

AIB 2023 Conference Program

Last Updated: 30 June 2023

TUESDAY, JULY 4

TUESDAY, JULY 4 - 09:00-17:00

Time: 09:00-17:00

AIB Board Meeting (Session# 231901)

AIB Executive Board Members only. The first day of the meeting will be located in Marriott Warsaw.

WEDNESDAY, JULY 5

WEDNESDAY, JULY 5 - 08:30-17:00

Time: 08:30-17:00

AIB-CEE Chapter Conference (Session# 231908)

Annual Conference of the *AIB Central and Eastern European Chapter*. A separate registration is required to attend this conference. For more information please visit <https://aibcee2023.sgh.waw.pl/>

Time: 08:30-17:00
Room: Aula III

AJBS Conference (Session# 231906)

Annual Conference of the *Association of Japanese Business Studies (AJBS)*. A separate registration is required to attend this conference. For more information please visit <https://ajbs.org/conference/>

WEDNESDAY, JULY 5 - 09:00-17:00

Time: 09:00-17:00
Room: 151

AIB Board Meeting (Session# 231902)

AIB Executive Board Members only.

WEDNESDAY, JULY 5 - 09:00-12:00

Session 0.03 - Pre-Conference Workshop

Time: 09:00-12:00

Room: 152

Teaching & Education SIG Professional Development Workshop (Session# 231801)

Chair: Karen Lynden, University of North Carolina Wilmington

Pre-registration is required. Please visit the [Teaching and Education SIG Professional Development Workshop](#) page for more information.

Facilitators:

Marleen Dieleman, National University of Singapore

Ausrine Silenskyte, University of Vaasa

Miguel Cordova, Pontificia Universidad Católica del Perú

WEDNESDAY, JULY 5 - 10:00-13:00

Session 0.04.1 - Pre-Conference Workshop

Time: 10:00-13:00

Room: 230

RM-SIG Workshop: Machine Learning for International Business Research (Session# 231805)

Chair: Thomas Lindner, University of Innsbruck

Pre-registration is required. Please visit [Research Methods Masterclasses and Workshops](#) page for more information.

Session 0.04.2 - Pre-Conference Workshop

Time: 10:00-13:00

Room: 231

RM-SIG Workshop: Surviving the Review Process: Behind the Scenes of Submitting Qualitative Papers to IB Journals (Session# 231806)

Chair: Rebecca Piekkari, Aalto University

Pre-registration is required. Please visit [Research Methods Masterclasses and Workshops](#) page for more information.

WEDNESDAY, JULY 5 - 13:00-17:00

Session 0.05 - Pre-Conference Workshop

Time: 13:00-17:00

Room: 212

Sustainability SIG Paper Development Workshop (Session# 231807)

Chairs: Shasha Zhao, University of Surrey and John Dilyard, St. Francis College

Pre-admitted participants only. Please see the [Sustainability SIG Paper Development Workshop](#) page for more information.

Editors:

Jonathan Doh, Villanova University

Ajai Gaur, Rutgers University

Roger Strange, University of Sussex

Grazia D. Santangelo, Copenhagen Business School

Alvaro Cuervo-Cazurra, Northeastern University

Gabriel R. G. Benito, BI Norwegian Business School

WEDNESDAY, JULY 5 - 13:30-16:30

Session 0.06.1 - Pre-Conference Workshop

Time: 13:30-16:30

Room: 152

WAIB EDI Paper Coaching Workshop (Session# 231808)

Chairs: Stacey Fitzsimmons, University of Victoria and Noemi Sinkovics, University of Glasgow

Pre-admitted participants only. Please see the [WAIB EDI Paper Coaching Workshop](#) page for more information.

Coordinators and Paper Coaches:

Joan Lilian Ogendo, Technical University of Kenya

Ling Eleanor Zhang, ESCP Business School

Ha Nguyen, University of Sussex

Stephanie Wang, Indiana University

Yingying Zhang Zhang, International University of Japan

Amir Shoham, Temple University

Stacey Fitzsimmons, University of Victoria

Noemi Sinkovics, University of Glasgow

Session 0.06.2 - Pre-Conference Workshop

Time: 13:30-16:30

Room: 216

AIB Insights Paper Development Workshop (Session# 231809)

Chairs: William Newburry, Florida International University and Elizabeth Rose, IIM Udaipur

Pre-admitted participants only.

WEDNESDAY, JULY 5 - 14:00-17:00

Session 0.07.1 - Pre-Conference Workshop

Time: 14:00-17:00
Room: 230

RM-SIG Masterclass: Ethnography (Session# 231803)

Chair: Fiona Moore, Royal Holloway, University of London

Pre-registration is required. Please visit [Research Methods Masterclasses and Workshops](#) page for more information.

Session 0.07.2 - Pre-Conference Workshop

Time: 14:00-17:00
Room: 231

RM-SIG Masterclass: Partial Least Squares Structural Equation Modeling (PLS-SEM) and the Necessary Condition Analysis (NCA) in IB Research (Session# 231804)

Chairs: Nicole Richter, University of Southern Denmark and Christian Ringle, Hamburg University of Technology (TUHH)

Pre-registration is required. Please visit [Research Methods Masterclasses and Workshops](#) page for more information.

THURSDAY, JULY 6

THURSDAY, JULY 6 - 08:00-12:00

Time: 08:00-12:00

AIB-CEE Chapter Conference (Session# 231909)

Annual Conference of the *AIB Central and Eastern European Chapter*. A separate registration is required to attend this conference. For more information please visit <https://aibcee2023.sgh.waw.pl/>

Session 0.1.1 - Pre-Conference Workshop

Time: 08:00-12:00
Room: Aula III

AIB/Sheth Doctoral Student Consortium (Session# 231812)

Chair: Hanna Gajewska-De Mattos, University of Leeds

Pre-admitted participants only.

Faculty Panelists and Mentors:

Peter Buckley, University of Leeds
Catherine Welch, Trinity College Dublin
Elizabeth Rose, IIM Udaipur

Udo Zander, Uppsala University
Alvaro Cuervo-Cazurra, Northeastern University
Noman Shaheer, University of Sydney
Jelena Cerar, WU Vienna University of Economics and Business
Liang (Arthur) Li, Toronto Metropolitan University
Riikka Harikkala-Laihinen, University of Turku
Jacqueline Mees-Buss, University of New South Wales
Dana Minbaeva, King's College London
Emmanuella Plakoyiannaki, University of Vienna
Helena Barnard, University of Pectoria
Andre Pekerti, University of Queensland
Leigh Anne Liu, Georgia State University
Betina Szkudlarek, University of Sydney
Sebastian Reiche, IESE Business School
Liena Kano, University of Calgary
Jeremy Clegg, University of Leeds
Phillip Nell, Vienna University of Economics and Business
Lena Zander, Uppsala University
Andrew K. Delios, National University of Singapore
Niina Nummela, University of Turku
Marina Papanastassiou, University of Leeds
Ulf Andersson, Mälardalen University
Pamela Sharkey Scott, Dublin City University
Ausrine Silenskyte, University of Vaasa
Ahmet Kirca, Michigan State University
Stewart R Miller, University of Texas at San Antonio
Jun Du, Aston University

Session 0.1.2 - Pre-Conference Workshop

Time: 08:00-12:00
Room: 152

JIBS Paper Development Workshop (Session# 231810)

Chairs: Stav Fainshmidt, Ivey Business School and Rosalie Tung, Simon Fraser University

Pre-admitted participants only.

Presenters:

Rosalie Tung, Simon Fraser University
Riki Takeuchi, University of Texas at Dallas
David Griffith, Texas A&M University
Grazia D. Santangelo, Copenhagen Business School
Allan Bird, Northeastern University
Sjoerd Beugelsdijk, University of Groningen

The JIBS PDW is sponsored by Indiana University and University of Minnesota.

Senior & Mid-Career Faculty Consortium (Session# 231814)

Chair: Robert Grosse, Arizona State University

Pre-registration is required. Please visit the [Senior & Mid-Career Faculty Consortium](#) page for more information.

Faculty Panelists:

Ulf Andersson, Mälardalen University
Lorraine Eden, Texas A&M University
Gary Knight, Willamette University
Sumit Kundu, Florida International University
Jane W. Lu, City University of Hong Kong
Mike Peng, University of Texas at Dallas
Shaker Zahra, University of Minnesota
Timothy M. Devinney, University of Manchester
Ram Mudambi, Temple University
Torben Pedersen, Copenhagen Business School
Marjorie Lyles, Florida International University
Eric Tsang, University of Texas at Dallas
S. Tamer Cavusgil, Georgia State University
Igor Filatotchev, Kings College London
Bodo Schlegelmilch, WU Vienna & Thammasat University

JIBP Paper Development Workshop (Session# 231811)

Chairs: Ari Van Assche, HEC Montréal and Sarianna Lundan, University of Bremen

Pre-admitted participants only.

Editors:

Sarianna Lundan, University of Bremen
Ari Van Assche, HEC Montréal
Rob Van Tulder, RSM Erasmus University Rotterdam
Luis Alfonso Dau, Northeastern University
Anthony Goerzen, Queen's University
Lilac Nachum, City University New York
Walid Hejazi, University of Toronto
Hinrich Voss, University of Bristol

THURSDAY, JULY 6 - 09:00-12:00

Session 0.2 - Pre-Conference Workshop

Time: 09:00-12:00
Room: 207

AIB Junior Faculty Consortium (Session# 231813)

Chairs: Becky Reuber, University of Toronto and Vittoria G. Scalera, University of Amsterdam

Pre-admitted participants only.

Faculty Mentors:

Charles Stevens, Rutgers University
Carole Couper, University of Birmingham
Elizabeth Maitland, University of Liverpool
Randi Lunnan, BI Norwegian Business School
Rian Drogendijk, University of Groningen
Pavida Pananond, Thammasat University
Dana Minbaeva, King's College London
Ronaldo Parente, Florida International University
Stephanie Wang, Indiana University
Markus Taussig, Rutgers University
Emmanuella Plakoyiannaki, University of Vienna

The Junior Faculty Consortium is sponsored by the Boeing Institute of International Business, Saint Louis University

THURSDAY, JULY 6 - 13:00-14:00

Session 0.3 - Pre-Conference Workshop

Time: 13:00-14:00
Room: Aula Glówna (Main Auditorium)

All-Academy Reviewing Workshop - Part I - Opening Panel (Session# 231815)

Chairs: Andrew K. Delios, National University of Singapore

A dialogue between reviewers and journal editors, chaired by Andrew Delios. This panel will address the following questions: Why review? What are your tips for writing a good review? What are common mistakes that are made? What role does the review play in the publication process?

Panelists:

Rian Drogendijk, University of Groningen
Liena Kano, University of Calgary
Anthony Goerzen, Queen's University
Davina E. Vora, State University of New York at New Paltz
Rosalie Tung, Simon Fraser University
Ari Van Assche, HEC Montréal
Roger Strange, University of Sussex
Ajai Gaur, Rutgers University
Alvaro Cuervo-Cazurra, Northeastern University

Open to all AIB 2023 attendees, session recording to be made available post-conference. Please visit [All-Academy Reviewing Workshop](#) page for more information.

THURSDAY, JULY 6 - 14:00-15:00

Session 0.4 - Pre-Conference Workshop

Time: 14:00-15:00

All-Academy Reviewing Workshop - Part II - Roundtable Discussions (Session# 231816)

Chair: Nicole Coviello, Wilfrid Laurier University

Roundtable discussions, led by journal editors and AIB Executive Board members.

Restricted to pre-admitted participants only. Please visit [All-Academy Reviewing Workshop](#) page for more information.

THURSDAY, JULY 6 - 15:00-16:00

Session 0.5 - Pre-Conference Workshop

Time: 15:00-16:00

Room: Aula Glówna (Main Auditorium)

All-Academy Reviewing Workshop - Part III - Concluding Panel (Session# 231817)

Chairs: Chuck Chun-Yau Kwok, University of South Carolina

A panel addressing the Ethics of Reviewing, including discussion of ethical frameworks for reviewing, key ethical dilemmas that reviewers may encounter, where reviewers can obtain guidance from, ethical implications of generative AI for reviewers, and the role of AIB in supporting and encouraging responsible reviewing practices.

Panelists:

Chuck Chun-Yau Kwok, University of South Carolina
Sarianna Lundan, University of Bremen
Rosalie Tung, Simon Fraser University

Open to all AIB 2023 attendees, session recording to be made available post-conference. Please visit [All-Academy Reviewing Workshop](#) page for more information.

THURSDAY, JULY 6 - 16:00-17:00

Track: 17. Networking and Social Events

Time: 16:00-17:00

Room: Rose Garden (access through Level -1)

New Members Welcome Event (Session# 231701)

AIB would like to welcome all new AIB members and first-time conference attendees into our community at this networking event. Board Members and other AIB leaders will be present to welcome and meet our new members.

Time: 16:00-17:00

Track: 17. Networking and Social Events

Room: Club Room (Level -1)

Sheth Foundation International Marketing Reception (Session# 231702)

Chairs: Gary Knight, Willamette University and Saeed Samiee, The University of Tulsa

All faculty and students interested in international marketing and related disciplines are welcome.

This reception is sponsored by the Sheth Foundation.

THURSDAY, JULY 6 - 17:15-19:30

Session 0.9 - Plenary

Track: 15. Special Sessions

Time: 17:15-19:30

Room: Aula Główna (Main Auditorium)

AIB 2023 Opening Plenary (Session# 231522)

AIB welcomes you to the AIB 2023 Conference in Warsaw. Doors will open at 5:00pm for the opening plenary. A limited number of vouchers for a commemorative AIB 2023 t-shirt will be given to early entrants. The t-shirts can be picked up from the designated exhibit desk during the last two days of the conference.

Opening Remarks:

Maria Tereza Fleury, FGV-EAESP (AIB President)

Piotr Wachowiak, SGH Warsaw School of Economics (Host School Rector)

Mirosław Jarosinski, Warsaw School of Economics (Local Organizing Committee Chair)

Kazuhiro Asakawa, Keio University (Program Chair)

Introduction to the AIB Fellows International Executive of the Year Award

Lorraine Eden, Texas A&M University (Dean of the Fellows)

Keynote Speech by the 2023 Executive of the Year:

Paul Polman, Imagine / Former CEO of Unilever

Reflections:

Witold Henisz, University of Pennsylvania

Peter Williamson, University of Cambridge

THURSDAY, JULY 6 - 19:30-21:00

Track: 17. Networking and Social Events

Time: 19:30-21:00

Presidential Reception (Session# 231703)

The Presidential Reception celebrates the opening of the 2023 AIB Conference.

The reception will be held at the Main Hall of the SGH Warsaw School of Economics after the conclusion of the Opening Plenary.

FRIDAY, JULY 7

FRIDAY, JULY 7 - 09:00-10:15

Session 1.1.1 - Panel

Track: 13. Theme: CEE Region in Times of Disruption

Time: 09:00-10:15

Room: Aula Główna (Main Auditorium)

10th AIB-CEE Anniversary: Development of IB Research in the CEE Region in the Years 2013–2023 (Session# 231321)

Chair: Lukasz Puslecki, Poznan University of Economics and Business

Discussant: Krzysztof Wach, Cracow University of Economics

Panelists:

Andreja Jaklic, University of Ljubljana

Lukasz Puslecki, Poznan University of Economics and Business

Matt Raskovic, Auckland University of Technology

Arnold Schuh, WU Vienna

Michal Staszko, Poznan University of Economics and Business

Piotr Trapczynski, Poznan University of Economics and Business

Session 1.1.2 - Special Session

Track: 15. Special Sessions

Time: 09:00-10:15

Room: Aula I

Doctoral Education in IB: Contemporary Developments (Session# 230729)

Chairs: Ahmet Kirca, Michigan State University and Ausrine Silenskyte, University of Vaasa

Doctoral researchers are very important part of the AIB scholarly community. This panel is targeted at the PhD supervisors and the PhD students who wish to learn about the newest advancements in PhD scholarly training. The panel features prominent scholars from different continents and reflects on issues such as: newest global PhD education certificate programs (e.g., AIB-CIBER Doctoral Academy) and the ways to integrate them into scholarly training received at the home University, best PhD education practices (innovative teaching and learning at the PhD level), various initiatives to promote diversity and inclusion from the early stage of the scholarly career. If you are a PhD student or scholar supervising PhD students who is eager to receive insights on how to enhance PhD journey and ensure that PhD studies would lead to the successful global scholarly career, this panel will offer insightful pathways to do so.

Panelists:

Maria Tereza Fleury, FGV-EAESP

Andrew K. Delios, National University of Singapore

S. Tamer Cavusgil, Georgia State University

Sumit Kundu, Florida International University

Helena Barnard, University of Petoria

Rebecca Piekkari, Aalto University

Session 1.1.3 - Special Session

Track: 1. Internationalization and Entrepreneurship

Time: 09:00-10:15

Room: Aula II

**Hidden Heterogeneity of Entrepreneurial Ventures in an International Context
(Session# 230123)**

Chair: Martina Musteen, San Diego State University

Panelists:

Giuseppe Criaco, Erasmus University Rotterdam

Olga Petricevic, University of Calgary

Shaker Zahra, University of Minnesota

Session 1.1.4 - Panel

Track: 11. Sustainability in International Business

Time: 09:00-10:15

Room: Aula III

What Role Play Intergovernmental Organizations in Promoting SDGs in International Business Environments? (Session# 231125)

Chair: Kristin Brandl, University of Victoria

Panelists:

Amelia Santos-Paulino, UNCTAD

Ari Van Assche, HEC Montréal

Jonathan Doh, Villanova University

Thomas Lindner, University of Innsbruck

Session 1.1.5 - Special Session

Track: 15. Special Sessions

Time: 09:00-10:15

Room: Aula IV

AJBS Conference Best Papers Session (Session# 231533)

Chairs: Chie Iguchi, Keio University and Mario Ogasavara, ESPM

Presentations by the Best Paper nominees from the Association of Japanese Studies (AJBS) conference which was held right before the AIB conference.

