link</a>	<b>Break: 30 min (8:30-9:00)</b>	<b>Break: 30 min (9:30-10:00)</b>	<b>Break: 30 min (9:30-10:00)</b>	<b>Break: 30 min (9:30-10:00)</b>
8:45					
9:00	Paper 2: Mercedes Delgado	<b>Overview of the Framework</b> 90 min (9:00-10:30) <i>Michael Porter</i>	<b>Preparing and Teaching a Typical Case</b> 60 min (10-11:00) <i>Christian Ketels</i>	<b>Case Method Teaching</b> 60 min (10:00-11:00) <i>Willis Emmons</i>	<b>Awards</b> 30 min (10:00-10:30) <i>Jorge Ramirez and Christian Ketels</i> <a href="#">All Affiliate Zoom Link</a>
9:15	<a href="#">All Affiliate Zoom Link</a>	<b>Break: 30 min (10:30-11:00)</b>	<b>Break: 15 min (11:00-11:15)</b>	<b>Break: 30 min (11:00-11:30)</b>	<b>Break: 15 min (10:30-10:45)</b>
9:30					
9:45	<b>Break: 30 min (9:45-10:15)</b>	<b>Introduction to the MOC Network</b> 60 min (11:00-12:00) <i>Jorge Ramirez and Council Leaders</i>	<b>Team Project Overview</b> 45 min (11:15-12:00) <i>Christian Ketels</i>	<b>Overview of the MOC Cases</b> 60 min (11:30-12:30) <i>Jorge Ramirez</i>	<b>Coffee (or wine) Social in Small Rooms</b> 60 min (10:45-11:45) <a href="#">All Affiliate Zoom Link</a>
10:00					
10:15	<b>Research Session 2: Chaired by Eleanor Doyle</b> Paper 3: Fernando G. Alberti, Federica Belfanti and Jessica D. Giusti Discussant: Alfonso Mendoza-Velasquez	<b>Optional Council Meetings</b> 60 min (12:15-1:15) Meetings will be broken out through <a href="#">All Affiliate Link</a>	<b>Framework Q&amp;A and Special Topics</b> 60 min (12:30-1:30) <i>Christian Ketels</i>	<b>Break: 15 min (12:30-12:45)</b>	
10:30	Paper 4: Shab Hundal, Stefan Petrov Discussant: Christian Reiner	<b>Curriculum Council</b>	<b>Break: 30 min (12:00-12:30)</b>	<b>Website Demo</b> 45 min (12:45-1:30) <i>HBS IT and Kate Ahern</i>	
10:45	<a href="#">All Affiliate Zoom Link</a>	<b>Global Impact Council</b>	<b>Break: 15 min (12:45-1:00)</b>	<a href="#">All Affiliate Zoom Link</a>	
11:00	Paper 5: Christian Reiner and Maximilian Benner Discussant: Fernando Alberti	<b>Institutes Council</b>			
11:15	<a href="#">All Affiliate Zoom Link</a>	<b>Membership Council</b>	<a href="#">First Time Zoom Link</a>		
11:30	Paper 6: Alfonso Mendoza-Velasquez, Liliana Rendon-Rojas Discussant: Shab Hundal				
11:45	<a href="#">All Affiliate Zoom Link</a>				
12:00	<b>General Discussion &amp; Conclusion</b> 30 min (12:15-12:45) Christian Ketels				
12:15	<a href="#">All Affiliate Zoom Link</a>				
12:30	<b>Break: 15 min (12:45-1:00)</b>				
12:45	<b>Optional Regional Chapter Meetings</b> 60 min (1:00-2:00) Meetings will be broken out through the <a href="#">All Affiliate Link</a>				
1:00					
1:15	Asian Chapter				
1:30	European Chapter				
1:45	Latin American Chapter North American Chapter				