



**FACULTY OF
ECONOMICS
AND SOCIOLOGY**

University of Lodz

The 37th EAMSA On-line Conference

Europe-Asia Trade & Investments: Does distance matter?



EAMSA 2021, Łódź, Poland

The 37th Europe-Asia Management Studies
Association Conference

Europe-Asia Trade & Investments: Does distance matter?

October 21-23, Łódź, Poland

EAMSA
Euro-Asia Management Studies Association

Euro-Asia Management Studies Association



FRAMEWORK PROGRAMME

Thursday, October 21st 8.00 – 15.30 Warsaw Time (CEST)

Friday, October 22nd 8.00 – 15.30 Warsaw Time (CEST)

Saturday, October 23rd 8.00 – 13.30 Warsaw Time (CEST)

Time Zones: London (-1); Berlin/Stockholm/Paris/Vienna (0); Hanoi/Bangkok (+5); Beijing (+6); Seoul, Tokyo (+7);

Thursday, October 21st

08.00 - 08.15 **Welcome / Opening**

Agnieszka Kurczewska, Vice-Rector for External Relations, University of Lodz

Piotr Gabrielczak, Vice-Dean for International Relations, Faculty of Economics and Sociology

Tomoki Sekiguchi, EAMSA President, Kyoto University

Tomasz Dorożyński, Conference Chair, University of Lodz

08.15 - 09.30 Plenary Session (Session Chair: J. Świerkocki)

Keynote speech #1, Professor Marian Gorynia, Poznan University of Economics

Are we facing the end of globalization? European & Asian Perspective

09.30 - 09.40 Coffee Break

09.40 - 11.20 **Competitive Papers** (Session #1)

11.20 - 11.30 Coffee Break

11.30 - 13.00 Panel discussion on **Business Responsibility Towards Society and Environment**, organized in cooperation with the Business Council (Faculty of Economics and Sociology, University of Lodz), coordinated by **Ł. Koprowski** (President of the Business Council, Director at PwC)

Panelists: **M. Urban** (Truvariant), **K. Barcewicz** (Danfoss), **J. Dymna-Oszek** (ING), **M. Kokotek** (Lodz Business House), **Agnieszka Grodzińska-Piotrak** (PwC)

13.00 - 13.10 Coffee Break

13.10 - 15.00 **Interactive Papers** (Parallel Sessions #1 & #2)

14.30 - 15.30 EAMSA Board Meeting



Friday, October 22nd

08.00 - 09.40 **Interactive Papers** (Parallel Sessions #3 & #4)

09.40 - 09.45 Coffee Break

09.45 - 10.45 Plenary Session (Session Chairs: A. Kuna-Marszałek & T. Dorożyński)

Keynote speech #2, Professor Krzysztof Wach, Cracow University of Economics

What are the recent and upcoming trends in international business research?

10.45 - 12.15 **Competitive Papers** (Session #2)

12.15 - 12.30 Coffee Break

12.30 - 13.30 Panel discussion with Investors from Asia & Europe on **Attracting foreign investors to Poland**, organized in cooperation with the **Lodz Special Economic Zone**, coordinated by **J. Świerkocki** (University of Lodz) & **M. Kubicka** (Lodz Special Economic Zone)

Panelists: **M. Kubicka & E. Grabowska-Pałęga** (LSEZ) **J. Świerkocki** (University of Lodz), **D. Adamus** (Takeda Business Solutions), **Ł. Piotrowski** (Wearfits / Omniaz), **S. Karasiński** (Kancelaria Fortak & Karasiński)

13.30 - 13.45 The Best Papers Award Ceremony

(Best Paper Award by Palgrave Macmillan, EAMSA PhD Award, Best Reviewer Award).

13.45 - 14.00 Coffee Break

14.00 - 15.30 Special session on **4th Industrial Revolution in IB Contexts**

Session Conveners: **P. Capik** (University of the West of England) & **T. Danko** (National Technical University, Kharkiv)

Saturday, October 23rd

08.00 - 10.00 Special Session on **Management Geography - an Euro-Asia Management Perspective**

Session Conveners: **Rolf D. Schlunze** (Ritsumeikan University), **P. Pachura** (Czestochowa University of Technology) & **L. Suwala** (Technische Universität Berlin)

10.00 - 10.15 Coffee Break

10.15 - 11.15 Plenary Session (Session Chairs: A. Kuna-Marszałek & T. Dorożyński)

Keynote speech #3, Professor Piotr Urbanek, University of Lodz

How to reform universities and let them remain universities?