Japan-US Differences and R&D Investments in Response to Performance Feedback: an Analysis of Global Automotive Firms

K. Skylar Powell, Western Washington University

Eunah Lim, Western Washington University

Valerie Alexandra, San Diego State University

Mooweon Rhee, Yonsei University

Cultural Diversity in the Region and the Staffing of Foreign Subsidiaries

Naoki Ando, Hosei University

Shiho Nakamura, Ritsumeikan University

Striving in an Institutionalized Environment: Female Self-Initiated Expatriates and Their Career Agency

Jiayin Qin, Kyoto University

Tomoki Sekiguchi, Kyoto University

The Role of Place in Emerging Fields: A Comparative Study of ICT Entrepreneurial Ecosystems in Japan

Agata Kapturkiewicz, Sophia University

Session 1.1.6 - Panel

Time: 09:00-10:15

Track: 5. HRM, Leadership and Cross-Cultural Management

Room: 152

Opening Up the Black Box: When, How and Why Cultural Diversity Matters in Global Teams (Session# 230521)

Chairs: Martha L. Maznevski, Ivey Business School and Günter K. Stahl, Vienna University of Economics and Business

Discussants: Josefine van Zanten, IMD Business School and Mary Zellmer-Bruhn, University of Minnesota

Panelists:

Martha L. Maznevski, Ivey Business School

Dana Minbaeva, King's College London

Piers Steel, University of Calgary

Vas Taras, University of North Carolina at Greensboro

Mary Zellmer-Bruhn, University of Minnesota

Sabrina Goestl, Ivey Business School

Josefine van Zanten, IMD Business School

Session 1.1.7 - Competitive

Time: 09:00-10:15

Track: 4. Global Strategy, Organization and Value Chains

Room: 214

Innovation and Emergent Technologies (Session# 230407)

Chair: Torben Pedersen, Copenhagen Business School

Theories of Ingredient Branding and Applications in the International Hotel Industry

Chya-Yi Liaw, Hong Kong Metropolitan University

Shih-Fen Chen, Western Washington University

Unconventional Strategies: The interplay of Artificial Intelligence and Human Cognitive Capabilities in International Business

Philipp Gruenwald, Vienna University of Economics and Business

Digital Transformation Orientation, Cultural Friction, and R&D Strategic Alignment in High-Tech MNCs

Jeoung Yul Lee, Chongqing Technology and Business University

Ryan Tang, University of South Australia

Byungchul Choi, Hankuk University of Foreign Studies

Yingqi Wei, University of Leeds

Timothy M. Devinney, University of Manchester

Complexity Theory and International Business Research: Not Simply Old Wine in New Bottles

Sokol Celo, Suffolk University

James Nebus, Suffolk University

Session 1.1.8 - Competitive

Time: 09:00-10:15

Track: 2. Marketing Strategy and Consumer Research

Room: 216

Product Strategy and Technology Adoption of Emerging Market Firms (Session# 230201)

Chair: Saeed Samiee, The University of Tulsa

Untangling the Influence of Corporate Sustainability on Export Intensity: The Moderating Role of R&D Intensity

Ismail Gölgeci, Aarhus University

Mine Aksoy, Yalova University

Mustafa Yilmaz, Ibn Haldun University

Ekrem Tatoglu, Gulf University for Science and Technology

Metin Canci, Yalova University

Atike Elanur Hizarci, Yalova University

Good-Value Versus Premium Product Strategy in International Markets

Yunjae Bae, Korea University
Insik Jeong, Korea University
Hyoeyun Cho, Keimyung University
Eunmi Kim, Busan National University

Strategic Choices of a Latecomer MNE in an Emerging Market: The Case of Ferrero

Kiran Jyoti Mahasuar, IIM Kozhikode
Niyati Bhanja, MICA Ahmedabad

Live Streaming Use and International Seller Sales Performance: An Information Economics Perspective

Ye Yu, Beijing ReadTV Infinite Technology Co. LTD
Jason Lu Jin, City University of Hong Kong Dongguan Research Institute
Meitong Dong, University of Hong Kong
Kevin Zheng Zhou, University of Hong Kong

Session 1.1.9 - Competitive

Time: 09:00-10:15

Track: 11. Sustainability in International Business

Room: 114

Institutions and Sustainability (Session# 231104)

Chair: Francesca Ciulli, Tilburg University

How Do Global Institutional Pressures Influence the Adoption of ESG?

Joo Hee Han, Gachon University
Jaeyong Song, Seoul National University

When Does Firm Internationalization Impact Corporate Social Responsibility? A Home Country Institutional Perspective

Sandeep Yadav, IIM Bangalore
Jagriti Srivastava, IIM Amritsar

The Moderating Roles of Regional and Industrial Contexts on the Effect of CSR Reporting on Sales Performance of Global Firms

Hanh Pham, University of Leeds
Hien Tran, Vietnam National University

Responsibility Boundaries for Multinational Enterprises: The Role of Institutional Logics in Driving Incremental Versus Revolutionary Change

Luke Fiske, Queen's University
Anthony Goerzen, Queen's University

Session 1.1.10 - Competitive

Time: 09:00-10:15

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 112

Legitimization in Emerging Market Multinationals (Session# 230901)

Chair: Afonso Fleury, University of Sao Paulo

Managing the Legitimacy of 'Sinful' Companies in Extreme Institutional Environments

Christiaan Roell, University of Sheffield
Felix Arndt, University of Guelph
Wilson Ng, IDRAC Business School

Words Matters: Discursive Legitimation in Emerging Market Multinationals' Mergers and Acquisitions in Advanced Markets

Geer He, Hitotsubashi University

International Collaboration Between Emerging Markets and Rhetorical History

Hamid Foroughi, University of Essex
Diego Vazquez-Brust, University of Portsmouth
Rekha Rao-Nicholson, University of Essex
Roberta de Castro Souza Piao, University of Sao Paulo
Samuel Bonsu, Ghana Institute of Public Management and Administration
Natalia Yakovleva, KEDGE Business School

State-Owned Multinationals' Ownership Strategies and Multiple Interdependencies in Greenfield FDI: A Resource Dependency Perspective

Barclay James, St. Mary's University, San Antonio
Rajeev Sawant, Florida Atlantic University

Session 1.1.11 - Competitive

Time: 09:00-10:15

Track: 10. MNE State Relations and IB Policy

Room: 111

MNEs and Non-Market Strategy (Session# 231002)

Chair: Shiqi Xu, Ivey Business School

Context Matters! Dynamics of Firm Nonmarket Strategies and Tactics in a Conflict Zone: The Case of LCS

Nathalie Belhoste, EM Lyon Business School
Anna Dimitrova, ESSCA School of Management, Paris

CEO Political Connection and OFDI under the Belt and Road Initiative: The Moderating Effect of Institutional Environment

Yueqi Wang, Tongji University
Shouming Chen, Tongji University
Peien Chen, Tongji University

Interactive Effects of Institutional Complexity and Firm-Specific Conditions on Carbon Performance – A Configurational Analysis of International Airlines

Gunnar Leymann, University of Bremen
Tiina Ritvala, Aalto University
Jouni Juntunen, University of Vaasa
Sarianna Lundan, University of Bremen

Session 1.1.12 - Competitive

Time: 09:00-10:15

Track: 6. Gender and Diversity

Room: 236

Creating Inclusive Spaces: The Role of Cultural Tolerance, Human Capital and Positive Leadership (Session# 230603)

Chair: William Newbury, Florida International University

Experimental Research on Diversity and Gender in Human Capital Acquisition in International Markets

Nils Kruse, University of Applied Sciences for Management & Communication
Lynn Pyun, City University of New York
Arpit Raswant, Deakin University

Creating Inclusive Spaces Through Multiculturalism and Positive Leadership

Davina E. Vora, State University of New York at New Paltz
Salma Raheem, University of Liverpool

TMT Task-Related Faultlines and Location Choices: Developing a Multidimensional and Multilevel Model of TMT Diversity

Esha Mendiratta, Vlerick Business School
Ricardo Flores, University of Victoria

Motivations and Challenges of Educated Women Entrepreneurs in Bangladesh: Understanding Realities

Tahmina Poli, Monash University

Ramanie Samaratunge, Monash University

Nilupama Wijewardena, RMIT University

Session 1.1.13 - Interactive

Time: 09:00-10:15

Track: 4. Global Strategy, Organization and Value Chains

Room: 211

Sources of Competitive Advantage (Session# 230451)

Chair: Peng Wang, BNU-HKBU United International College

The Strategic Choice of Sovereign Wealth Funds: The Impact of Fund Heterogeneity on Investment Decisions

Malak Malibari, University of Texas at Arlington

Does Global Supply Chain Network Connectivity Matter for Firms' Innovations and Market Performance? An Investigation of Global Supply Chain Network in the Mobile Device Industry

Ying-Yu (Kerri) Chen, National Dong Hwa University

Yung-Chih Lien, National Taiwan University

The Relationships Between National Intellectual Capital and Inward Foreign Direct Investment: A Comparison Between Developed Countries and Developing Countries

Te-Yi Lin, Tatung University

Carol, Yeh-Yun Lin, National Chengchi University

Redesign and Reconfigure International Manufacturing Networks: A New Theoretical Framework Exploration

Eloi Letzelter, University of Cambridge

Yongjiang Shi, Cambridge University

Zheng Liu, Cardiff Metropolitan University

Xianwei Shi, Shanghai Jiao Tong University

The Source of Productivity Advantages for Domestic and Foreign MNEs

Walid Hejazi, University of Toronto

Jianmin Tang, Government of Canada, Innovation, Science, and Economic Development Canada

Weimin Wang, Statistics Canada

From Efficiency to Growth Seeking Offshore Outsourcing of Manufacturing SMEs and Developing Dynamic capabilities

Muhammad Mohiuddin, Laval University

Zhan Su, Laval University

Md Samim Al-Azad, Lakehead University

Mohammed Julfikar Ali, University of Scholars

The Effects of Rival Foreign Entry and Exit Actions on Foreign Divestment Decisions

Kiyohiko Ito, University of Hawaii at Manoa

Teresa Hinnerichs, US Indo-Pacific Command

Session 1.1.14 - Interactive

Time: 09:00-10:15

Track: 5. HRM, Leadership and Cross-Cultural Management

Room: 210

Ethics and Values (Session# 230558)

Chair: Paul M. Vaaler, University of Minnesota

The Blind Spot of Cross-Cultural Management: Critical Studies for Social Justice

Henriett Primecz, Johannes Kepler University

Laurence Romani, Stockholm School of Economics

The Consequences of Dual Organizational Identification on Host Country Nationals' Perceptions and Behaviors in the Face of Business Ethical Events

Chuang Zhang, Hunan University

Ya Xi Shen, Hunan University

Ting Liu, Kyoto University

Sijia Zhao, Tongji University

Wenqian Xiang, Tianjin University of Commerce

Long Zhang, Hunan University

Stage Theory of Changing Power Structure and the Logic behind Ethical Corporate Governance

Haruo Hagiwara Horaguchi, Hosei University

Human Value Chains: An HRM Reality We Can No Longer Ignore

Milda Ziliskaite, Vienna University of Economics and Business

Aida Hajro, University of Leeds

Paul Baldassari, Flex

Christof Miska, Vienna University of Economics and Business

The Person-Perception Process and Its Influence on Social Interpersonal Dynamics in Global Teams

Hae-Jung Hong, NEOMA Business School

Session 1.1.15 - Interactive

Time: 09:00-10:15

Track: 1. Internationalization and Entrepreneurship

Room: 105

Culture, Politics and Socio-Political Ties in International Entrepreneurship (Session# 230151)

Chair: Maria Vasileva Ilieva, University of Leeds

An Organizational Learning Perspective on the Relationship between Psychic Distance Stimuli and Perceptions

Emre Yildiz, Malardalens University

Sergey Morgulis-Yakushev, Uppsala University

Aswo Safari, Malardalen University

International Entrepreneurship: Does Religion Matter?

Ronia Hawash, Butler University

Stephanie A Fernhaber, Butler University

Entrepreneurs and Firm Growth Under Guilt and Shame Cultures

Feler Bose, Indiana University East

Arkadiusz Mironko, Indiana University East

When in Rome, Do As the Romans Do: How Does Cultural Tightness (Host/Home) Influences International Entrepreneurs' Opportunity Recognition

Ali Ahmad Bodla, Radboud University Nijmegen

Secil Bayraktar, Toulouse Business School

Naheed Bashir, Lancaster University

Ahsan Ali, Zhejiang Sci-Tech University

Political Disconnection and Firm Internationalization: A Home-Host Legitimacy Perspective

Dayuan Li, Central South University

Fei Tang, Central South University

Tao Zhang, Loughborough University

Anna Grosman, Loughborough University

CEO Political Ideology Divergence from National Institutions and the Locus of Search

Christopher A. Hartwell, Zurich University for Applied Sciences

Gian-Luca Asquini, University of Zurich

Matteo Moesli, ZHAW

Evangelos Syrigos, ZHAW School of Management and Law

Social Capital Application in International Entrepreneurship: A Critical Literature Review

Peixin Zuo, City University of Macau

Marian V. Jones, University of Sheffield

Melanie Hassett, University of Sheffield

Session 1.1.16 - Interactive

Time: 09:00-10:15

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 107

EMNEs and Global Risk (Session# 230951)

Chair: Hao Wang, University of Amsterdam

How Do Multinationals Respond To Host-Country Climate Risk? Stakeholder Concerns and Performance Implications

Sihong Wu, University of Auckland

Di Fan, RMIT University

Christine Soo, University of Western Australia

The Risk-Taking Behaviours of Ex-Military Executives and Family Firm in Domestic Innovation and Overseas Expansion Decisions

Tao Chen, University of Surrey

Hyeyoun Park, University of Surrey

Geopolitical Risk and Foreign Direct Investment in Latin America: Spillovers and Contagion from the US and China

Vik Singh, Toronto Metropolitan University

Henrique Correa da Cunha, Toronto Metropolitan University

Carlyle Farrell, Toronto Metropolitan University

Revisiting the Modified One-Tier Bargaining Model: Political and Social Risk Management by Chinese MNEs in Myanmar

Xueli Huang, RMIT University

Ling Deng, RMIT University

Corporate Investment and Populism: The Role of the Electoral System

Margherita Corina, NEOMA Business School

Alfonso Carballo, NEOMA Business School

Foreign Divestment From Emerging Markets: A Systematic Literature Review and Future Research Agenda

Abdul-Kadir Ameyaw, Florida Atlantic University / Saint Petersburg State University

Ahmed Sadat Ameyaw, Saint Petersburg State University

Exploring De-globalisation through the Diversification of Managerial Risk Perceptions: An Unsupervised Machine Learning Technique

Lin Peng, University of Sydney

Yi Li, University of Sydney

Chinmay Pattnaik, University of Sydney

Session 1.1.17 - Interactive

Time: 09:00-10:15

Track: 12. Knowledge, Innovation, and Technology

Room: 208

Managing Knowledge in Conditions of Uncertainty (Session# 231254)

Chair: Tailan Chi, University of Wisconsin-Milwaukee

What Does Drive Bricolage? The Effects of Learning Orientation, Resource Constraints, and Environmental Turbulence

Taekyung Park, Yeungnam University

Juyeon Lee, Yeungnam University

Hae Ji Jeon, Yeungnam University

Integrating Creativity and Competence in International Business To Make SMEs More Agile

Silvio L. de Vasconcellos, Escola Superior de Propaganda e Marketing

Gabrieli M. Camillo, Regional University of Blumenau

How To Cope With the Unknown? A Dynamic Conceptualization Following the COVID-19 Outbreak

Roman Wolfgang Barwinski, University of Bristol

Why CEO Education Impacts Firm Radical Innovation: The Mediating Role of Perceived Environmental Uncertainty

Renfei Gao, University of Manchester

Stephen Xu Zhang, University of Adelaide

Asghar Afshar Jahanshahi, Tecnológico de Monterrey

How Do US Sanctions on Chinese High-Tech Firms Affect Positioning Strategy by the Competing Firm?

Bowen Zhou, Singapore Management University

Xuesong Geng, Singapore Management University

Will China's Corporate Strategy of Indigenous Innovation be Successful in Responding to the Risk of Decoupling from the US?

Alexander Xincheng Li, Tsinghua University

Kun Lang, Tsinghua University

MNEs' Capability to Manage Cybersecurity Driven International Trade Risk and Cybersecurity Driven International Trade Risk Mitigation Strategies

Saqib Shamim, Queen Mary University of London

Zaheer Khan, University of Aberdeen

Najam Ul Zia, LUT University

Session 1.1.18 - Special Session

Track: 16. Clinics and Cafés

Time: 09:00-10:15

Room: 212

Research Methods Clinic: Ethnography (Session# 231642)

Chair: Fiona Moore, Royal Holloway, University of London

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

Session 1.1.19 - Special Session

Track: 16. Clinics and Cafés

Time: 09:00-10:15

Room: 207

Fellows Café: Challenges in Assessing Intercultural Competence (Session# 231631)

Chairs: Allan Bird, Northeastern University and Elizabeth Rose, IIM Udaipur

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Assurance of learning initiatives driven by accrediting bodies have amplified the need for psychometrically robust assessments that can measure the development of intercultural competence among students. Meanwhile, increased research interest in how managers develop intercultural competence has fostered the increased use of psychometric assessments to establish pre- and post-intervention levels. Theoretically and methodologically there are significant challenges in measuring intercultural competence. Let's explore them together.

Session 1.1.20 - Special Session

Track: 16. Clinics and Cafés

Time: 09:00-10:15

Room: 205

Fellows Café: GVC Participation as a Venue for Firms' Global Integration? Learning and Export Performance of Emerging Market Firms (Session# 231632)

Chair: Lilac Nachum, City University New York

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

We question the effectiveness of GVCs participation on the global integration of emerging-market firms and contrast it with that of direct exporting. We find that the export performance of African direct exporters is superior to that of those that join GVCs.

FRIDAY, JULY 7 - 10:15-10:45

Time: 10:15-10:45

Coffee Break (Session# 232001)

Refreshments will be provided for conference participants.

This coffee break is sponsored by Durham University in honor of the winner of the Best Research Methods Paper Award, an award managed by the Research Methods SIG. The award presentation will take place during the coffee break at the Main Hall.

FRIDAY, JULY 7 - 10:45-12:00

Session 1.2.1 - Special Session

Track: 2. Marketing Strategy and Consumer Research

Time: 10:45-12:00

Room: Aula Glówna (Main Auditorium)

New Directions in International Marketing: A Tribute to Michael Czinkota (Session# 230221)

Chair: Gary Knight, Willamette University

The Panel aims to celebrate the International Marketing legacy of Michael Czinkota. We intend to offer, and to solicit, remembrances and tributes on Professor Czinkota and his enduring contributions to International Marketing. In addition, the panel will also serve as a platform to introduce and discuss new directions in International Marketing.

Panelists:

Saeed Samiee, The University of Tulsa

Attila Yaprak, Wayne State University

S. Tamer Cavusgil, Georgia State University

Session 1.2.2 - Special Session

Track: 15. Special Sessions

Time: 10:45-12:00

Room: Aula I

World Investment Report 2023: Investment in the Energy Transition (UNCTAD Special Session) (Session# 231529)

Chair: James Zhan, UNCTAD

The session will discuss the theme chapter of the latest issue of the Report, which examines the role of foreign investment in the energy transition, that is, investment in renewable energy generation, energy efficiency, and energy infrastructure.

Panelists:

James Zhan, UNCTAD
Amelia Santos-Paulino, UNCTAD
Paul M. Vaaler, University of Minnesota
Sarianna Lundan, University of Bremen
Ari Van Assche, HEC Montréal

Session 1.2.3 - Special Session

Track: 3. Finance, Accounting and Corporate Governance

Time: 10:45-12:00

Room: Aula II

Meet the JIBS Finance Area Editors: International Finance, Accounting, and Corporate Governance (Session# 230322)

Chairs: Lilian Ng, York University and Thorsten Beck, European University Institute

The panel allows attendees to meet the finance area editors of Journal of International Business Studies. After some remarks by each editor, questions may be asked by attendees.

