



The 37th EAMSA On-line Conference

Europe-Asia Trade & Investments: Does distance matter?

FRAMEWORK PROGRAMME

Thursday, October 21 st	8.00 – 15.30 Warsaw Time (CEST)
Friday, October 22 nd	8.00 – 15.30 Warsaw Time (CEST)
Saturday, October 23 rd	8.00 – 13.30 Warsaw Time (CEST)

Time Zones: London (-1); Seoul, Tokyo (+7); Berlin, Stockholm (0)

Thursday, October 21st

08.00 - 08.15 Welcome / Opening

08.15 - 09.30 Plenary Session (**Keynote speech #1, Professor Marian Gorynia, Poznan University of Economics, *Are we facing the end of globalization? European & Asian Perspective***)

09.30 - 09.45 Coffee Break

09.45 - 11.15 Competitive Papers (Session #1)

11.15 - 11.30 Coffee Break

11.30 - 13.00 Panel discussion on **Business Responsibility Towards Society and Environment**, organized in cooperation with the Business Council (Faculty of Economics and Sociology, University of Lodz), coordinated by **Mr. Łukasz Koprowski** (President of the Business Council, Director at PwC)

Panelists: **M. Urban** (Truvariant), **K. Barcewicz** (Danfoss), **J. Dymna-Oszek** (ING), **M. Kokotek** (Lodz Business House), **T. Kassel** / **P. Koszewska** (PWC)

13.00 - 13.15 Coffee Break

13.15 - 15.00 Interactive Papers (Parallel Sessions #1 & #2)

14.30 - 15.30 EAMSA Board Meeting

Friday, October 22nd

08.00 - 09.30 Interactive Papers (Parallel Sessions #3 & #4)

09.30 - 09.45 Coffee Break

09.45 - 10.45 Plenary Session (**Keynote speech #2, Professor Krzysztof Wach, Cracow University of Economics, *What are the recent and upcoming trends in international business research?***)

10.45 - 12.15 Competitive Papers (Session #2)

12.15 - 12.30 Coffee Break

12.30 - 13.30 Panel discussion with Investors from Asia & Europe on **Attracting foreign investors to Poland**, organized in cooperation with the Lodz Special Economic Zone

13.30 - 13.45 The Best Papers Award Ceremony (Best Paper Award, Best Reviewer Award, EAMSA PhD Award).

13.45 - 14.00 Coffee Break

14.00 - 15.30 Special session on **4th Industrial Revolution in IB Contexts** (Session Conveners: P. Capik & T. Danko)

Saturday, October 23rd

08.00 - 10.00 Special Session on **Management Geography - an Euro-Asia Management Perspective** (Session Conveners: Rolf D. Schlunze, P. Pachura, & L. Suwala)

10.00 - 10.15 Coffee Break

10.15 - 11.15 Plenary Session (**Keynote speech #3, Professor Piotr Urbanek, University of Lodz, *How to reform universities and let them remain universities?***)

11.15 - 12.15 Virtual Guided Tour of Łódź: *The Promised Land – City of 4 Cultures*

12.15 - 13.15 EAMSA General Assembly

13.15 - 13.30 Closing Remarks

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