11.15 - 12.15 **Virtual Guided Tour of Łódź: The Promised Land – City of 4 Cultures**



12.15 - 13.15 **EAMSA General Assembly**

13.15 - 13.30 Closing Remarks

COMPETITIVE SESSIONS

DETAILED PROGRAMME

Thursday, October 21st, 09.40 - 11.20 (CEST)

Competitive Papers (Session #1)

Session Chair **Rolf D. Schlunze**, Ritsumeikan University

Meng Xing, Royal Holloway, University of London, (Co-Authors: Yu Zheng, Chris Smith, Royal Holloway, University of London), *China's National Project of Growth through Global Expansion and Its impacts on Labour Relations in Angola*

Masaki Hosomi, Kansai University, **Tomoki Sekiguchi**, Kyoto University, *Developmental Process of Entrepreneurship among Japanese College Students: Empirical Investigation Using Planned Happenstance Theory*



Nobuyoshi OSO, Nagoya University of Economics, **Hideki S.TANAKA**, Doshisha University, *The Effects of Perceived Human Resource Management as Organizational Support on Creative Behavior: A Case of Japanese Research and Development Engineers*

Sarah Franz, Gothenburg University, **Axele Giroud**, Alliance Manchester Business School, **Inge Ivarsson**, Gothenburg University, *Functional Disaggregation in Global Value Chains: Swedish Multinationals in the Chinese Market*

Martin Hemmert, Korea University, (Co-Authors: Adam R. Cross, Xi'an Jiaotong-Liverpool University, Ying Cheng, Chongqing University, Jae-Jin Kim, Hoseo University, Masahiro Kotosaka, Keio University, Franz Waldenberger, German Institute for Japanese Studies, Leven J. Zheng, International Business School Suzhou) *Environmental Uncertainty and the Entrepreneurial Orientation-Performance Relationship among East Asian New Technology-Based Firms*

Friday, October 22nd, 10.45 - 12.15 (CEST)

Competitive Papers (Session #2)

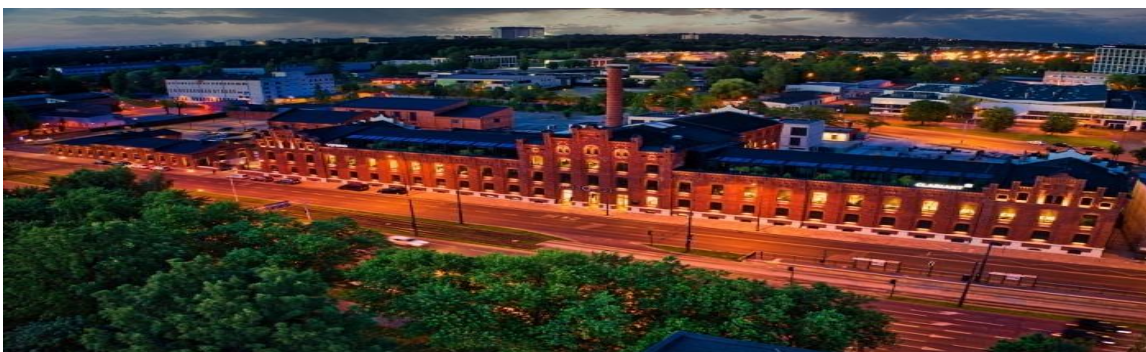
Session Chair **Janusz Świerkocki**, University of Lodz

H Richard Nakamura, Centre for International Business Studies, University of Gothenburg, (Co-Autor: Claes Alvstam, University of Gothenburg, Patrik Ström, The Stockholm School of Economics), *Japanese Business Reinvention in Europe: The case of Sweden*

Ryuichi NAKAMOTO, KYUSHU University, (Co-Autor: Haocheng CHEN, Tunghai University, Hiroki NOGUCHI, Fukushima University) *Internationalization and Organizational Growth: An Analysis of Cross-border Service Exports of Patent Legal Service*

Rolf D. Schlunze, Ritsumeikan University, *Investment promotion practices in Japan – Where can FDI find dynamic capabilities in Japan?*