JIBS Finance Area Editors:

Omrane Guedhami, University of South Carolina
April Knill, University of South Carolina
William Megginson, Oklahoma State University
Lemma Senbet, University of Maryland

Session 1.2.4 - Panel

Track: 4. Global Strategy, Organization and Value Chains

Time: 10:45-12:00

Room: Aula III

Oxford Style Panel Debate on Modularity Sponsored by Global Strategy Journal (Session# 230421)

Chairs: Grazia D. Santangelo, Copenhagen Business School; Gabriel R. G. Benito, BI Norwegian Business School; and Alvaro Cuervo-Cazurra, Northeastern University

Panelists:

Ram Mudambi, Temple University
Rajneesh Narula, University of Reading
Bent Petersen, Copenhagen Business School
Minyuan Zhao, Washington University in St. Louis

Session 1.2.5 - Panel

Track: 9. Emerging Markets and Emerging Market MNEs

Time: 10:45-12:00

Room: Aula IV

The Challenges and Opportunities for Investments by Post-Transition Country Firms in Advanced Economies: The Case of CEE Firms Operating in Western European Markets (Session# 230923)

Chair: Piotr Trapczynski, Poznan University of Economics and Business

Discussant: Andreja Jaklic, University of Ljubljana

Panelists:

Marta Götz, Vistula University

Marian Gorynia, Poznan University of Economics and Business

Barbara Jankowska, Poznan University of Economics and Business

Lukasz Puslecki, Poznan University of Economics and Business

Arnold Schuh, WU Vienna

Piotr Trapczynski, Poznan University of Economics and Business

Session 1.2.6 - Panel

Track: 7. Teaching and Education

Time: 10:45-12:00

Room: 152

Experiential Learning Games, Activities, Games for International Business Courses (Session# 230721)

Chair: Karen Lynden, University of North Carolina Wilmington

Panelists:

Karen Lynden, University of North Carolina Wilmington

Emil Velinov, SKODA AUTO University

Juergen Bleicher, Duale Hochschule Baden-Wuttemberg (DHBW)

Charles Wankel, St. John's University

Cliff Wymbs, Baruch College

Srdan Zdravkovic, Bryant University

Session 1.2.7 - Competitive

Track: 5. HRM, Leadership and Cross-Cultural Management

Time: 10:45-12:00

Room: 214

Expatriates Career (Session# 230506)

Chair: Hussain Rammal, University of Adelaide

Expatriate-Host Country National Interactions: A Bibliometric, Thematic, and Content Analysis Review

Michal Wilczewski, University of Economics and Human Sciences in Warsaw

Guro Refsum Sanden, BI Norwegian Business School

Expatriates' Career Success: The Role of Social Capital

Rodrigo Mello, University of Vaasa

Vesa Suutari, University of Vaasa

Career Capital Experiences of Self-Initiated and Assigned Expatriates: A Comparative Approach

Acil Abdul Hadi, University of Toulouse Capitole

Session 1.2.8 - Competitive

Time: 10:45-12:00

Track: 1. Internationalization and Entrepreneurship

Room: 216

Social Capital, Networks and Other Forms of Non-financial capital (Session# 230104)

Chair: Stephanie A Fernhaber, Butler University

How Do Domestic Networks Influence the Internationalisation Propensity of Chinese SMEs?

Caifei Chen, University of Leeds

Alessandro Giudici, City University of London

Andrew Jones, Brunel University London

Cronyism and Entrepreneurial Growth Expectation: A Cross-national Study

Aqi Liu, China Merchants Group Limited

Xufei Ma, Chinese University of Hong Kong

Huan Zhang, University of Sydney

Shige Makino, Kyoto University

The Signalling Effect of Firms' International Diversification Behaviors in Debt Financing Activities

Jiayi Wang, Tsinghua University

Zhenzhen Xie, Tsinghua University

Session 1.2.9 - Competitive

Time: 10:45-12:00

Track: 10. MNE State Relations and IB Policy

Room: 114

Geopolitics, Uncertainty, and FDI (Session# 231001)

Chair: Gunnar Leymann, University of Bremen

Foreign Direct Investment Into Countries Where Civilian Lives Are at Risk: Policy Recommendations for Violence-Prone Countries

Pooja Thakur-Wernz, Washington and Lee University

Helena Barnard, University of Petoria

Marianne Matthee, University of Petoria

Escaping from Populism: Firm Export Intensity and the Role of Political Strategy

Alfredo Jimenez, KEDGE Business School

Seong-jin Choi, Hanyang University

Secil Bayraktar, Toulouse Business School

George O. White III, University of Michigan-Flint

Extending Penrose's Growth Theory: A Conceptual Model of MNEs' Subsequent Investment Decisions

Shiqi Xu, Ivey Business School

Klaus Meyer, Ivey Business School

Session 1.2.10 - Competitive

Time: 10:45-12:00

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 112

Business Groups in Emerging Markets (Session# 230903)

Chair: Ishtiaq Pasha Mahmood, National University of Singapore

"Keep It in the Family": The Impact of National Institutions and Family Business Groups on Firm-Level Disclosure in the Caribbean Tax Havens

Bruce Hearn, University of Bradford

Igor Filatotchev, Kings College London

Organizational Slack, Internationalization and Impact of Business Groups: Evidence from an Emerging Economy

Shobha Tewari, IIM Kashipur

Business Group Affiliation and Cross-border Acquisition Completion: A Study of Indian Firms
Sumit Chakraborty, IIM Ahmedabad

Session 1.2.11 - Competitive

Time: 10:45-12:00

Track: 4. Global Strategy, Organization and Value Chains

Room: 111

Reshoring, Governance, and Supply Chains (Session# 230405)

Chair: Ziad Elsahn, Heriot Watt University

What Do We Know About Reshoring? Analyzing Existing Literature and Offering a Roadmap for Future Research

Katerina Makri, University of Vienna

Ifigeneia Leri, University of Vienna

How Does Protectionism Impact Multinational Firm Reshoring? Evidence from the UK

Yama Temouri, Khalifa University

Vijay Pereira, NEOMA Business School

Agelos Delis, Aston University

Geoffrey Wood, Western University

Social Construction of Power Dynamics in the Emergence of a Bipolar Global Value Chains Governance

Magdalena Teissandier, TBS Education

Martine Boutary, TBS Education

Supply Chain Responses to Disruptions and Complex Situations: An Institutional Analysis

David M. Herold, Queensland University of Technology

Lukasz Marzantowicz, SGH Warsaw School of Economics

Session 1.2.12 - Competitive

Time: 10:45-12:00

Track: 12. Knowledge, Innovation, and Technology

Room: 236

Knowledge Seeking FDI and Global R&D (Session# 231206)

Chair: Sali Li, University of South Carolina

The World at Your Fingertips? Global Cities and Firms' Inventor Teams

Katiuscia Lavoratori, University of Reading

Alessandra Perri, Luiss University

Vittoria G. Scalera, University of Amsterdam

Delegating R&D Decisions Within Multinational Firms Amid IPR Downgrades

Daniel S. Andrews, Georgia State University

Exploring South Korean Foreign Direct Investment (FDI) Motives and State-Level Dynamic Views of Location Decisions: Evidence from South Korean High-Technology Industries' FDI in the US: 1995-2008

Jae-Yeon Kim, University of Portsmouth

David Pickernell, Swansea University

Myropi Garri, University of Portsmouth

Malcom Beyon, Cardiff University

Evolution of International Business Activity across Technological Paradigms

John Cantwell, Rutgers University

Pallavi Shukla, Rutgers University

Session 1.2.13 - Interactive

Track: 5. HRM, Leadership and Cross-Cultural Management

Time: 10:45-12:00

Room: 211

Cross-Cultural Management and Training (Session# 230552)

Chair: Madeleine Bausch, University of Chile

Globalization and N-Culturalism Identities' Impact on Trustees' Trustworthiness – A Multiple Paradox Phenomenon and Agenda for Future Research

Andre Pekerti, University of Queensland

Catherine Kwantes, University of Windsor

Five Plus Decades on the Culture 'Train': An Overall Meta-Analysis of Empirical Cross-Cultural Training Outcome Research

K. Skylar Powell, Western Washington University

Eunah Lim, Western Washington University

Mary Sass, Western Washington University

Winning the War for HCN Talents in MNEs' Foreign Subsidiaries in Emerging Markets: Social Cognition and Signalling Theoretical Perspective

Alfred Presbitero, Deakin University

Intersectionality Beyond Business Case: Novel Approaches To Cross-Cultural Management Cases

Henriett Primecz, Johannes Kepler University

Jasmin Mahadevan, Pforzheim University

A Comparative Analysis on IHRM Policies and Practices at Local Subsidiaries of MNCs in Transitional and Emerging Environment: The Case of Hungary and Turkey

József Poór, J.Selye University

Ugur Filiz, Hungarian University of Agriculture and Lifescience University

Allen D. Engle, Eastern Kentucky University

Vala Lale Tüzüner, Istanbul University

Multicultural Identities and Career Preferences

Lee Martin, University of Sydney

Jennifer Hui-Han Gao, University of Melbourne

Session 1.2.14 - Interactive

Track: 1. Internationalization and Entrepreneurship

Time: 10:45-12:00

Room: 210

Decision-Making in International Entrepreneurship (Session# 230154)

Chair: Sokol Celo, Suffolk University

Do Firms Change Their Decision-Making Logic in a VUCA Environment? Case Study Evidence From Italy

Tiia Vissak, University of Tartu

Niina Nummela, University of Turku

Barbara Francioni, University of Urbino

Management Decisions and the Evolutionary Process of Internationalisation: A Qualitative Longitudinal Case Study Analysis

Manfred Fuchs, University of Graz

A Systematic Review of Decision Makers, Social Networks and Internationalization

Xiaomin Han, Université Paris-Saclay

François Goxe, Université Paris-Saclay

Susan Freeman, University of South Australia

The Role of Normative Institutional Distance and Direction on the Ownership Decisions of MNCs in Cross-Border Acquisitions

Fernando Jorge Moreira da Silva, ESPM

Mario Ogasavara, ESPM

Renato Pereira, ISCTE

Negative Performance Feedback, CEO Power and the Internationalization Decision of Newly Listed Public Ventures

Tao Bai, University of Queensland
Jingzi Zhou, University of Nottingham Ningbo China
Shijin Zhou, University of Nottingham Ningbo China
Peter Liesch, University of Queensland

Emotions and Internationalization Decision Satisfaction: A China-US Cross-Cultural Experimental Study

Weichu Xu, East Stroudsburg University
Yue Xi, East Stroudsburg University
Daisy Wang, East Stroudsburg University

How Does the Different Types of Firms' Prior Experiences Influence Their Re-Entry Decisions?

Yun Kim, Sungkyunkwan University
Sang Kyun Kim, Sungkyunkwan University

Session 1.2.15 - Interactive

Time: 10:45-12:00

Track: 11. Sustainability in International Business

Room: 105

Sustainable GVCs (Session# 231155)

Chair: Yoo Jung Ha, University of Sheffield

The Role of NGOs in the Transition Towards More Sustainable and Innovative Agri-Food GVCs

Cyntia Vilasboas Calixto Casnici, University of Leeds
Germano Glufke Reis, Federal University of Parana
David Schulzmann, University of Leeds
Marina Papanastassiou, University of Leeds
Jeremy Clegg, University of Leeds

Sustainability in Global Value Chains: An Orchestration Perspective on How MNEs Leverage 4.0 Technologies

Claire Kilpatrick, Queen's University Belfast
Kieran Michael Conroy, Queen's University Belfast

Sustainability Practices for Value-Related Activities Within International Entrepreneurial Ecosystems

Tiina Leposky, University of Vaasa
Peter Gabrielsson, University of Vaasa
Brian Chabowski, University of Tulsa

Sustainability in the Apparel Industry: The Promise of Industry 4.0 Technologies for Developing Country Apparel Manufacturers

Denanjalee Gunaratne, University of Glasgow
Noemi Sinkovics, University of Glasgow
Rudolf R. Sinkovics, University of Glasgow

Session 1.2.16 - Interactive

Time: 10:45-12:00

Track: 2. Marketing Strategy and Consumer Research

Room: 107

Consumer Shopping Behavior, Retail Chains, and Social Influencers Across Markets (Session# 230251)

Chair: Tetsuya Usui, Gakushuin University

Tapping Unintentional Signals: Customer Segmentation Based on Country of Origin Choice in Their Purchase History

Rafid Ur Rahman, University of Leeds
Martin Heinberg, University of Leeds
Sourindra Banerjee, University of Leeds
Constantine S. Katsikeas, University of Leeds

Role of Social Factors in Influencing Consumer Xenocentrism Towards Impulsive Buying Behavior Among Millennial Female Cosmetic Users

Abdul Ghaffar, University of Karachi

Tahir Islam, Silesian University of Science and Technology

Tomas Kincl, Prague University of Economics and Business

Niaz Muhammad, Mohammad Ali Jinnah University Karachi

Mapping Research on International Marketing Ethics: Knowledge Base and Research Front

Qun Tan, Xiamen University

Carlos Sousa, Molde University College

Session 1.2.17 - Interactive

Time: 10:45-12:00

Track: 14. Theme: IB Resilience under Global Disruptions

Room: 208

Resilience Under the COVID-19 Pandemic (Session# 231451)

Chair: Andres Velez-Calle, Universidad EAFIT

Internationalization and Organizational Resilience to COVID-19 Crisis: The Moderating Effect of Digitalization

Yueqi Wang, Tongji University

Shouming Chen, Tongji University

Yuanyuan Hu, Tongji University

COVID-19: The Breakdown of Global Citizenship at the Systems Level: Reflections for IB

Melodena Stephens, Mohammed Bin Rashid School of Government

Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

Jose Berengeures, UAE University

Internationalising in a Post-Covid19 and Post-Brexit World: The Case of Kent-Based SMEs

Fragkiskos Filippaios, University of East Anglia

Carmen Stoian, University of Kent

Zita Stone, University of Kent

Resilience in Organizations Facing the Global Disruption COVID-19: A Literature Review

Thea Paeffgen, HTW Berlin

Mareike Feseker, HTW Berlin

Tine Lehmann, HTW Berlin

Pui Sze Lai, HTW Berlin

When Science Strikes Back – Has a Scientific Background Helped Leaders Against COVID-19?

Nelson Ricardo Laverde Cubillos, Insper

Gabriel Caser dos Passos, Insper

COVID 19 Pandemic and International Business: Does Context Matter? A Literature Review

Julia Baranova, UNIVALI - Universidade do Vale do Itajaí

Glaucia Grellmann, UNIVALI - Universidade do Vale do Itajaí

Dinorá Eliete Floriani, University of Vale do Itajaí (UNIVALI)

Session 1.2.18 - Special Session

Time: 10:45-12:00

Track: 16. Clinics and Cafés

Room: 212

Research Methods Clinic: Partial Least Squares (Session# 231644)

Chairs: Christian Ringle, Hamburg University of Technology (TUHH) and Nicole Richter, University of Southern Denmark

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

Session 1.2.19 - Special Session

Track: 16. Clinics and Cafés

Time: 10:45-12:00

Room: 207

Fellows Café: Industry 4.0 and IB Research (Session# 231622)

Chairs: Shaker Zahra, University of Minnesota and Yadong Luo, University of Miami

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

The advent of Industry 4.0 offers an important vision for tomorrow's economy and workplace, centered on connectivity among intelligent machines and people. It also blurs geographic, industry and technological boundaries. This session will focus on the following questions: What the implications of these changes for MNEs? How will they capitalize on the changes brought about Industry 4.0.? What are the implications of these changes for IB theories?

Session 1.2.20 - Special Session

Track: 16. Clinics and Cafés

Time: 10:45-12:00

Room: 205

Fellows Café: International Partnerships - What it Means for Student and Faculty Success (Session# 231633)

Chair: Sumit Kundu, Florida International University

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

International Partnerships and Programs is an important aspect for Business Schools. What do we know and the relevance of it for student and faculty success?

FRIDAY, JULY 7 - 12:00-13:00

Time: 12:00-13:00

Light Lunch (Session# 232002)

A light lunch will be provided for conference participants on the ground floor common area.

Time: 12:00-13:00

Room: 152

JIBS Editorial Board Meeting (Session# 231903)

JIBS Editorial Board Members only.

Time: 12:00-13:00

Room: 111

Sustainability SIG Meet-and-Greet / Information Session (Session# 232019)

Any and all AIB members interested in learning more about or participating in the activities of the Sustainability Shared Interest Group (EM-SIG) are invited to attend this session. Grab your lunch and head over to this meet-and-greet to network with like-minded individuals and to provide input on how the SIG can best serve your interests.

FRIDAY, JULY 7 - 13:00-14:15

Session 1.3.1 - Special Session

Track: 15. Special Sessions

Time: 13:00-14:15

Room: Aula Glówna (Main Auditorium)

AIB Fellows International Educator of the Year Special Session (Session# 231524)

Chair: Bodo Schlegelmilch, WU Vienna & Thammasat University

Introduction to the AIB Fellows International Educator of the Year Award

Lorraine Eden, Texas A&M University

Keynote Speech by the 2023 International Educator of the Year:

Salvador Carmona, IE University Business School

Reflections:

Igor Filatotchev, Kings College London

Maria Tereza Fleury, FGV-EAESP

Session 1.3.2 - Panel

Track: 14. Theme: IB Resilience under Global Disruptions

Time: 13:00-14:15

Room: Aula I

International Business Under Sanctions (Session# 231421)

Chair: Ajai Gaur, Rutgers University

Panelists:

Tony Fang, Stockholm University

Klaus Meyer, Ivey Business School

Andrei Panibratov, Ecole de Management Léonard De Vinci

Chris Jones, Aston University

Session 1.3.3 - Panel

Track: 8. Research Methods

Time: 13:00-14:15

Room: Aula II

Methodological Challenges and Approaches in International Nonmarket Strategy

Research (Session# 230824)

Chairs: Maria A. De Villa, Universidad EAFIT; Tazeeb Rajwani, University of Surrey; and George O. White III, University of Michigan-Flint

Panelists:

Maria A. De Villa, Universidad EAFIT

Tatiana Lukoianove, University of Calgary

Andrew K. Delios, National University of Singapore

Peng Zhang, Simon Fraser University

Marleen Dieleman, National University of Singapore

Session 1.3.4 - Special Session

Track: 15. Special Sessions

Time: 13:00-14:15

Room: Aula III

Master Class A on 'Publishing in International Marketing (Session# 232015)

Chair: Gary Knight, Willamette University

Research and publications in scholarly IB journals are vitally important to an individual's growth, development, and success in academia. Various philosophical approaches underpin international business (IB) research. A key challenge to researching and writing scholarly work is developing the theoretical dimension of academic research papers. In this master class, I will explain the role of philosophy and theory, and the critical skills involved in identifying and including appropriate theory in research articles. I will also discuss developing novel theoretical contributions in IB research.

These Master Classes are being offered through the generous contributions of the Sheth Foundation.

Session 1.3.5 - Panel

Track: 5. HRM, Leadership and Cross-Cultural Management

Time: 13:00-14:15

Room: Aula IV

GLOBE 2020 on National Cultural Norms and Leadership Ideals in Poland and Hungary (Session# 230522)

Chair: Mansour Javidan, Thunderbird School of Global Management

Panelists:

Stacey Fitzsimmons, University of Victoria
Mansour Javidan, Thunderbird School of Global Management
Michal Szymanski, Moscow School of Management
Richárd Kása, Budapest Business School (BGE)

Session 1.3.6 - Competitive

Track: 11. Sustainability in International Business

Time: 13:00-14:15

Room: 152

Investing in Sustainability (Session# 231105)

Chair: Pooja Thakur-Wernz, Washington and Lee University

How Do Location Characteristics Moderate the Sustainability-FDI Nexus? Evidence from the MENA Region

Anna Dimitrova, ESSCA School of Management, Paris
Dora Triki, ESCE
Alfredo Valentino, ESCE

How Far Has COVID-19 Impacted the Investors' Drive for ESG Adoption

Nick Hajli, Loughborough University

The Impacts of ESG on Financial Analyst Forecasts Accuracy: International Evidence from the Role of Firm's Accruals Quality and Financial Opacity

Feng-Jui Hsu, National Taichung University of Science and Technology, Taichung
Sheng-Hung Chen, National Kaohsiung University of Science and Technology
Ca-Pham Van, National Kaohsiung University of Science and Technology

Internationalization of Social Ventures: A Business-Model-Change Perspective

S M Feroj Mahmood, University of Vaasa
Tamara Galkina, Aalto University
Peter Gabrielsson, University of Vaasa

Session 1.3.7 - Competitive

Time: 13:00-14:15

Track: 1. Internationalization and Entrepreneurship

Room: 214

Innovation, Business Models and the International Context (Session# 230108)

Chair: Tailan Chi, University of Wisconsin-Milwaukee

How the Foreign Market Entry Mode Choice Affects Radical and Incremental Innovation in Small and Medium-Sized Enterprises

Niklas Jarisch, WU Vienna

Florian B. Zapkau, WU Vienna

Andreas Moosdorf, FH Aachen

Which Way to Grow? Startup Internationalization and Innovation in Latin America and Europe

Ilka Weichert, University of Tuebingen

Katja Bringmann, Ghent University

International Business Model Schemas as Forces for Early Internationalization and Later Transitions: Lessons from A World Leader Born Global

Pedro Sena-Dias, Nova School of Business and Economics

Miguel Pina e Cunha, Nova School of Business and Economics

Session 1.3.8 - Competitive

Time: 13:00-14:15

Track: 2. Marketing Strategy and Consumer Research

Room: 216

Digital Platforms and Artificial Intelligence in International Marketing (Session# 230204)

Chair: David W Pan, Fort Hays State University / Texas A&M University, Texarkana

Selling on Digital Platforms Abroad: Modes of Control and Dual Liabilities of Foreignness and Complementorship

Jiatao Li, Hong Kong University of Science and Technology

Ziyi Chen, Hong Kong University of Science and Technology

Ohchan Kwon, Hong Kong University of Science and Technology

Privacy Literacy and Privacy Protection Behavior: The Mediating Roles of Privacy Concern and Privacy Self-Efficacy

Xiaojuan Hu, Tongji University

Digital Payments Across Nations: Longitudinal Analysis of Regulatory, Business and Technological Antecedents

Manjula S. Salimath, University of North Texas

Vidhi H. Jain, University of North Texas

Robert Pavur, University of North Texas

Session 1.3.9 - Competitive

Time: 13:00-14:15

Track: 11. Sustainability in International Business

Room: 114

Partnerships for Sustainability (Session# 231108)

Chair: Martina Barbaglia, Politecnico di Milano

The War on Drugs: How Public, Private, and Nongovernment Sectors Can Transform a Drug-Based Economy Into an Alternative Sustainable Economy

Hee-Chan Song, Chulalongkorn University

MNC-CSO Engagement To Prevent and Remedy Human Rights Violations in GVCs— A Collective Action Problem Approach

Myriam Celine Rapior, University of Hamburg

Marc Oberhauser, ESCP Madrid

Partnering for Impact: How Multinationals and Startups Collaborate to Create Shared Value in Africa
Shameen Prashantham, China Europe International Business School
Gerard George, Georgetown University

Understanding the Nature of Social Innovation Projects: A Structuration Perspective
Ewa Sonta-Draczkowska, Warsaw School of Economics

Session 1.3.10 - Competitive

Time: 13:00-14:15

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 112

Managing Liabilities of Emergingness (Session# 230902)

Chair: C. Annique Un, Northeastern University

How Does Liability of Origin Impact the Performance of Post-Merge Integration of EMNEs?

Wenting Li, Central South University

Ding Wang, Central South University

Dayuan Li, Central South University

Innovating by Acquiring: Configuring Liability of Emergingness on Strategic Asset-Seeking Acquisitions

Yanze Liang, University of Groningen

Xinli Huang, Vienna University of Economics and Business

Public Value Creation, Competitiveness, Legitimacy, and Survival: How To Balance Liabilities and Stakeholders' Expectations When One Is an Emerging Market Multinational?

Ana Maria Gomez-Trujillo, Tecnológico de Monterrey

Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Olga Patricia Castaño Díaz, ISA

Juan Velez-Ocampo, Universidad de Antioquia

Session 1.3.11 - Competitive

Time: 13:00-14:15

Track: 3. Finance, Accounting and Corporate Governance

Room: 111

Institutions, Internationalization, and Capital Structure (Session# 230304)

Chair: Alan J Pan, Fort Hays State University

Do Firms Benefit from Taking Heterogeneous Debt? International Evidence from Capital Structure and Product Market Interactions

Ying Zheng, Bryant University

Sadok El Ghoul, University of Alberta

Omrane Guedhami, University of South Carolina

International Competition from Inward FDI and Import, Productivity, and Domestic Firm's Capital Structure: Evidence from China

Tongtong Hong, Korea University

Ju Hyun Pyun, Korea University

The Nature, Regulation and Internationalization of Private Equity Firms

Chris Pitelis, Leeds University

Ilias Anthopoulos, University of Athens

Eleni Piteli, University of Sussex

Nikolaos Sfakianos, University of Athens

Session 1.3.12 - Competitive

Track: 5. HRM, Leadership and Cross-Cultural Management

Time: 13:00-14:15

Room: 236

Reconceptualizing International Assignments (Session# 230507)

Chair: M. Fernanda Wagstaff, University of Texas at El Paso

International Experience, Growth Opportunities, and Repatriate Job Satisfaction

Michael Joseph Dominic Roberts, Mount Royal University

Etayankara Muralidharan, MacEwan University

Adam Cave, Mount Royal University

I Won't Go: An Interactive Perspective to the Air Pollution Effect on Expatriate Assignments

Jae C. Jung, University of Missouri, Kansas City

DuckJung Shin, Korea University

Guo-Liang Jiang, Carleton University

Maoliang Bu, Nanjing University

Session 1.3.13 - Interactive

Track: 4. Global Strategy, Organization and Value Chains

Time: 13:00-14:15

Room: 211

Operating Across Business and Entrepreneurial Ecosystems (Session# 230454)

Chair: Rui Torres de Oliveira, Queensland University of Technology

The Structural Determinants of Foreign Operations: Reassessing Coase's Influence on Hymer's Thesis

Francisco Figueira de Lemos, FGV EAESP

Performance of Serial Acquirers: A Configurational Analysis of Firm's Multilevel Acquisition Rhythms

Cong Cheng, Zhejiang University of Technology

Lulu Yan, Zhejiang University of Technology

Fuming Jiang, RMIT University

Riding the Digital Ecosystem Wave: Orchestration Strategy for Global Expansion

Samrat Bagchi, IIM Indore

Kamal Sharma, IIM Indore

Ecosystem Structure, Institutional Restrictions and Best Practice Adoption: A Study of Apple's Ecosystem

Kijong Kim, University of South Carolina

Sali Li, University of South Carolina

Influences to Reshoring Implementation Outcomes: An Exploration of the Experience of the Reshoring Implementation Efforts of Four Manufacturing Firms

Daniel Pedroletti, Uppsala University

Olof Lindahl, Uppsala University

Entrepreneurial Ecosystems for Scaling Businesses: Understanding Scaling Ecosystems

Vanessa Bretas, Dublin City University

Esther Tippmann, University of Galway

Jonathan Levie, University of Galway

Session 1.3.14 - Interactive

Track: 1. Internationalization and Entrepreneurship

Time: 13:00-14:15

Room: 210

Networking and External Business Environment for International Entrepreneurship (Session# 230159)

Chair: Piotr Trapczynski, Poznan University of Economics and Business

Entrepreneurial Networking Strategies for Resilience and Venture Establishment in the Context of Regime Change

Julia Ivy, Northeastern University

Network (Over)embeddedness in International Business: A Systematic Literature Review and Integrative Framework

Giulia Galizzi, University of Vienna
Emmanuella Plakoyiannaki, University of Vienna
Ulf Andersson, Mälardalen University

The Influence of Network Relationships on SME Internationalization Failure

Tairi Leis, University of Tartu
Niina Nummela, University of Turku
Karl Erik Öim, University of Tartu

The Impact of Institutional Support on the Efficacy of Exporting and Pre-Export Commitment of Domestic SME Owners in Sri Lanka

Chanaka Wijewardena, University of Adelaide
Hussain Rammal, University of Adelaide
Ryan Tang, University of South Australia

Basic-Needs Social Protections and Informal Entrepreneurship: Implications for Policy and Comparative Analysis

Joshua Kennedy Ault, Arizona State University
Andrew Spicer, University of South Carolina

One Is the Loneliest Number: When SME Exporters Choose Multiple vs. Single Channels for Entering Foreign Markets

Edith Ipsmiller, WU Vienna
Desislava Dikova, WU Vienna

Session 1.3.15 - Interactive

Time: 13:00-14:15

Track: 10. MNE State Relations and IB Policy

Room: 105

Geopolitics and Firm Strategy (Session# 231054)

Chair: Stefano Elia, Politecnico di Milano

Geographic Diversification of Firms, Corporate Investment and Populism

Margherita Corina, NEOMA Business School
Alfonso Carballo, NEOMA Business School

Geopolitical Power Relationships and Foreign Investment Patterns

Michael H. Wolfesberger, WU Vienna
Jonas Puck, WU Vienna

Aligning Business Interests with National Objectives in Industrial Policy: Finnish Shipbuilding in Global Competition, 1952-2014

Christian Stutz, Jyväskylä School of Business and Economics
Saara Matala, Chalmers University of Technology

"What's the Difference Between Brexit and a Dyson? Nothing, They Both Suck!": Cross-Border Business Decisions in the Social Construction of National Identity

Iiris Saittakari, Aarhus University
Perttu Kahari, Aalto University
Jo Angouri, Warwick University
Dominic Savolainen, United Kingdom Government Economic Service

Global Entry: Re-Conceptualizing Multinational Investments as Two-Sided Matches between Governments and Firms

Sinziana Dorobantu, New York University
Thomas Lindner, University of Innsbruck
Laurenz Tinhof, WU Vienna

The Role of MNC Subsidiary Ownership on Subsidiary External Embeddedness

Hami Usta, Florida International University
Marcelo Alvarado-Vargas, University of Toledo
Dasol Sim, Florida International University
Tareq Alharbi, Florida International University

Session 1.3.16 - Interactive

Track: 14. Theme: IB Resilience under Global Disruptions

Time: 13:00-14:15

Room: 107

Adverse Environments and Resilience (Session# 231452)

Chair: K. Skylar Powell, Western Washington University

Expected Geopolitical Threat, Not Actual Economic Benefit, Leading to the Deep-Level US-China Decoupling

Yuxuan Zhao, Tsinghua University

Zhenzhen Xie, Tsinghua University

Peter Ping Li, Copenhagen Business School

Study of Normative Organizational Resilience in Adverse Environments: Exit Decisions and Esg Criteria of MNEs Doing Business in Russia

Viatcheslav Avioutskii, ESSCA School of Management

Roth Fabrice, Lyon 3 Jean Moulin University

Nested Local, National, and Global Identities in the Context of Existential Threat

Anna Katherine Ward Bartlett, VirginiaTech

I-Heng Wu, University of South Alabama

Nancy Buchan, University of South Carolina

Sophia Jeong, New York University, Abu Dhabi

Nasima Mohamed Hoosen Carrim, University of Pretoria

Isis Olimpia Gutierrez Martinez, UDLAP

Changya Hu, National Chengchi University

Sofia Johan, Florida Atlantic University

Justifying Your De-internationalization Decisions: The Discursive Legitimation of International Strategic Changes

Alex Brinkmeier, Saint Louis University

Yeon Jae Choi, Saint Louis University

Nitish Singh, Saint Louis University

Liability of Origin and Co-evolutionary Business Network Strategies in Selective Deglobalization/Decoupling

Hongzhi Gao, Victoria University of Wellington

Simone Guercini, University of Florence

Monica Ren, Macquarie University

Resilience through Collective Agency? Policymakers' Perspective on Advancing Sustainability and Security Together with Businesses

Eini Haaja, University of Turku

Anna Karhu, University of Turku

Hanna Mäkinen, University of Turku

Session 1.3.17 - Interactive

Track: 9. Emerging Markets and Emerging Market MNEs

Time: 13:00-14:15

Room: 208

IB Strategy in Emerging Markets (Session# 230959)

Chair: Ziliang Deng, Renmin University of China

MNE Responses to Institutional Voids in Emerging Markets: Evidence from the Hospitality Sector

Salma Soliman, Middlesex University

Paul Gooderham, Middlesex University & Norges Handelshøyskole

Connected and Compatible: Institutional Investors, Board Interlocks and R&D Investments in Emerging Market Firms

Saneesh Edacherian, University of Birmingham Dubai

Vidya Sukumara Panicker, Loughborough University

Sweet Home or Bitter Journey? Home Country Antitrust Regulations and Global Expansion of Emerging Market Firms

Zhihong Wen, University of Sydney
Vikas Kumar, University of Sydney

The Contingent Effects of Challenge Stressors and Hindrance Stressors on Multinational Corporations' Subsidiary Performance

Chong Yu, Middlesex University London
Matthew Robson, Cardiff University
Zhaleh Najafi-Tavani, University of Leeds
Ghasem Zaefarian, University of Leeds

Reexamine the Effect of Government Subsidies on Firm Performance: The Mediating Role of Strategic Change

Jialin Song, Tongji University
Sihong Lu, Swinburne University of Technology

Business Group Identity and Affiliate Performance: The Roles of Group-, Interfirm-, and Intrafirm-Embeddedness

Steven S. Lui, University of New South Wales
Chia-Ling (Eunice) Liu, National Taiwan University

Session 1.3.18 - Special Session

Time: 13:00-14:15

Track: 16. Clinics and Cafés

Room: 212

Teaching Café: Teaching IB in Emerging Markets (Session# 231638)

In this teaching cafe we will discuss the challenges of teaching international business in emerging markets. In addition, how to explore the local specificities in order to understand the impact of IB in the local context and increase student engagement. We will share our experiences in different countries and are willing to hear from participants their approaches and initiatives in the classroom.

Facilitators:

Cyntia Vilasboas Calixto Casnici, University of Leeds
Diego Finchelstein, Universidad de San Andres

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

FRIDAY, JULY 7 - 14:15-14:30

Time: 14:15-14:30

Break (Session# 232003)

Short break to facilitate transition between sessions. No refreshment service will be provided.

FRIDAY, JULY 7 - 14:30-15:45

Session 1.4.1 - Panel

Track: 7. Teaching and Education

Time: 14:30-15:45

Room: Aula Glówna (Main Auditorium)

The Role of Business Schools in Educating Future Leaders in International Business (Session# 230723)

Chair: Bodo Schlegelmilch, WU Vienna & Thammasat University

Panelists:

Salvador Carmona, IE University Business School

S. Tamer Cavusgil, Georgia State University

Sumit Kundu, Florida International University

Pipop Udorn, Thammasat University

Session 1.4.2 - Special Session

Track: 9. Emerging Markets and Emerging Market MNEs

Time: 14:30-15:45

Room: Aula I

International Entrepreneurship From Emerging Economies (Session# 230924)

Chair: Markus Taussig, Rutgers University

Panelists:

Ishtiaq Pasha Mahmood, National University of Singapore

Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Yanbo Wang, University of Hong Kong

Martina Musteen, San Diego State University

Shaker Zahra, University of Minnesota

Session 1.4.3 - Panel

Track: 8. Research Methods

Time: 14:30-15:45

Room: Aula II

Are Conventions Limiting Innovation in Qualitative Research in IB? A Round-Table Discussion on the Gioia Method and Its Alternatives (Session# 230823)

Chairs: Jacqueline Mees-Buss, University of New South Wales and Catherine Welch, Trinity College Dublin

Discussants: Catherine Welch, Trinity College Dublin and Rebecca Piekkari, Aalto University

Panelists:

Giovanna Magnani, University of Pavia

Duc Nguyen, University of Manchester

Tine Koehler, University of Melbourne

Session 1.4.4 - Panel

Track: 4. Global Strategy, Organization and Value Chains

Time: 14:30-15:45

Room: Aula III

When IOM Meets IB: Creating Frameworks to Answer to the Resilience Challenges (Session# 230422)

Chair: Afonso Fleury, University of Sao Paulo

Panelists:

Afonso Fleury, University of Sao Paulo

Yongjiang Shi, Cambridge University

Yang Cheng, Aalborg University

Thomas Friedli, University of St Gallen

Session 1.4.5 - Special Session

Track: 15. Special Sessions

Time: 14:30-15:45

Room: Aula IV

Teaching Innovations in International Business (Session# 232013)

Chairs: Ausrine Silenskyte, University of Vaasa and Marleen Dieleman, National University of Singapore

Panelists:

Salomao Alencar Farias, Georgia State University
Narentheren Kaliappen, Universiti Utara Malaysia
Filip De Beule, University of Leuven
Maxim Grib, Friedrich-Alexander-Universität Erlangen-Nürnberg
Jelena Cerar, WU Vienna University of Economics and Business

Session 1.4.6 - Panel

Track: 11. Sustainability in International Business

Time: 14:30-15:45

Room: 152

Multinationals' Solutions to Grand Challenges (Session# 231121)

Chairs: Grazia D. Santangelo, Copenhagen Business School and Alvaro Cuervo-Cazurra, Northeastern University

Panelists:

Jonathan Doh, Villanova University
Xufei Ma, Chinese University of Hong Kong
Lemma Senbet, University of Maryland
Laszlo Tihanyi, Rice University

Session 1.4.7 - Competitive

Track: 14. Theme: IB Resilience under Global Disruptions

Time: 14:30-15:45

Room: 214

Institutional Context and Global Value Chain Resilience (Session# 231401)

Chair: Michael Witt, King's College London

Deep Trade Integration and the Resilience of GVC Participation in Uncertain Times: Firm-Level Evidence
Zarlasht Muhammad Razeq, McGill University

Category-dilution Strategy and the Effect of a Trauma Event: The Case of the Nuclear Sector
Yoo Jung Ha, University of Sheffield
Hitoshi Mitsuhashi, Waseda University

Safety Net: The Safeguarding Effects of Country Trade Network on Exporters
Ziliang Deng, Renmin University of China
Runqiong Wang, Renmin University of China

Global Value Chain Disruptions: The Response of the Valencian Textile Cluster to the COVID-19
Andrea Pallás-Rocafull, University of Valencia
José Pla-Barber, University of Valencia
Cristina Villar, University of Valencia
José Luis Hervás-Oliver, Polytechnic University of Valencia

Session 1.4.8 - Competitive

Time: 14:30-15:45

Track: 1. Internationalization and Entrepreneurship

Room: 216

The Interplay between Environment, Resources and Firm Behavior (Session# 230111)

Chair: Sivakumar Venkataramany, Ashland University

Speed of Decision-Making Process: The Role of Inconsistent Performance Feedback and Organization Inertia

Xiaoning Ma, University of International Business and Economics

Yu Li, University of International Business and Economics

Identifying the First Building Block of Competitive Advantage in the International Business: A Resource Repositioning Framework

Tetsuya Usui, Gakushuin University

Masaaki Kotabe, Waseda University

Export Resilience, Firm Capabilities, Prior Export Commitment and Environmental Hostility – The Case of Post-transition Country Firms in the Context of the COVID-19 Pandemic