Yoo Jung Ha, University of Sheffield, *Recurrent formation of R&D alliances in the automotive global value chain (GVC)*



INTERACTIVE SESSIONS

DETAILED PROGRAMME

Thursday, October 21st, 13.10 - 15.00 (CEST)

Interactive Papers (Parallel Sessions #1 & #2)

Session Chair #1 Masaki Hosomi, Kansai University

Mari Izuka, Doshisha University, *What can the gender revolution of 2021 bring to Japan? Insights gained from 24 top corporations*

Byoungsoon Koh, Korea University, *Does the homophilous team perform better?*

Adewale Adekiya, Bayero University, *Why Do Employees Engage in Knowledge Hiding: the Antecedence of Perceived Job Insecurity, Job Involvement, and Moderating Influence of Co-Worker and Supervisor Incivility in a three wave Cross Lagged Study*

Ying Pan, Xi'an Jiaotong-Liverpool University in China, (Co-authors: Jie Li, Xi'an Jiaotong-Liverpool University), *An Exploratory Qualitative Study of the Predictors of Chinese Professional Women's Work-Life Balance in Mainland China*

Tomoko Oikawa, University of Limerick, *Individualism and Collectivism: What is collectivism? A review and issues for future research agenda*

Session Chair #2 Kenta Koyama, Tokyo Keizai University

Jae Hoon Hyun, Hankuk University of Foreign Studies, *The Korean Automobile Industry after the Asian Financial Crisis: the Rapid Recovery and Its Strategic Implications*

Renata Orłowska, Krystyna Żołądkiewicz, University of Gdańsk, **Agnieszka Dorożyńska**, University of Lodz, *Multiregional: failure or success of the World Trade Organization*

Tae Ha Kim, Korea University, *Do serial sponsors pose an effect on the SPAC?*

Zsuzsanna Járfás, CoreLogic / Babes-Bolyai University, *Small things have great impact: path-breaking from coordination and control schemas. The case of shipping industry, bulk cargo segment, Japan*

Iwona Maciejczyk-Bujnowicz, University of Lodz, (Co-authors: Janusz Bilski, Piotr Wdowiński, University of Lodz), *The "Impossible Trinity" in Emerging Market Economies: the Case of Poland*



Friday, October 22nd, 08.00 - 09.40 (CEST)

Interactive Papers (Parallel Sessions #3 & #4)

Session Chair #3 Masashi Arai, Asia University

Adewale Adekiya, Bayero University, *The Relationship between Job Embeddedness, Employee Intention to Stay and Willingness to Undertake Training: The Moderating Role of Cultural Orientation among Nigerian Based ICT Multinational Companies*

Xue Han, Renmin University of China, (Co-authors: Jie Li, Xi'an Jiaotong-Liverpool University, Yuhui Li, Renmin University of China, Vivien Lim, National University of Singapore) *To be an international employee? Investigating how English proficiency and corporate globalization capability fuel cross-cultural knowledge sharing*

Tomoki Sekiguchi, Kyoto University, **Jiunyan Wu**, Kansai University, *Deep Learning Approaches to International Business Management Analysis: A Comparison of Business Meetings in the U.S., Japan, and China*

Nana Weng, Chinese International College, Dhurakji Pundit University, *How organizational learning mediates the relationship between Hybridized Human Resource Management and Subsidiary Performance: evidence from Japanese Subsidiaries in Vietnam*

Aamir Khan, COMSATS University, *Post-acquisition Performance of Firms: An Empirical Study Based on UK Acquiring Firms*

Session Chair #4 Jae Hoon Hyun, Hankuk University of Foreign Studies

Hendrik Meyer-Ohle, National University of Singapore, *Retailing under Covid-19: Responses to the Pandemic as seen in Annual Reports of Japanese Retailers*

Jeeyoon Jeong, Korea University, *The impact of work-related ICT after works on employee reactions during the COVID-19 Pandemic*

Katarzyna Osiecka-Brzeska, University of Business and Administration in Gdynia, *Towards energetic sustainability - will Asia meet Goal 7*

Marta Paduszyńska, **Robert Matusiak**, University of Lodz, *The impact of FDI, economic growth and energy consumption on carbon dioxide emission: example of the Visegrad Group Countries*