Piotr Trapczynski, Poznan University of Economics and Business

Marian Gorynia, Poznan University of Economics and Business

Jan Nowak, European University of Business

Radoslaw Wolniak, University of Warsaw

In Search of Conceptual Precision: Some Considerations on the Locus and Antecedents of Psychic Distance

Emre Yildiz, Malardalens University

Aswo Safari, Malardalen University

Session 1.4.9 - Competitive

Time: 14:30-15:45

Track: 12. Knowledge, Innovation, and Technology

Room: 114

Global Open Innovation (Session# 231203)

Chair: Jaeyong Song, Seoul National University

The Relationship between Innovation Management Practices and Sustainable Innovation Projects

Alireza Mahmoodzadeh, ESADE

Ivanka Visnjic, ESADE

Felipe Monteiro, INSEAD

Dare To Sell! Impacts of "Make and/or Buy" Decision Strategies on Outbound Open Innovation

Omid Aliasghar, University of Auckland

Jarod Haar, Auckland University of Technology

Arash Sadeghi, University of Leicester

Vahid Jafari-Sadeghi, Aston University

Examining the New Features of National Technological Specialization in the Information Age

Wenli Ding-Elliott, Rutgers University

John Cantwell, Rutgers University

Internal R&D Cooperation and Organizational Innovativeness within MNCs

Ptryk Dziurski, SGH Warsaw School of Economics

Bartlomiej Jefmanski, Wroclaw University of Economics and Business

Session 1.4.10 - Competitive

Track: 10. MNE State Relations and IB Policy

Time: 14:30-15:45

Room: 112

Institutions, Institutional Change, and Complexity (Session# 231004)

Chair: Tazeeb Rajwani, University of Surrey

The MNE-State Compact and Inequality

Khadija van der Straaten, Erasmus University Rotterdam

Rajneesh Narula, University of Reading

Elisa Giuliani, University of Pisa

Containment Measures and Spillover Effects in Covid Times: A Global Study on Business Confidence

Diego Finchelstein, Universidad de San Andres

Paula Margaretic, Universidad Adolfo Ibañez

Agustin Sotelo, Universidad de San Andres

Antitrust Policy and Inward FDI: The Impact of Policy Risk and Uncertainty on U.S. Inward-FDI Flows

Joseph Clougherty, University of Illinois at Urbana-Champaign

Nan Zhang, California State University Stanislaus

Multi-Level Nonmarket Strategies: A Case Study of Datacentres in the Netherlands

Ans Kolk, University of Amsterdam

Vaclav Ocelik, University of Amsterdam

Techno-Nationalism and Skilled Job Creations: The Role of Foreign Diplomacy in MNEs' Global R&D Projects

Hyungseok Yoon, University of Leeds

Evis Sinani, Copenhagen Business School

Marina Papanastassiou, University of Leeds

Ioannis Economou, Texas A&M University at Qatar

Session 1.4.11 - Competitive

Track: 9. Emerging Markets and Emerging Market MNEs

Time: 14:30-15:45

Room: 111

Family Control in EMNEs (Session# 230904)

Chair: Abdul-Kadir Ameyaw, Florida Atlantic University / Saint Petersburg State University

Role of HQ-Subsidiaries' Institutional Distance on the Speed of Internationalization in Family Firms

Atul Karwasara, IIM Ahmedabad

Chitra Singla, IIM Ahmedabad

A Comparative Analysis of the Industrial Relatedness of International M&A Deals in Emerging and Developed Market MNEs

Dylan Sutherland, Durham University

John Anderson, University of Northern Iowa

Ludan Wu, Durham University

Family Control and Location Choice in Cross-border Acquisitions

Sumit Chakraborty, IIM Ahmedabad

Chitra Singla, IIM Ahmedabad

Session 1.4.12 - Competitive

Track: 6. Gender and Diversity

Time: 14:30-15:45

Room: 236

DEI and Context: The Role of the Rules of the Game (Session# 230602)

Chair: Matt Raskovic, Auckland University of Technology

Institutional Discrimination Against Female Managers as a Barrier to Firm Internationalization

Felix Hoch, University of Münster

Jonas Rudsinske, University of Göttingen

Institutional Forces and Transnational Transfer of Diversity Management to Subsidiaries of Multinational Enterprises in Pakistan

Sabeen Imran Ahmad, King's College London

Global Supply Chain Practices and Inequality

Ari Van Assche, HEC Montréal

Vivek Soundararajan, University of Bath

Hari Bapuji, University of Melbourne

Gokhan Ertug, University of Adelaide

The Organizational and Cultural Boundaries of Gender Homophily in Microfinance

Ronny Manos, College of Management Academic Studies

Amir Shoham, Temple University

Israel Drori, Vrije Universiteit Amsterdam

Estefania Santacreu-Vasut, ESSEC Business School & THEMA

Session 1.4.13 - Interactive

Time: 14:30-15:45

Track: 5. HRM, Leadership and Cross-Cultural Management

Room: 211

Digital HRM and Remote Work (Session# 230553)

Chair: Alison Hearne, SETU

Is Media Richness Dead? Communication Medium Selection in Cross-Cultural Global Virtual Teams

Wendy Farrell, Management Center Innsbruck

Vas Taras, University of North Carolina at Greensboro

Malika Richards, Penn State University, Berks

William Johnson, Penn State University, Behrend

Augmenting Employee Experience and Engagement Through Digitalized HR Ecosystem in an Emerging-Market MNE

Amonrat Thoumrungroje, Mahidol University International College

Wallapa Suengkamolpisut, Mahidol University International College

App-work in Context: Conceptualizing Digital Work in Chile, Germany, and the United States

Jesus Juyumaya, Universidad Santo Tomás

Madeleine Bausch, University of Chile

The Effects of Pandemic-Induced Remote Work on Employee Satisfaction: A Four Country Analysis

Joerg Bueechl, Reutlingen University

Rosalie Schwörer, Aalen University

Session 1.4.14 - Interactive

Time: 14:30-15:45

Track: 2. Marketing Strategy and Consumer Research

Room: 210

Global Digital Platforms, Technologies, and Social Media Marketing (Session# 230253)

Chair: Jiatao Li, Hong Kong University of Science and Technology

Determinants of Charitable Behavior on Crowdfunding Platforms: A Cross-Cultural Analysis

Piotr Zaborek, SGH Warsaw School of Economics

Anna Napiórkowska, SGH Warsaw School of Economics

Anna Grudecka, SGH Warsaw School of Economics

Marzanna Katarzyna Witek-Hajduk, SGH Warsaw School of Economics

The Dark Side of Social Media Communication in Cross-Border B2B Exchanges

Shadab Khalil, National Dong Hwa University

Teera Pongruen, National Dong Hwa University

Chin-Jung Luan, National Dong Hwa University

Pubali Chatterjee, National Central University

Evaluation of Hotel Services in Online Reviews Through the Lens of the National Culture of Visitors
Elzbieta Wasowicz-Zaborek, SGH Warsaw School of Economics

International Entrepreneurial Decision-Making and Entrepreneurial Marketing in the Digital World: A Longitudinal Perspective

Peter Gabrielsson, University of Vaasa
Man Yang, Hanken School of Economics
Mika Gabrielsson, University of Eastern Finland

Decomposing the Multidimensionality of Product Distinctiveness Under Audience Heterogeneity: A Moderation Model and Evidence From Global Film Products

Yue Jia, Zhejiang University
Ziyan Tan, Zhejiang University
Bin Guo, Zhejiang University

Session 1.4.15 - Interactive

Time: 14:30-15:45

Track: 4. Global Strategy, Organization and Value Chains

Room: 105

M&As and the Role of Institutions (Session# 230455)

Chair: Eric Tsang, University of Texas at Dallas

The Role of CEO Cognition in Cross-Border Acquisition Pace: Evidence From US Serial Acquirers

Olivier Bertrand, FGV-EBAPE
Marie-Ann Betschinger, HEC Montréal
Kyeong Hun Lee, Norwegian School of Economics
Emma Qianying Xu, University of New Mexico

The Role of Identity Leadership in Constructing Post-Merger Identity: The Case of a French Acquisition in China

Anna Lupina-Wegener, ZHAW
Rolf van Dick, Goethe University Frankfurt

Sectoral and Institutional Characteristics of Acquirers and Targets: A Dyadic Approach to Deal Completion

Rimi Zakaria, University of Wisconsin-Whitewater
Eylem Ersal-Kiziler, University of Wisconsin-Whitewater

An Integrative Conceptual Framework of MNC Performance: The Roles of Institutional Profile, Institutional Distance, and Social Capital

Daniel Rottig, Florida Gulf Coast University

Uneasy Lies the Head that Wears a Crown? A Multi-Stakeholder Perspective on Acquirer Reputation and the Completion of Cross-Border Acquisitions

Wei Luo, Peking University
Jieyu Zhou, Xiamen University
Weiguo Zhong, Peking University
Ding He, China University of Political Science and Law

Political Networking: Consequences for Cross-Border Acquisitions of Peer Firms

Wenjiao Cao, Erasmus University
Zhiyan Wu, Erasmus University

Understanding the Role of Institutions in Cross-Border Acquisition Success through a New Institutional Economics Lens

Vincent Kunst, Utrecht University
Johannes Kleinhempel, Copenhagen Business School
Riccardo Valboni, Utrecht University

Session 1.4.16 - Interactive

Time: 14:30-15:45

Track: 12. Knowledge, Innovation, and Technology

Room: 107

How to Create Knowledge? (Session# 231251)

Chair: Ulf Andersson, Mälardalen University

Fostering Product Innovation through R&D Grants and Public Procurement: Evidence from European Countries

Marzenna Anna Weresa, SGH Warsaw School of Economics

Marek Lachowicz, Doradztwo Strategiczne

Uses and Application of Agile Project Management Methodology: A Systematic Review and Agenda for Future Research

Christian Tabi Amponsah, Yorkville University

Samuel Adams, GIMPA-GHANA

How do the Talent Management Architecture and Socially Relevant Objectives Affect Innovation: Lessons from an Emerging Country

Mehmet Demirbag, University of Essex

Alison J. Glaister, University of York

Ekrem Tatoglu, Gulf University for Science and Technology

Smitha Nair, Amrita Vishwa Vidyapeetham

Knowledge Creation for Performance of Emerging Economy MNEs

Joan Lilian Ogendo, Technical University of Kenya

Managing International Knowledge in MNEs – What Aids Its Effectiveness and Efficiency?

Hina Mehreen, University of Technology Sydney

Stewart Clegg, University of Sydney

Regional Geographic Diversification and MNEs' Innovation Capability: Do Headquarters' Human Capital Resources Matter?

ChanHyuk Shin, Korea University

DuckJung Shin, Korea University

Cross-Border Innovation Ecosystems in a Bifurcated World Order: A Literature Review for Future Research

Jiuhua Cherrie Zhu, Monash University

Eleanor Zhai, Monash University

Mingqiong Zhang, Monash University

Davina Dias, Monash University

Peter Mellor, Monash University

Session 1.4.17 - Interactive

Time: 14:30-15:45

Track: 10. MNE State Relations and IB Policy

Room: 208

Institutions, Institutional Change, and Complexity (Session# 231055)

Chair: Anna Grosman, Loughborough University

Cultural Antecedents of the Two Dimensions of Country-Level Corruption: Do the Pervasiveness and Arbitrariness of Corruption Really Differ?

Martyna Jacenko, Florida International University

Home Country Institutional Voids and Nonmarket Political Strategy Effects on EMNEs Foreign Location Choice

Cinara Gambirage, University of Groningen

William Newbury, Florida International University

Wlamir Xavier, Biola University

Ronaldo Parente, Florida International University

Jaison da Silva, FGV

Investments as Bargaining Chips

Minyuan Zhao, Washington University in St. Louis
Shixiang Wang, Shanghai University of Finance and Economics

The Cost of Political Risk Events: Variation by Risk Class, Exposure and Asset Specificity

Anne Spencer Jamison, Copenhagen Business School
Witold Henisz, University of Pennsylvania
Anastasia Gracheva, Wharton School
Xuchong Shao, Vanguard

Does the Belt and Road Initiative Make Up for the Lack of Institutional Quality in Host Countries?—Micro-Evidence From Chinese Firms' OFDI

Xuxu Li, Tongji University
Yanan Zhang, Tongji University
Taoyong Su, Tongji University

OFDI and Innovation Performance of Emerging Market Firms: The Role of Political Connections

Carlos Sousa, Molde University College
Can Meng, Molde University College
Jieke Chen, Leeds University

Session 1.4.18 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: 212

Teaching Café: Engaging Experiences in the Classroom (Session# 231640)

Let's discuss and share ideas on creating engaging experiences in the classroom through experiential learning, humor, and memorable moments that capture student interests, curiosity, and connect to their passions. Please come to share your ideas, and to hear from others in this informal exchange.

Facilitators:

Karen Lynden, University of North Carolina Wilmington
Mikael Soendergaard, Aarhus University

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

Session 1.4.19 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: 207

Fellows Café: War, Sanctions, and Other Global Disruptions and Multinational Corporations (Session# 231623)

Chairs: Ajai Gaur, Rutgers University and Klaus Meyer, Ivey Business School

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

After experiencing several decades of favorable conditions for international business activities, multinationals are facing an environment with rising skepticism against globalization. Recent geopolitical events, such as the Western sanctions against Russia and the trade war between the US and China have forced multinational firms to rethink their global posture and strategies. In this café, we will discuss the consequences of war, sanctions and other global disruptions for international business activities, broadly defined.

Session 1.4.20 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: 205

Fellows Café: Strategic Theory of the MNE and Sustainability (Session# 231634)

Chair: Chris Pitelis, Leeds University

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Revisit Hymer's original strategic theory of the MNE and compare to subsequent IB theories. Explore how more recent developments in strategy and entrepreneurship, such as dynamic capabilities, co-creation and orchestration, can help bolster it further. Highlight tensions and trade offs that undermine multi-level sustainability and ways to fully embrace and integrate sustainability within the strategies IB theory.

Session 1.4.21 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: 151

Fellows Café: Social Psychology of Cross-Cultural Consumer Behavior (Session# 231624)

Chairs: Attila Yaprak, Wayne State University and Saeed Samiee, The University of Tulsa

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

This Café will explore the scholarly and managerial significance of the social psychology questions that will help move international marketing (IM) scholarship on this topic forward. Deeper understanding on these questions is now more important in informing marketing managers about the consumer decision processes that drive global consumption culture.

Session 1.4.25 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: Club Room (Level -1)

WAIB Speed Mentoring Event (Session# 231649)

In this annually held speed mentoring event, you will have the opportunity to engage in a series of one-on-one, in-person conversations and receive career-related advice from a team of accomplished women IB scholars. It is a time-efficient and fun way to network while seeking answers to your most-pressing career related questions.

Organized by the Women in Academy of International Business (WAIB), the speed mentoring event is for AIB members who identify as female and *by RSVP only*. If you want to sign up as a mentee or have questions, please contact saba.colakoglu@scheller.gatech.edu.

FRIDAY, JULY 7 - 16:00-17:00

Time: 16:00-17:00

Track: 17. Networking and Social Events

AIB Chapters and SIGs Social (Session# 231706)

Come meet AIB's Chapters and SIGs, chat with their leadership and learn of opportunities to get involved while enjoying some refreshments.

Chapters

- Africa Chapter – Room 115
- Asia Pacific Chapter – Aula 3
- Canada Chapter – Room 208
- Central and Eastern Europe (CEE) Chapter – Room 236
- Latin America and the Caribbean (LAC) Chapter – Room 205
- Middle East and North Africa (MENA) Chapter – Room 215
- Oceania Chapter – Room 105
- South Asia Chapter – Room 104
- UK and Ireland (UKI) Chapter – Room 233
- US-Northeast Chapter – Room 216
- US-Southeast Chapter – Room 111
- Western Europe Chapter – Aula 4

Shared Interest Groups (SIGs)

- Research Methods SIG (RM-SIG) – Room 112
- Teaching and Education SIG (T&E SIG) – Room 152
- Sustainability SIG – Room 107
- Emerging Markets SIG (EM-SIG) – Room 114
- Women in the AIB (WAIB) – Room 212

Chapters and SIGs Social Floor Plan

FRIDAY, JULY 7 - 19:00-21:00

Time: 19:00-21:00

Track: 17. Networking and Social Events

AIB Fellows Dinner (Session# 231707)

AIB Fellows and their guests only.

SATURDAY, JULY 8

SATURDAY, JULY 8 - 07:00-08:45

Time: 07:00-08:45

Room: 151

AIB Component Leaders Meeting (Session# 231708)

This is a closed meeting for AIB Chapter and Shared Interest Group Chairs (or designated representatives). Breakfast will be served at 7am at the Jajko Café, the meeting will then move to room 151.

SATURDAY, JULY 8 - 09:00-10:15

Session 2.1.1 - Panel

Track: 15. Special Sessions

Time: 09:00-10:15

Room: Aula Glówna (Main Auditorium)

AIB Chapters in Times of Global Disruptions: Developing Resilience when Managing Local International Business Activities (Session# 231521)

Chairs: Daniel Rottig, Florida Gulf Coast University and Sumit Kundu, Florida International University

Panelists:

Dana Minbaeva, King's College London
Vas Taras, University of North Carolina at Greensboro
Maureen Benson-Rea, University of Auckland
Jorge Carneiro, FGV EAESP
Davide Castellani, University of Reading
Anthony Goerzen, Queen's University
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government
Lukasz Puslecki, Poznan University of Economics and Business
Subramanyam Raghunath, IIM Bangalore

Session 2.1.2 - Panel

Track: 10. MNE State Relations and IB Policy

Time: 09:00-10:15

Room: Aula I

Politics and International Business (Session# 231021)

Chair: Vera Kunczer, WU Vienna

Panelists:

Timothy M. Devinney, University of Manchester
Witold Henisz, University of Pennsylvania
Ari Van Assche, HEC Montréal
Michael Witt, King's College London

Session 2.1.3 - Panel

Track: 14. Theme: IB Resilience under Global Disruptions

Time: 09:00-10:15

Room: Aula II

Exit Strategies: Corporate Perspectives on Political Disruption (Session# 231422)

Chair: Klaus Meyer, Ivey Business School

Panelists:

Li Dai, Loyola Marymount University
Christopher A. Hartwell, Zurich University for Applied Sciences
Andreja Jaklic, University of Ljubljana
Grazia D. Santangelo, Copenhagen Business School

Session 2.1.4 - Panel

Track: 13. Theme: CEE Region in Times of Disruption

Time: 09:00-10:15

Room: Aula III

Resilience, Sustainability, and Nearshoring in a CEE Regional Context (Session# 231322)

Chair: Bent Petersen, Copenhagen Business School

Panelists:

Bent Petersen, Copenhagen Business School
Jens Brinksten, SeeBeyond Consulting
Hristina Stoyanova, Sofia University St. Kliment Ohridski

Session 2.1.5 - Panel

Track: 11. Sustainability in International Business

Time: 09:00-10:15

Room: Aula IV

Pro and Con Debate: Do MNE Business Models Contribute to Tackling, or Give Rise to Grand Societal Challenges? (Session# 231126)

Chair: Shasha Zhao, University of Surrey

Panelists:

Pervez Ghauri, University of Birmingham
Rudolf R. Sinkovics, University of Glasgow
Hinrich Voss, University of Bristol
William Newbury, Florida International University

Session 2.1.6 - Panel

Track: 7. Teaching and Education

Time: 09:00-10:15

Room: 152

Teaching IB: Some Questions for Reflection on Its Importance and Delivery Methods (Session# 230722)

Chair: Erica Piros Kovacs, Indiana University

Panelists:

Erica Piros Kovacs, Indiana University
Barbara Jankowska, Poznan University of Economics and Business
Salomao Alencar Farias, Georgia State University

Session 2.1.7 - Competitive

Time: 09:00-10:15

Track: 4. Global Strategy, Organization and Value Chains

Room: 214

Leadership and Global Strategy (Session# 230406)

Chair: Katsuhiko Shimizu, Keio University

CEOs' Political Ideology and De-internationalization

Yannick Thams, Florida Atlantic University

Luis Alfonso Dau, Northeastern University

Leadership Practices for Managing Subsidiary Identity

Deborah Mireles, University of Galway

Pamela Sharkey Scott, Dublin City University

Josephine Igoe, University of Galway

Distributive Justice, Subsidiaries Executives' LMX with Headquarters, and Subsidiary Initiative

Hsiang-Lin Cheng, National Chung Cheng University

Kuo-Pin Yang, National Dong Hwa University

A Global Compensation Analysis: Linking the Incentive Component and Incentive Theory With the Globe Studies' Performance-Oriented

Ursula F. Ott, Nottingham Trent University

Session 2.1.8 - Competitive

Time: 09:00-10:15

Track: 14. Theme: IB Resilience under Global Disruptions

Room: 216

Sanction, Divestment and Resilience (Session# 231402)

Chair: Marian Gorynia, Poznan University of Economics and Business

Sanctions and Voluntary Turnover of Foreign Directors

Xiaomeng Liu, University of Nottingham Ningbo China

Shijin Zhou, University of Nottingham Ningbo China

Tao Bai, University of Queensland

Xue Tan, Hunan Normal University

The Determinants of FDI in Sanctions Locations

Chris Jones, Aston University

Nigel Driffield, University of Warwick

Ha-Phuong Luong, Aston University

International Sanctions and Organizational Resilience: A Study on the U.S. Entity List

Eryue Huang, Renmin University of China

Ziliang Deng, Renmin University of China

The effect of Sanctions on Macro Talent Management: The Case of Russia

Marina Latukha, Léonard de Vinci Pôle Universitaire

Nikita Kuleshov, St. Petersburg State University

Ilan Alon, University of Ariel

Vlad Vaiman, California Lutheran University

Session 2.1.9 - Competitive

Time: 09:00-10:15

Track: 1. Internationalization and Entrepreneurship

Room: 114

Dynamic Capabilities and Resources in Entrepreneurial Firms (Session# 230110)

Chair: Olga Petricevic, University of Calgary

Context Dependence of Dynamic Capabilities in the Small, Entrepreneurial Firm

Birgit Hagen, University of Pavia
Peter Liesch, University of Queensland
Davide Guido, University of Pavia
Antonella Zucchella, University of Pavia
Jay Weerawardena, University of Queensland

Entrepreneurial Marketing and Microenterprise Performance: An Empirical Study From an Emerging Market

Ali Kara, Penn State University
Deniz Zeren, Cukurova University
Semi Merve Balli, KOSGEB

A Longitudinal Analysis of International Entrepreneurial Orientation and Dynamic Internationalization Capability: Configurational Theorizing

Md Imtiaz Mostafiz, Sheffield Hallam University
Farhad Uddin Ahmed, Brunel University London
Janja Tardios, Brunel University London
Paul Hughes, University of Leicester
Shlomo Y. Tarba, University of Birmingham

A Dynamic Capability Perspective of Ambidexterity and Its Impact on International Venture Performance: Evidence From Nigerian Industrial SMEs

Marios Theodosiou, University of Cyprus
Evangelia Katsikea, ICN Business School, Paris / CEREFIGE, University of Lorraine
Oluyomi Alarape, Wragby Business Solutions & Technologies
Christophe Rethore, ICN Business School, Paris / CEREFIGE, University of Lorraine

Session 2.1.10 - Competitive

Time: 09:00-10:15

Track: 5. HRM, Leadership and Cross-Cultural Management

Room: 112

Social Capital and Culture (Session# 230501)

Chair: Bareerah Hafeez Hoorani, Radboud University

Multiculturals' and Multilinguals' Social Capital Formation: Resources and Social Capital Types

Tomke J Augustin, University of Manitoba
Markus Pudelko, University of Tuebingen

Does Context Matter? Uncovering the Expatriation Intention of Employees From Developed and Emerging Countries

Denise R. Quattrin, Durham University
Roberta Aguzzoli, Durham University
Jorge Lengler, Durham University Business School

Impact of Organizational Culture on Employee Psychological Safety: The Role of Trust in Top Management Across 18 Societies

Ratan Dheer, Eastern Michigan University
Jane Tong, Monash University
Len Treviño, Florida Atlantic University
David Ralston, University Fellows International Research Consortium
Brian Tjemkes, Vrije Universiteit
Luis Paparella, Universidad Centroccidental Lisandro Alvarado
Marian Crowley-Henry, Maynooth University

Calvin Burns, University of Greenwich
Fabian Froese, University of Goettingen
Gabrielle Poeschl, Universidade do Porto
Oswaldo Morales, ESAN University
Erna Szabo, Johannes Kepler University
Pingping Fu, University of Nottingham Ningbo China
Narasimhan Srinivasan, University of Connecticut
Mario Molteni, Università Cattolica del Sacro Cuore
Arif Butt, Lahore University of Management Sciences
Oliver Furrer, Université de Fribourg
Fidel León Darder, Universitat de València
Maria Kangasniemi-Haapala, South-Eastern Finland University
Ajantha S. Dharmasiri, University of Sri Jayewardenepura
Ruth Alas, Estonian Business School

Visualizing Invisible Values Across Societies and Institutions

Bradley James Koch, Grand Valley State University
Joanna Zukowska, SGH Warsaw School of Economics
Tiit Elenurm, Estonian Business School
Yiheng Deng, Shanghai International Studies University
Frederick Owusu Sarpong, Ghana Institute of Management and Public Administration
Jessica Lichy, IDRAC Business School
Pamela Tremain Koch, Grand Valley State University

Session 2.1.11 - Competitive

Time: 09:00-10:15

Track: 8. Research Methods

Room: 111

Contemporary Methods Concerns in IB Research (Session# 230801)

Chair: Terrence Robert Guay, Pennsylvania State University

Apples with Apples or Apples with Oranges? Comparative Reasoning and Theorizing in International Business Research

Catherine Welch, Trinity College Dublin
Hanna Gajewska-De Mattos, University of Leeds
Sergi Casals Rispau, Universidad EAFIT
Rebecca Piekkari, Aalto University

What's the p(roblem)? The State of Hypothesis-Testing Research and Related Issues in International Business

Jelena Cerar, WU Vienna University of Economics and Business

Fashions in International Business Research: A Comparative Case Study

Linyu Liu, Aalto University
Riku Reunamäki, Aalto University
Maria Rummyantseva, University of Sydney
Catherine Welch, Trinity College Dublin

A Paradigmatic Approach to Time in International Business Research – Ontological, Epistemological and Methodological Considerations

Melanie Hassett, University of Sheffield
Eriikka Paavilainen-Mäntymäki, University of Turku
Leila Hurmerinta, University of Turku

Session 2.1.13 - Interactive

Track: 1. Internationalization and Entrepreneurship

Time: 09:00-10:15

Room: 211

Migrant Entrepreneurship and International Mobility (Session# 230152)

Chair: Olli Kuivalainen, LUT University

Total Capital, Mixed Embeddedness and Millionaire Migrant Entrepreneurs in Australia

Zhenyuan Qu, RMIT University

Ling Deng, RMIT University

COVID 19 and Role of Digitalization in Growth of Immigrant and Ethnic Minority Businesses

Narayan Prasad Bhattarai, University of the West of Scotland

Sarika Pruthi, San Jose State University

*From Recipients to Contributors: A Review of Immigrants on Firms' Internationalization and Future Research**Agenda*

Dongdong Huang, Nankai University

Feiyue Sun, Nankai University

Liminality- Disruption or Opportunities for Migrant Entrepreneurs?

Maria Elo, University of Southern Denmark

Liubov Ermolaeva, St. Petersburg State University

Maria Ivanova-Gongne, Åbo Akademi University

Daria Klishevich, St. Petersburg State University

Tanvi Kothari, San Jose State University

Nila Wiese, University of Puget Sound

International Entrepreneurial Mobility and Innovation: Revisiting the Phenomenon and Future Research Directions

Ngoc Nguyen, Heriot Watt University

Yen Tran, Heriot Watt University

Assybek Nurgabdeshev, Heriot Watt University

Arts Entrepreneurship and The International Career of Contemporary Artists from Emerging Economies: Multiple Case Studies from São Paulo, Brazil

Mariana Cristina Lorca, ESPM

Ilan Avrichir, ESPM

Session 2.1.14 - Interactive

Track: 2. Marketing Strategy and Consumer Research

Time: 09:00-10:15

Room: 210

Creating Global Brand Equity in a Multicultural World (Session# 230252)

Chair: Nele Jacobs, Universität Trier

International Marketing Strategy Comparison of Service Quality Perception for Consumer Behavior Prediction

Chih-Hsing Liu, National Kaohsiung University of Science and Technology

Maria Carmen B. Lapuz, National Kaohsiung University of Science and Technology

Wei-Long Lee, National Kaohsiung University of Science and Technology

Bernard Gan, Griffith University

Is Consumer Animosity an Elephant in the Room? The Role of Perceived Intrusiveness and Altruistic Behavior

Naeem Akhtar, University of Engineering and Technology Lahore

Tahir Islam, Silesian University of Science and Technology

Huda Khan, University of Aberdeen

Ying Wang, Youngstown State University

Interaction Effects of Product Ethnicity, Endorser Ethnicity and Brand Concept on Global Brands' Foreign-Category Extensions

Hsiu Ying Huang, Feng Chia University

Ching-Wen Hung, Feng Chia University

The Role of Culture, Economic Development, and Brand Traits in Negative Event Spillover and Recovery

Clark D Johnson, Pepperdine University
Brittney C Bauer, Loyola University New Orleans
Nitish Singh, Saint Louis University

Finite Mixture Multinomial Logit model for Analyzing Hotel Booking Mode Choice of Tourists

Huiling Jiang, Tongji University
Shumin Yan, Tongji University
Ahmed Rabeeu, Tongji University

Session 2.1.15 - Interactive

Time: 09:00-10:15

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 105

Internationalization of EMNEs (Session# 230958)

Chair: Martin Hemmert, Korea University

Cultural Distance, Policy Uncertainty and Chinese SMEs' Establishment Mode Choice: An Institutional Perspective

Zibang Chen, University of Manchester
Axèle Giroud, University of Manchester
Asmund Rygh, University of Manchester

SME Internationalisation: An Emerging Market Perspective

Taniya Pawan Bukalsariya, Brunel University London
Goudarz Azar, Brunel University London
Xiaoqing Li, Brunel University London

Cooperative Relationship Learning and Export Performance: Examination of Contingent Effects

James Kofi Kutsoati, Kwame Nkrumah University of Science and Technology
Nathaniel Boso, Kwame Nkrumah University of Science and Technology
Dominic Essuman, University of Sheffield
Patience Aku Bruce, Kwame Nkrumah University of Science and Technology
Henry Ataburo, Kwame Nkrumah University of Science and Technology
Gilbert Okyere, Kwame Nkrumah University of Science and Technology

A Behavioral Perspective on Informal Cross-Border Trading

Marcus Møller Larsen, Copenhagen Business School
Rebecca Namatovu, Copenhagen Business School
Rajneesh Narula, University of Reading

Direction of Institutional Distance and the Entry Mode Choices of Emerging Market Multinationals: Evidence from India

Sandeep S, IIM Raipur

The Internationalisation of InsurTech Platform Companies: A Latin American Perspective

Vitor Corado Simões, ISEG - Lisbon School of Economics and Management
Ernesto Herrera Leon, ISEG - Lisbon School of Economics and Management

Medical Tourism in Emerging Markets: A Transaction Cost Economics Perspective

Kiran Jyoti Mahasuar, IIM Kozhikode
Pallikara Rameshan, IIM Kozhikode
Rajesh Srinivas Upadhyayula, IIM Kozhikode

The Role of Managerial Confident Level Toward the Relationship Between Organization Slack and Firm's Internationalization: Evidence from Southeast Asia Region

Pitima Diskulnetivitya, Chiang Mai University
Niyata Kawewong, Chiang Mai University

Session 2.1.16 - Interactive

Track: 10. MNE State Relations and IB Policy

Time: 09:00-10:15

Room: 107

**The Influence of Uncertainty and Trade Rivalry on the Business Environment
(Session# 231053)**

Chair: Toshimitsu Ueta, Copenhagen Business School

The Impact of Populism on FDIs: A Signaling Theory Perspective

Alessandro Biraglia, Leeds University

Angelo Solarino, University of Durham

Integrating the Western and Eastern Perspectives on Sustainable Development: A Coevolutionary Approach to the US-China Trade War through the Lens of Global Value Chains

Hwy-Chang Moon, Seoul National University

Wenyan Yin, aSSIST University

Feihu Zheng, Beijing Normal University

Techno-Nationalism and International Acquisitions of Firms: Evidence From Made in China 2025

Jing Li, Simon Fraser University

Daniel Shapiro, Simon Fraser University

Anastasia Ufimtseva, Asia Pacific Foundation of Canada

Peng Zhang, Simon Fraser University

How Should OECD Donors Better Engage With China on ODA Coordination?

Daniel Benson, King's College London

Yundan Gong, King's College London

Do Geopolitical Risks Impact Trade Patterns in Latin America?

Vik Singh, Toronto Metropolitan University

Henrique Correa da Cunha, Toronto Metropolitan University

Shivanie Mangal, Toronto Metropolitan University

From Belt and Road to Silkroadization: Unpacking the Ideational Impact of Competitive Connectivity on International Business

Anastas Vangeli, University of Ljubljana

A Modern Portfolio Theory Perspective on Economic Synchronization and MNEs' Performance

Zi Xuan Chan, University of Macau

Yumin Cao, University of Macau

Lin Yuan, University of Macau

Xiaoyun Chen, University of Macau

Session 2.1.17 - Interactive

Track: 11. Sustainability in International Business

Time: 09:00-10:15

Room: 208

MNEs as Agents for Change (Session# 231154)

Chair: Jacqueline Mees-Buss, University of New South Wales

Walking the Talk – Making the SDGs Core Business – an Integrated Framework

Filipa Pires de Almeida, Rotterdam School of Management

Rob Van Tulder, RSM Erasmus University Rotterdam

Suzana Rodrigues, Rotterdam School of Management

Circular Economy Practices and Sustainable Performance of the Textile and Apparel Industry in an Emerging Economy

Yi-Hui Ho, Chang Jung Christian University

Chieh-Yu Lin, Chang Jung Christian University

The Adoption of a CE Paradigm by the MNEs: Impacts of Reduce, Reuse and Recycle Principles on Governance and Localization Strategies

Cristina Di Stefano, Politecnico di Milano

Stefano Elia, Politecnico di Milano

Paola Garrone, Politecnico di Milano

Lucia Piscitello, Politecnico di Milano

Empirically Derived Corporate Sustainability Strategies

Shirley-Ann Behraves, Arizona State University

Session 2.1.18 - Special Session

Track: 16. Clinics and Cafés

Time: 09:00-10:15

Room: 212

Research Methods Clinic: Survey Research (Session# 231645)

Chair: Elizabeth Rose, IIM Udaipur

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

Session 2.1.19 - Special Session

Track: 16. Clinics and Cafés

Time: 09:00-10:15

Room: 207

Fellows Café: Using Qualitative Methods to Study New-to-the-Literature Phenomena (Session# 231625)

Chair: Becky Reuber, University of Toronto

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

There have been calls for IB research to encompass a greater diversity of phenomena, such as digitization, migrant entrepreneurs, and under-studied geographic regions. Qualitative methods are well-suited to providing conceptualizations and interpretations of new-to-the-literature empirical settings. However researchers may encounter a “messiness” they did not anticipate when using methods developed in more familiar settings. In this Cafe we will discuss challenges researchers may face and how they might be managed.

Session 2.1.20 - Special Session

Track: 16. Clinics and Cafés

Time: 09:00-10:15

Room: 205

Fellows Café: How can IB Scholarship have Societal Impact? (Session# 231635)

Chairs: Jonathan Doh, Villanova University; Lorraine Eden, Texas A&M University; and Sri Zaheer, University of Minnesota

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Members of the JIBS Societal Impact Advisory Committee will discuss their role in advancing societal impact at JIBS and AIB more broadly. They will invite participants to share their views on what it means for IB research to have societal impact.

SATURDAY, JULY 8 - 10:15-10:45

Time: 10:15-10:45

Coffee Break (Session# 232004)

Refreshments will be provided for conference participants.

This coffee break is sponsored by Bryant University in honor of the winner of the Best Paper Award in Emerging Economies Research. The award presentation will take place during the coffee break at the Main Hall.

SATURDAY, JULY 8 - 10:45-12:00

Session 2.2.1 - Special Session

Time: 10:45-12:00

Track: 15. Special Sessions

Room: Aula Glówna (Main Auditorium)

MNC Management Under Disruptive Contexts: Implications for Theory and Practice (Session# 231429)

Chair: Kazuhiro Asakawa, Keio University

The panel organized by the Program Chair of the AIB Warsaw 2023.