Pawel Lont, University of Lodz, *Scope for EU - Japan cooperation in decarbonizing the global LNG market*





Special session on
Fourth Industrial Revolution in International Business Contexts
Friday, October 22nd, 14.00 - 15.30 (CEST)

Session conveners:

Pawel Capik, University of the West of England, Bristol, UK

Taras Danko, National Technical University/Kharkiv Polytechnic Institute, Kharkiv, Ukraine

Detailed Session Programme

1. **Pawel Capik**, University of the West of England, **Taras Danko**, National Technical University

Fourth Industrial Revolution in International Business Contexts

2. **Marta Götz**, Vistula University, **Barbara Jankowska**, Poznan University of Economics

Industry 4.0, FDI and post-transition economy

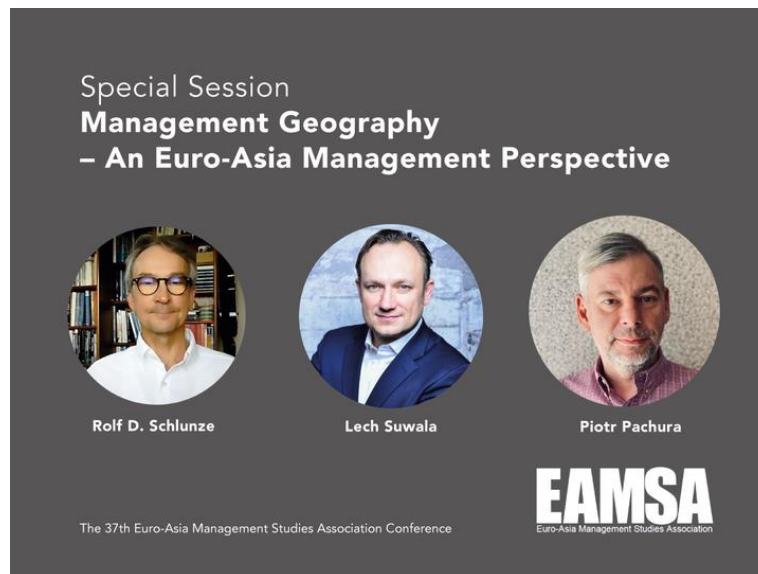
3. **Krzysztof Gwosdz**, Jagiellonian University in Kraków, **Agnieszka Sobala-Gwosdz**, Institute of Urban and Regional Development, **Agnieszka Świgost-Kapocsi**, Jagiellonian University in Kraków

(In)visibility of digital entrepreneurs in industry 4.0: how to find a new subsector of the economy in current classifications of industrial activities and grasp its transformative potential?

4. **Vikas Kumar**, University of the West of England, **Pawel Capik**, University of the West of England, **S. Vakkachalil Benny**, University of Warwick,

Impact of Digitalisation on Supply Chain Risks: A Case Study of Automotive Sector





**Special session on
Management Geography – An Euro-Asia Management Perspective**

Saturday, October 23rd , 08.00 - 10.00 (CEST)

Session conveners:

Rolf D. Schlunze, Ritsumeikan University, Japan

Piotr Pachura, Czestochowa University of Technology, Poland

Lech Suwala, Technische Universität Berlin, Germany

Detailed Session Programme

Part 1: Formation of managerial and innovative spaces - Euro-Asia management perspective

1. **Petr Hájek & Viktor Prokop**, University of Pardubice
The Role of Global-Focused Innovation Collaboration in Innovation Performance of European SMEs
2. **Piotr Pachura**, Czestochowa University of Technology
The research on the structure of organizational space - from hypothesis to empirical knowledge
3. **Lech Suwala**, Technische Universität Berlin
Management Geography- sketching the contours of a new subdiscipline



Part 2: Embeddedness of TNCs and Intercultural Management

1. **Milena Ratajczak-Mrozek**, Poznan University of Economics
Network embeddedness - the importance of space for business performance
2. **CHI, Cheng**, Ritsumeikan University
Dual Embeddedness and the ambidextrous stakeholder engagement approach of Chinese Central SOE's overseas branches in sub-Saharan Africa
3. **Vasylyna Sepyk**, Częstochowa University of Technology
Managing Communication in a Cross-cultural Space max

CONTACT



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