Panelists:

Yves Doz, INSEAD

Peter Williamson, University of Cambridge

Jacqueline Mees-Buss, University of New South Wales

Dana Minbaeva, King's College London

Michael Witt, King's College London

Session 2.2.2 - Special Session

Time: 10:45-12:00

Track: 13. Theme: CEE Region in Times of Disruption

Room: Aula I

International Business and Health: An Emerging Economies Context (Session# 231324)

Chair: Marzenna Anna Weresa, SGH Warsaw School of Economics

Panelists:

Desislava Dikova, WU Vienna

Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

Rajneesh Narula, University of Reading

Session 2.2.3 - Panel

Track: 9. Emerging Markets and Emerging Market MNEs

Time: 10:45-12:00

Room: Aula II

Past, Present and Future of Emerging Market Multinationals: How Papers in JBR Special Issue Contribute to Advance Our Knowledge and to Set the Agenda for Future Research (Session# 230921)

Chair: Stefano Elia, Politecnico di Milano

Panelists:

Stefano Elia, Politecnico di Milano
Peter Buckley, University of Leeds
S. Tamer Cavusgil, Georgia State University
Surender Munjal, University of Leeds

Session 2.2.4 - Panel

Track: 8. Research Methods

Time: 10:45-12:00

Room: Aula III

The Forgotten Past! Why We Need More Historical Research in International Business? (Session# 230826)

Chairs: Emmanuella Plakoyiannaki, University of Vienna and Bareerah Hafeez Hoorani, Radboud University

Panelists:

Rolv Petter Amdam, BI Norwegian Business School
Bareerah Hafeez Hoorani, Radboud University
Emmanuella Plakoyiannaki, University of Vienna
Tiina Ritvala, Aalto University

Session 2.2.5 - Panel

Track: 7. Teaching and Education

Time: 10:45-12:00

Room: Aula IV

Diverse Perspectives on the Opportunities and Challenges of Teaching International Business in a Post-COVID Era (Session# 230726)

Chairs: Tanvi Kothari, San Jose State University and Marina Schmitz, IEDC Bled School of Management

Panelists:

Marina Schmitz, IEDC Bled School of Management
Jing Betty Feng, Farmingdale State College (SUNY)
Noemi Sinkovics, University of Glasgow
Yingying Zhang Zhang, International University of Japan

Session 2.2.6 - Panel

Track: 3. Finance, Accounting and Corporate Governance

Time: 10:45-12:00

Room: 152

International Corporate Governance Actors and Sustainable Value Creation (Session# 230321)

Chair: Nikolaos Kavadis, Copenhagen Business School
Discussant: Grazia D. Santangelo, Copenhagen Business School

Panelists:

Jana Oehmichen, Johannes Gutenberg University of Mainz
Dimitrios Georgakakis, University of York
Anna Grosman, Loughborough University

Session 2.2.7 - Competitive

Time: 10:45-12:00

Track: 12. Knowledge, Innovation, and Technology

Room: 214

Innovation in and From Emerging Markets (Session# 231207)

Chair: Phillip Nell, Vienna University of Economics and Business

Unleashing the Potential of Collaboration: How MNEs in Turkey are Revitalizing their Business Models through Partnerships with Startups

Pinar Buyukbalci, Yildiz Technical University

Francesca Sanguineti, University of Pavia

Innovative Collaboration Among Developing Countries: The Role of National Innovation Systems in Latin America

Andres Velez-Calle, Universidad EAFIT

Fernando Sanchez-Henriquez, Universidad del Desarrollo

Elizabeth Moore, Northeastern University

Larissa Marchiori Pacheco, SUNY Polytechnic

The Role of Reverse Knowledge Integration in MNC Acquisition Activities in Emerging Markets

Jiawen Ma, Singapore Management University

Toru Yoshikawa, Singapore Management University

Session 2.2.8 - Competitive

Time: 10:45-12:00

Track: 11. Sustainability in International Business

Room: 216

Sustainable GVCs (Session# 231110)

Chair: Kristin Brandl, University of Victoria

Impact of Circular Economy Network Building: The Role of the Climate Change and Firm Size of the Offshore Subsidiary

Chun-Chien Lin, National Chin-Yi University of Technology

Wen-Chi Chen, National Chin-Yi University of Technology

Structural and Non-structural: Global Supply Chain Management in Response to Anthropogenic Disasters

Yejee Lee, Indiana University Bloomington

Stephanie Wang, Indiana University

Building More Sustainable Supply Chains: The Role of MNC Disclosure, Monitoring And Buyer-Supplier Relationships

Julianne Sellin, Temple University

TL Hill, Temple University

What Do First-Tier Suppliers Do for Labor Compliance in Global Value Chains? Supplier Competence in Cascading Governance

Jinsun Bae, Carleton University

Joonkoo Lee, Hanyang University

Sun Wook Chung, Sogang University

Hyunji Kwon, Seoul National University

Session 2.2.9 - Competitive

Time: 10:45-12:00

Track: 1. Internationalization and Entrepreneurship

Room: 114

It's All in the Family: Cross-border Behaviors of Family Firms (Session# 230107)

Chair: Sumit Kundu, Florida International University

Lost in Translation, Found in Meaning: The Transfer of Family Firm Practices Across Borders as a Carrier of Socioemotional Wealth

Carlos González, ITAM

Madeleine Bausch, University of Chile

Ownership and Internationalization: The S-Curve Relationship in Family Firms

Asimabha Bhowmick, XLRI Jamshedpur
Arindam Mondal, XLRI Jamshedpur
Somnath Lahiri, Illinois State University

Foreign Market Entry Modes of Family Firms: A Review and Research Agenda

Apoorva Jain, Delhi Technological University
Sonal Thukral, University of Delhi
Prof. Justin Paul, University of Puerto Rico

Divestment and Reinvestment in a Foreign Country: The Role of Ownership Relationality

Sergio Mariotti, Politecnico di Milano
Riccardo Marzano, Sapienza University of Rome
Lucia Piscitello, Politecnico di Milano

Session 2.2.10 - Competitive

Time: 10:45-12:00

Track: 5. HRM, Leadership and Cross-Cultural Management

Room: 112

Talent and Innovation in MNCs (Session# 230505)

Chair: Ashok Som, ESSEC Business School

MNE Innovation and Foreign Subsidiary General Manager Staffing: A Between-Within Analysis

Liang (Arthur) Li, Toronto Metropolitan University
Jong Min Lee, Yonsei University

Unravelling the Relationship between Risk-taking Organisational Culture and Firm Product Innovation

Performance: The Mediating Role of Organisational Resilience in the Nordic & Chinese Contexts

Yian Chen, Aalto University
Carl Fey, BI Norwegian Business School

Exploring The Influences of Creative Role Identity and Cultural Congruence on Expatriates' Innovative Behavior

Steven Farmer, Wichita State University
Melanie Lorenz, Florida Atlantic University
Jase Ramsey, Florida Gulf Coast University

Session 2.2.11 - Competitive

Time: 10:45-12:00

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 111

EMEs' Firm Performance (Session# 230905)

Chair: Emine Beyza Satoglu, Izmir Katip Celebi University

The Heterogeneous Effects of Environmental, Social, and Governance Performance on the Speed of the Chinese Multinational Enterprises' Internationalization

Nam Kim, Korea University
Chris Changwha Chung, Korea University
Hyeyoun Park, University of Surrey

Decomposing Firm Performance in Emerging Markets: The Difference Between Growth and Profit

Nan Zhou, Tongji University
Seung Ho Park, Nanyang Technological University

Dynamics of Pro-market Institutions in Emerging Economies and Firm Performance

Ning Fang, University of Groningen
Rian Drogendijk, University of Groningen
Sathyajit Gubbi, BITS School of Management

Impact of Institutional Reform Scope, Speed, and Fragility on Cross-Border Acquisitions Speed of Emerging Market Firms

Sandeep Yadav, IIM Bangalore
Rajesh Srinivas Upadhyayula, IIM Kozhikode
Vikas Kumar, University of Sydney

Session 2.2.12 - Competitive

Track: 4. Global Strategy, Organization and Value Chains

Time: 10:45-12:00

Room: 236

Intra-Firm Relations, Acquisitions, and the Role of Institutions (Session# 230409)

Chair: Salman Kimiagari, Thompson Rivers University

Headquarters–Subsidiary Exchanges and Relationship Quality: Moderating Roles of Subsidiary Establishment Mode and Managers' Organizational Identity

Fuming Jiang, RMIT University

Li Xian Liu, James Cook University

Performance Shortfall, Value Creation Pressures, and Earnouts in Cross-Border Acquisitions

Viswaprasad Gada, Institute of Management Technology, Dubai

Esther B. Sleilati, Notre Dame University

Liability of Stateness, Acquirer Subsidiary, and Subnational Employment

Cheng LI, University of Manitoba

Klaus Meyer, Ivey Business School

Session 2.2.13 - Interactive

Track: 1. Internationalization and Entrepreneurship

Time: 10:45-12:00

Room: 211

Digital Transformation in International Entrepreneurship (Session# 230153)

Chair: Constantine S. Katsikeas, University of Leeds

Combining Organizational Creativity and Digital Capabilities to Reach International Business Competence

Gabrieli M. Camillo, Regional University of Blumenau

Silvio L. de Vasconcellos, Escola Superior de Propaganda e Marketing

Mohamed Amal, Regional University of Blumenau and University of Itajai Valley

Ronaldo Parente, Florida International University

Digital Transformation and the Impact on the Internationalization of Family Firms

Christian Keen, Laval University

Mikel Alayo, University of the Basque Country UPV/EHU

Valeriano Sanchez-Famoso, University of the Basque Country UPV/EHU

TMT International Experience, Platform Firms, and Internationalization of Chinese Digital Firms

Tianhao Liu, Rutgers University

Ajai Gaur, Rutgers University

Kusum Mundra, Rutgers University

The Internationalization Process of Digital Platforms

Bin Zhang, Beijing University of Posts and Telecommunications

Zhu Zhang, University of International Business and Economics

Xiangming Tao, University of Sussex

The role of creativity in born digital firms - Cases from Central-Eastern Europe

Miklos Kozma, Corvinus University of Budapest

Jurgita Sekliuckiene, Kaunas University of Technology

Miroslaw Jarosinski, Warsaw School of Economics

The Effects of Foreign Market Knowledge, International Orientation and Home Country Characteristics on the International Performance of East Asian New Technology-Based Firms

Martin Hemmert, Korea University

Leven J. Zheng, Hong Kong Metropolitan University

Masahiro Kotosaka, Keio University

Ying Cheng, Chongqing University

Adam R. Cross, Xi'an Jiaotong-Liverpool University

Jae-Jin Kim, Hoseo University

Franz Waldenberger, German Institute for Japanese Studies

Session 2.2.14 - Interactive

Track: 4. Global Strategy, Organization and Value Chains

Time: 10:45-12:00

Room: 210

Alliances and Location Choice (Session# 230452)

Chair: Wioletta Mierzejewska, Warsaw School of Economics

The Internationalization of Intermediate Cities: What Do We Really Know? A Systematic Literature Review

Carolina Ardila-Lopez, Universidad EAFIT

Sandra Santamaria-Alvarez, Universidad EAFIT

Firm Resilience Under Host Country Uncertain Environments: Evidence from Foreign Market Entries

Kantatouj Amaranonta, National Institute of Development Administration

Asda Chintakananda, National Institute of Development Administration

The importance of micro-location factors for international alliance formation: A global city perspective

Juliane Engsig, TBS Education

Bo Bernhard Nielsen, University of Sydney

Andry Ramarason, Centre Universitaire de Mayotte

Paul Chiambaretto, Montpellier Business School

Location Choice in Global Patent Litigation: Does the Landscape Matter?

Minyuan Zhao, Washington University in St. Louis

Shixiang Wang, Shanghai University of Finance and Economics

Charlie An, Washington University in St. Louis

Behavioral Motivation of Real Options Creation in Cross-Border Acquisitions

Hyewon Ma, University of Illinois at Urbana-Champaign

Dating, Break-Up or Get Married: Factors That Explain Strategic Alliance Turning Into an M&A

Yueling Zhou, Nova School of Business and Economics

Ferran Vendrell-herrero, University of Edinburgh

Emanuel Gomes, Nova School of Business and Economics

Survival of Joint Ventures: Combining Transaction Cost Economics and Organizational Learning in International Alliance Literature

Lucas Liang Wang, University of Nottingham Ningbo China

Dongxiao Wu, University of Bristol

Session 2.2.15 - Interactive

Track: 10. MNE State Relations and IB Policy

Time: 10:45-12:00

Room: 105

Non-Market Strategy and the Role of Firms in Response to Conflict and Crisis (Session# 231052)

Chair: Shuang Li, RMIT University

Choice Of Arbitrators: Balancing Cooptation With Capitalization Of Knowledge

Nina Xie, Lingnan University

Corporate Social Performance, Legitimacy, and the Choice of Foreign Partners by State-Controlled Entities in the Global Extractive Industries

Pavlos Symeou, Cyprus University of Technology

Georgios Kassinis, University of Cyprus

Reality or Perception? Regulatory Contingencies and the Political Tie Intensity-Performance Link

George O. White III, University of Michigan-Flint

Tazeeb Rajwani, University of Surrey

Thomas A. Hemphill, University of Michigan-Flint

Thomas C. Lawton, University College Cork

Jean J. Boddewyn, Baruch College, CUNY

Discursive Legitimation of Firms' Controversial Internationalization: Exporting Nuclear Power Plant after Nuclear Disaster in Japan

Naoto Nadayama, Kanagawa University

Ties that Bite (More): Political Ties-Categories' Interplays and Social Evaluations of MNCs

Lai Si Tsui-Auch, Nanyang Technological University, Singapore

Junjie Yang, Xiamen University Malaysia

Characterizing MNCs' Corporate Diplomatic Activities: Standard Oil's Role in the Negotiations Between the US and Colombia for Reparations for Panama

Marcelo Bucheli, University of Illinois at Urbana-Champaign

Xavier Hernando Duran Amorocho, Universidad de los Andes

Minyoung Kim, University of Kansas

International Business Diplomacy and Violent Conflicts: An Analysis of Firestone's Responses to the First Liberian Civil War

Ishva Minefee, University of Illinois at Urbana-Champaign

Daniela Rivera Piedra, Georgia State University

Marcelo Bucheli, University of Illinois at Urbana-Champaign

Laszlo Tihanyi, Rice University

Session 2.2.16 - Interactive

Time: 10:45-12:00

Track: 12. Knowledge, Innovation, and Technology

Room: 107

Strategy, Innovation and Sustainability (Session# 231256)

Chair: Charles Dhanaraj, Georgia State University

Ambidexterity and the Distribution of Organizational Learning Activities: A Conceptual Framework

Feng Zhang, Penn State University, Abington

Guohua Jiang, West Chester University

Examining the Mechanism Underlying the Performance Impacts of Coopetition: A Capability-Building Perspective

Arash Sadeghi, University of Leicester

Omid Aliasghar, University of Auckland

Vahid Jafari-Sadeghi, Aston University

Strategic Agility and Product Development in Emerging Markets: The Role of Employee Resilience and Self-efficacy as Microfoundations

Abderaouf Bouguerra, University of Surrey

Ismail Gölgeci, Aarhus University

David M Gligor, University of North Texas

Ahmad Arslan, University of Oulu

Zaheer Khan, University of Aberdeen

Ekrem Tatoglu, Gulf University for Science and Technology

Behavioural and Institutional Factors Influencing Commercial Plastic Waste Recycling in European Countries: Belgium, France, Netherlands and United Kingdom

Natalia Yakovleva, KEDGE Business School

Diego Vazquez-Brust, University of Portsmouth

Bulls and Bears: Inscribing SOEs Roles into the Global Climate Agenda

Daria Klishevich, St. Petersburg State University

Olga Garanina, St. Petersburg State University

Andrei Panibratov, Ecole de Management Léonard De Vinci

Policy-Sustainability Relationship: The Role of Political Parties in Renewable Energy Investments

Anastasia Gracheva, Wharton School

Aleksandra Gracheva, Columbia University

Attracting and Hosting FDI in Post-Transition Economies in Digital Transformation Time

Barbara Jankowska, Poznan University of Economics and Business

Marta Götz, Vistula University

Women on Boards and Climate Change Disclosure: The Evidence From the Non-Financial Reporting Directive
Maria Aluchna, SGH Warsaw School of Economics
Leszek Bohdanowicz, University of Lodz
Bogumil Kaminski, SGH Warsaw School of Economics

Session 2.2.17 - Interactive

Track: 6. Gender and Diversity

Time: 10:45-12:00

Room: 208

**Change Agents and Game Changers in International Business: The Role of Gender
(Session# 230652)**

Chair: Stacey Fitzsimmons, University of Victoria

Government Corruption, CEO Gender, and Tax Collectors' Inspections

David Weng, California State University Fullerton

Seung-Hyun Lee, University of Texas at Dallas

CEOs Exposure to Social Frictions and International Business Strategy

Suyash Garg, University of Texas at Dallas

Pathways to Entrepreneurship: Migration and Citizenship

Joshua Kanwar Bedi, Copenhagen Business School

José Mata, Copenhagen Business School

Rural Female Entrepreneurship in the Common Prosperity and Digital Era

Xinyu Liu, Tongji University

Jialin Song, Tongji University

Min Wang, Beijing Foreign Studies University

The Impact of Female Board Representation on Financial Sustainability in Hybrid Organizations: A Contingency Perspective

Mahinda Wijesiri, Memorial University of Newfoundland

Chansoo Park, Memorial University of Newfoundland

Tom Cooper, Memorial University of Newfoundland

Session 2.2.18 - Special Session

Track: 16. Clinics and Cafés

Time: 10:45-12:00

Room: 212

Research Methods Clinic: Multinomial Choice Analysis (Session# 231647)

Chair: Roger Strange, University of Sussex

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

Session 2.2.19 - Special Session

Track: 16. Clinics and Cafés

Time: 10:45-12:00

Room: 207

**Fellows Café: Regaining the Currency of Organization Theory in IB Research
(Session# 231626)**

Chairs: Shaker Zahra, University of Minnesota and Paul M. Vaaler, University of Minnesota

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and _____

Organization theory (OT) has been fundamental to the development of IB research. Given the growing use of economic and sociological perspectives, we discuss ways where OT makes distinctive contributions to the field. We discuss ways to enhance these contributions and enrich theory building.

Session 2.2.20 - Special Session

Track: 16. Clinics and Cafés

Time: 10:45-12:00

Room: 205

**Fellows Café: The "Dark Side" of Moderation Analysis: Some Food for Thought
(Session# 232025)**

Chair: Adamantios Diamantopoulos, University of Vienna

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Although moderation analysis is widely used in IB research and while both authors and reviewers generally favor the specification of (often complex) moderating relationships, the potential downsides of the resulting models are rarely considered. This round-table discussion seeks to explore the "dark side" of complex moderator models in terms of replicability and generalizability, and encourage a more balanced perspective on moderation analysis in empirical research.

SATURDAY, JULY 8 - 12:00-13:00

Time: 12:00-13:00

Light Lunch (Session# 232006)

A light lunch will be provided for conference participants on the ground floor common area.

Time: 12:00-13:00

Room: 152

JIBP Editorial Board Meeting (Session# 231904)

JIBP Editorial Board Members only.

Time: 12:00-13:00

Room: 111

Emerging Markets SIG Meet-and-Greet / Info Session (Session# 231905)

Any and all AIB members interested in learning more about or participating in the activities of the Emerging Markets Shared Interest Group (EM-SIG) are invited to attend this session. Grab your lunch and head over to this meet-and-greet to network with like-minded individuals and to provide input on how the SIG can best serve your interests.

SATURDAY, JULY 8 - 13:00-14:15

Session 2.3.1 - Special Session

Track: 15. Special Sessions

Time: 13:00-14:15

Room: Aula Glówna (Main Auditorium)

AIB Fellows John Fayerweather Eminent Scholar Award Special Session (Session# 231525)

Chair: Shaker Zahra, University of Minnesota

Introduction to the AIB Fellows John Fayerweather Eminent Scholar Award

Lorraine Eden, Texas A&M University

Keynote Speech by the 2023 Eminent Scholar:

Franklin Allen, Imperial College London

Reflections:

Lemma Senbet, University of Maryland

Sri Zaheer, University of Minnesota

Session 2.3.3 - Panel

Track: 1. Internationalization and Entrepreneurship

Time: 13:00-14:15

Room: Aula II

Advancing Methodological Approaches for International Entrepreneurship Research (Session# 230122)

Chair: Olga Petricevic, University of Calgary

Panelists:

Becky Reuber, University of Toronto

Gary Knight, Willamette University

Shameen Prashantham, China Europe International Business School

Giuseppe Criaco, Erasmus University Rotterdam

Session 2.3.4 - Panel

Track: 14. Theme: IB Resilience under Global Disruptions

Time: 13:00-14:15

Room: Aula III

Impacts of Major Global Disruptions: Implications for International Business, Governments and MNCs (Session# 231423)

Chair: Yongsun Paik, Loyola Marymount University

Discussant: William Newbury, Florida International University

Panelists:

Yongsun Paik, Loyola Marymount University

Ravi Sarathy, Northeastern University

Len Treviño, Florida Atlantic University

Bertrand Guillotin, Temple University

Session 2.3.5 - Panel

Track: 7. Teaching and Education

Time: 13:00-14:15

Room: Aula IV

**Using X-Culture in International Business Courses: Challenges and Best Practices
(Session# 230724)**

Chairs: Karen Lynden, University of North Carolina Wilmington and Vas Taras, University of North Carolina at Greensboro

Panelists:

Mary Lou Rissa F. Cunanan, Ateneo De Manila University
Liviu Florea, Washburn University
Karen Lynden, University of North Carolina Wilmington
Tim Muth, Florida Institute of Technology
Daniel Rottig, Florida Gulf Coast University
Vas Taras, University of North Carolina at Greensboro
Ernesto Tavoletti, Macerata University
Canny Kankan Wang, Guangdong Technion Israel Institute of Technology

Session 2.3.7 - Competitive

Track: 12. Knowledge, Innovation, and Technology

Time: 13:00-14:15

Room: 214

Knowledge Flows Across National Boundaries (Session# 231201)

Chair: Felipe Monteiro, INSEAD

Restrictive Immigration Policies and MNE Innovation

Deepak Nayak, Temple University
Ram Mudambi, Temple University
Solon Moreira, Temple University

Defending Knowledge Abroad

Heather Berry, George Washington University
Róisín Donnelly, Tilburg University

The Influence of Managerial Coaching Behaviors on Employees' Psychological Safety, Learning Goal Orientation and Knowledge Sharing Behaviors in Organizations

Beenish Arshad, National University of Computer and Emerging Science
Hamid Hassan, National University of Computer and Emerging Science
Yasuo Hoshino, University of Tsukuba

The Effect of Balanced Ownership on IJV Conversion to Foreign WOS: From the Learning Perspective

Hyeyoun Park, University of Surrey
Yunok Cho, Southern Methodist University

Unfolding and Developing Disseminative Capacity in MNCs

Jingzi Zhou, University of Nottingham Ningbo China
Emre Yildiz, Malardalens University
Carl Fey, BI Norwegian Business School

Session 2.3.8 - Competitive

Track: 11. Sustainability in International Business

Time: 13:00-14:15

Room: 216

MNE Misconduct (Session# 231106)

Chair: Peter Gabrielsson, University of Vaasa

Hidden in Plain Sight: IB Theory and the Inevitability of Supply Chain Slavery

Brent Burmester, University of Auckland
Christina Stringer, University of Auckland

Time for Duty: Temporal Orientations in Multinational Enterprises' Responses to Accusations of Human Rights Misconduct

Alison Emma Holm, Nova School of Business and Economics
Jasper Hotho, Copenhagen Business School

How Does Corporate Social Irresponsibility Affect Corporate Financial Performance of Emerging vs. Developed Countries Firms? The Moderating Role Stemming From the Adoption of Sustainability Practices and From the Country of Origin

Gezim Hoxha, Politecnico di Milano
Stefano Elia, Politecnico di Milano
Lucia Piscitello, Politecnico di Milano

Session 2.3.9 - Competitive

Time: 13:00-14:15

Track: 4. Global Strategy, Organization and Value Chains

Room: 114

Time, Space and Place (Session# 230410)

Chair: Kiyohiko Ito, University of Hawaii at Manoa

Speed Matters in Supply Chain: How to Satisfy Your Customers with IDMCs, Speed, or Competitor Identification?

Chun-Chien Lin, National Chin-Yi University of Technology
Yu-Ching Chiao, National Chung-Hsing University
Chun-Ju Huang, National Taichung University of Science and Technology

Watching the Sun, Not Only the Clock — How Temporal Boundary Influences MNEs' Ownership Structure

Liang Wen, Xi'an Jiaotong-Liverpool University
Jing Yu Yang, University of Sydney

The Interplay of International Alliance and Subsidiary Portfolios: Implications for Firms' Innovation and Financial Performance

Mariia Koval, Grenoble Ecole de Management
Viacheslav Iurkov, Grenoble Ecole de Management
Gabriel R. G. Benito, BI Norwegian Business School

Being Granted or Striving for? How a Subsidiary's Host Country Embeddedness and Perceived Organizational Justice Can Influence its Received MNE Attention?

Hsiang-Lin Cheng, National Chung Cheng University
Kuo-Pin Yang, National Dong Hwa University

Session 2.3.10 - Competitive

Time: 13:00-14:15

Track: 4. Global Strategy, Organization and Value Chains

Room: 112

Location Influences on Strategy (Session# 230403)

Chair: Bo Bernhard Nielsen, University of Sydney

Regional Integration, Investment Motives and Subsidiary Survival: Japanese Subsidiaries in the European Union

Megan Min Zhang, University College Dublin

Foreign Subsidiary Divestment and the Role of Internal Embeddedness - Evidence from Europe

Carlos Cordova Chea, University of Manchester
Stefan Zagelmeyer, University of Manchester

More than a Single Decision Point: Towards A Process View of Entry Mode Choice

Ziad Elsahn, Heriot Watt University
Maureen Benson-Rea, University of Auckland

Global Cities and the Relevance of Spatial Heterogeneity

Laura Weiss, University of St. Gallen
Bjoern Ambos, University of St. Gallen

Session 2.3.13 - Interactive

Time: 13:00-14:15

Track: 1. Internationalization and Entrepreneurship

Room: 211

Strategic Choices in International Entrepreneurship (Session# 230158)

Chair: Masahiro Kotosaka, Keio University

Strategic Agility at Scale: Fast-Growing International Ventures

Valentina Macovei, University of Pavia, Italy

Birgit Hagen, University of Pavia

Intended Internationalization Strategy That Never Realized

Zeerim Cheung, University of Sydney

The Incompatible Impact of Proprietary Technologies and International Standards on Firm Internationalization

Netanel Drori, College of Law and Business

Niron Hashai, Reichman University

Joseph Clougherty, University of Illinois at Urbana-Champaign

CEO Dark Triad and Firm Internationalization

Javad Esmaeili Nooshabadi, Maynooth University

Audra I. Mockaitis, Maynooth University

Richa Chugh, Victoria University of Wellington

The Role of Local Legitimacy in Attracting Local Fitting Alliance Partners in Emerging Markets

Claudio De Mattos, University of Huddersfield

Laura Salciuviene, University of Birmingham

Protecting Intellectual Property in International Expansion: Preparing an Innovation-Based SME

Majid Eghbali-Zarch, Memorial University of Newfoundland

Mohamed Zain Patel, Memorial University of Newfoundland

Session 2.3.14 - Interactive

Time: 13:00-14:15

Track: 5. HRM, Leadership and Cross-Cultural Management

Room: 210

Diversities and Ethics at Work (Session# 230557)

Chair: Iris Berdrow, Bentley University

Enhancing Employability for People with Disability in China and Other Countries: A Systematic Review

Siming Li, University of Nottingham Ningbo China

Jianing Han, University of Nottingham Ningbo China

Pingping Fu, University of Nottingham Ningbo China

A Bibliometric Analysis of Diaspora Research in International Business

Samppa Kamara, University of Oulu

Positive and Negative Consequences of Organizational Practices among Different Types of Migrant Employees

Nicole Richter, University of Southern Denmark

Sven Hauff, Helmut Schmidt University

Mila Lazarova, Simon Fraser University

Emigration from the United States and Inventive Output: Evidence from the Inevitable Disclosure Doctrine

Jianan Hou, Xiamen University

Thai Factory Workers' Motivation and Rural Ethics

Miyako Imamura, Kyoto University

Tomoki Sekiguchi, Kyoto University

The Influence of the Viveza in the Latin American Business Environment: Exploring and Mapping a Regional Psychological Construct.

Alexis Nicolas Sandes Guichon, Kyoto University

Tomoki Sekiguchi, Kyoto University

Session 2.3.15 - Interactive

Track: 10. MNE State Relations and IB Policy

Time: 13:00-14:15

Room: 105

Political Risk and International Business Policy (Session# 231051)

Chair: Junjie Yang, Xiamen University Malaysia

The Right-Wing Shift: Political Populism, Partisanship, and Foreign Investment Risk in Europe

Barclay James, St. Mary's University, San Antonio

Paul M. Vaaler, University of Minnesota

Entering the Business-to-Government Marketplace in Emerging Markets: The Role of Socio-Political Networks

Christiaan Roell, University of Sheffield

Felix Arndt, University of Guelph

Wilson Ng, IDRAC Business School

The Approaches and Formulation of China's Political Risk Management Policy for Investment in Belt and Road Countries: An Exploratory Study

Shuang Li, RMIT University

Xueli Huang, RMIT University

Fuming Jiang, RMIT University

Rhetorical Management of Liability of Foreignness in Capital Market: Evidence from the U.S.-listed Chinese Firms

Yuxuan Zhao, Tsinghua University

Yijie Min, Peking University

Yanlong Zhang, Peking University

Corporate Social-Political Activism in Non-Western Context: A Study of Chinese Public Firms' Endorsement of Xinjiang Cotton

Kaixian Mao, Renmin University

Jiexin Zheng, HKUST

Lori Yue, Columbia Business School

Botao Yang, California State University Long Beach

When MNC Subsidiaries are Caught in a Political Crisis: The Case of Mozambique

Susan Mudambi, Temple University

Emiliano Finocchi, Luiss Business School

Jennifer Oetzel, American University

Susan Feinberg, Temple University

International Business Policy: Towards a Model of Regional – MNE Bargaining Power in the Post War Era – a Historiography of UK (Northern Ireland) and US MNEs

Alison Hearne, SETU

Session 2.3.16 - Interactive

Track: 5. HRM, Leadership and Cross-Cultural Management

Time: 13:00-14:15

Room: 107

The Changing Cultural Environment (Session# 230551)

Chair: Bradley James Koch, Grand Valley State University

From Cultural Difference to Cultural Flexibility: Managing Intercultural Interaction in the Context of a Multinational Enterprise

Hanna Gajewska-De Mattos, University of Leeds

Jeremy Clegg, University of Leeds

Malcolm Chapman, University of Leeds

Peter Buckley, University of Leeds

Does National Culture Influence Firms' Cash Holdings: The Neglected Role of Indulgence

Ali Alipour, Ozyegin University

Attila Yaprak, Wayne State University

Cultural Diversity in the Region and the Staffing of Foreign Subsidiaries

Naoki Ando, Hosei University
Shiho Nakamura, Ritsumeikan University

International Experience and Internationalization Speed in Technology-Based Companies: The Effects of Cultural Intelligence

Rejane Roecker, UNISUL
Dinorá Eliete Floriani, University of Vale do Itajaí (UNIVALI)

Cultural Value Changes During a Quarter of The Century: Divergence or Convergence? The Case of The U.S.A.

Habte Woldu, University of Texas at Dallas
Agnieszka Skuza, University of Texas at Dallas

The Connections between National and Organizational Cultures and the Consequences of Organizational Culture: Evidence from the UK, the US, Saudi Arabia, and Japan

Takashi Sakikawa, Chuo University

The Advent of Bleisure in International Business Travel: How Travel Strain and Leisure Exploration Influence Trip Adjustment and Satisfaction

Jase Ramsey, Florida Gulf Coast University
Ye Zhang, Florida Atlantic University
Melanie Lorenz, Florida Atlantic University

Session 2.3.17 - Interactive

Time: 13:00-14:15

Track: 11. Sustainability in International Business

Room: 208

Institutions and Sustainability (Session# 231153)

Chair: Daniel Benson, King's College London

The Return of Giving: How Does Implementing Home Country Social Engagement Positively Affect the Financial Resilience of Multinationals From an Emerging Market

Marina A B Gama, FGV-EAESP
Cynthia Vilasboas Calixto Casnici, University of Leeds
Mariana Suter, TBS Education
Maria Alejandra Gonzalez-Perez, Universidad EAFIT
Maria Tereza Fleury, FGV-EAESP

Institutional Issues in Economic Development of the European Union

Ismatilla Mardanov, Southeast Missouri State University

Liability of Foreignness in Large-Scale Agricultural Land Acquisitions: Examination of Conflict Between Investors and Local Communities

Toshimitsu Ueta, Copenhagen Business School

Resolving Institutional Voids through Corporate Community Responsibility: An investigation of the Gold Mining sector in West Africa

Rabake Nana, University of Huddersfield
Eshani Beddewela, University of Huddersfield

Exploring Social Entrepreneurship as Positive Deviance: A Structural Institutional Perspective

Jinbang Zhao, University of Glasgow

Economic Poverty and Underdog Entrepreneurship in a Context of Common Prosperity

Yiyi Su, Tongji University
Jialin Song, Tongji University
Ying Lu, Macquarie University
Miles Yang, Macquarie University

Getting Ahead of Yourself: How Social Activism Accelerates Exploration in Emerging Markets

Marlon Fernandes Rodrigues Alves, SKEMA Business School
Larissa Marchiori Pacheco, SUNY Polytechnic
Nahyun Kim, Tilburg University
Oana Branzei, Ivey Business School
Adriana Cristina Ferreira Caldana, University of Sao Paulo

Session 2.3.18 - Special Session

Track: 16. Clinics and Cafés

Time: 13:00-14:15

Room: 212

Teaching Café: Teaching and Learning in Times of Crisis (Session# 231636)

In times of multiple environmental and humanitarian crises, previous assumptions about teaching and learning environments are challenged. Against the backdrop of these events, fostering the resilience of both faculty members and students is of utmost importance. We are interested in sharing our experiences, hearing about ongoing initiatives, and discussing best practices with fellow educators to actively shape our new normal of teaching and learning in times of crisis.

Facilitators:

Taras Danko, National Technical University
Marina Schmitz, IEDC Bled School of Management

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

SATURDAY, JULY 8 - 14:15-14:30

Time: 14:15-14:30

Break (Session# 232007)

Short break to facilitate transition between sessions. No refreshment service will be provided.

SATURDAY, JULY 8 - 14:30-15:45

Session 2.4.1 - Special Session

Track: 15. Special Sessions

Time: 14:30-15:45

Room: Aula Glówna (Main Auditorium)

Past, Present, and Future of International Business Policy Research (JIBP Special Session) (Session# 231535)

Chairs: Sarianna Lundan, University of Bremen and Ari Van Assche, HEC Montréal

In June 2023, the Journal of International Business Policy (JIBP) will celebrate both the fifth anniversary of its launch and the first changing of the guard of the editor-in-chief. To mark these events, this showcase panel that includes outgoing and incoming JIBP area editors, will discuss the contribution of IB scholarship to policy discussions, the role that JIBP has played in the past five years, and the research areas that require more attention.

Panelists:

Ari Van Assche, HEC Montréal
Sarianna Lundan, University of Bremen
Jeremy Clegg, University of Leeds
Pavida Pananond, Thammasat University
Rob Van Tulder, RSM Erasmus University Rotterdam

Session 2.4.2 - Special Session

Track: 12. Knowledge, Innovation, and Technology

Time: 14:30-15:45

Room: Aula I

Global Knowledge Sourcing in the Age of De-globalization (Session# 231221)

Chairs: Minyoung Kim, University of Kansas and Felipe Monteiro, INSEAD

Panelists:

Ram Mudambi, Temple University
Elizabeth Rose, IIM Udaipur
Grazia D. Santangelo, Copenhagen Business School
Jaeyong Song, Seoul National University

Session 2.4.3 - Special Session

Track: 9. Emerging Markets and Emerging Market MNEs

Time: 14:30-15:45

Room: Aula II

Emerging Market Shared Interest Group: Amplifying the Impact of a Large Community (Session# 230925)

Chair: Helena Barnard, University of Petoria

Many AIB members come from emerging market countries, still live there, or are professionally interested in business into and from emerging markets. The emerging markets track is always one of the biggest tracks at the AIB World conference. Yet there has never been a single organization that brought together and sought to leverage the interest and energy of this community. In 2022, AIB's Emerging Markets Shared Interest Group was founded. This SIG aims to become a convening group that amplifies the emerging market-related efforts and energies of chapters and other SIGs. This panel serves to share what initiatives we have identified as core, and to hear from our constituents how the EM SIG can best serve AIB.

Panelists:

Helena Barnard, University of Petoria
Kristin Brandl, University of Victoria
Maoliang Bu, Nanjing University
Asda Chintakananda, National Institute of Development Administration
Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Session 2.4.4 - Panel

Track: 14. Theme: IB Resilience under Global Disruptions

Time: 14:30-15:45

Room: Aula III

Global Strategy in a Fragmented World: Application of Social Identity Theory in International Business (Session# 231428)

Chair: Charles Dhanaraj, Georgia State University
Discussant: Stacey Fitzsimmons, University of Victoria

Panelists:

Charles Dhanaraj, Georgia State University
Matt Raskovic, Auckland University of Technology
Yulia Muratova, Arhus University
Olivier Bertrand, FGV-EBAPE
Marie-Ann Betschinger, HEC Montréal

Session 2.4.5 - Panel

Track: 11. Sustainability in International Business

Time: 14:30-15:45

Room: Aula IV

Sustainable Development Goals and International Business (Session# 231122)

Chair: Hemant Merchant, University of South Florida

Panelists:

Pervez Ghauri, University of Birmingham

Gabriel R. G. Benito, BI Norwegian Business School

Hussain Rammal, University of Adelaide

Rekha Rao-Nicholson, University of Essex

Session 2.4.6 - Competitive

Track: 13. Theme: CEE Region in Times of Disruption

Time: 14:30-15:45

Room: 152

Growth Challenges of CEE Firms in Times of Disruption (Session# 231301)

Chair: Andreja Jaklic, University of Ljubljana

Chinese Migrant and Diaspora Investors Entering Eastern and Central European Business- a Multiple Case Study

Maria Elo, University of Southern Denmark

Xiaotian Zhang, Curtin University

Florian Täube, RWK

Strategic Responses to the COVID-19 Pandemic – The View of Regional Players in Central and Eastern Europe

Arnold Schuh, WU Vienna

Viktoriia Smirnova, WU Vienna

Post-Covid Governance Adaptation in Apparel Industry Global Value Chains: the Perspectives for the CEE region

Egidijus Rybakovas, Kaunas University of Technology

Jurgita Sekliuckiene, Kaunas University of Technology

Session 2.4.7 - Special Session

Track: 15. Special Sessions

Time: 14:30-15:45

Room: 214

Master Class B on International Marketing 'Publishing in International Marketing' (Session# 232016)

Chair: Saeed Samiee, The University of Tulsa

This Master Class focuses on developing and preparing manuscripts for submission to scholarly journals. It will highlight issues emphasized by editors and reviewers that tend to undermine manuscript success. The goal is to prepare and polish research papers so as to heighten reviewer curiosity and interest, while reducing reviewer frustration, boredom, and resistance. The class will give particular attention to key sections of manuscripts, including the abstract, introduction, conceptual framing, methods, implications, citations, and tables and appendices. To the extent possible, the session will be interactive, with the goal of incorporating audience questions, experiences, and issues.

These Master Classes are being offered through the generous contributions of the Sheth Foundation.

Session 2.4.8 - Competitive

Time: 14:30-15:45

Track: 11. Sustainability in International Business

Room: 216

Governance and Sustainability (Session# 231102)

Chair: Maria Vasileva Ilieva, University of Leeds

Governance Failure and Firm-Level Crises: The Case of the Volkswagen Emissions Scandal

Liena Kano, University of Calgary

Sean Simoes, University of Calgary

Alain Verbeke, University of Calgary

On Socially Responsible GVC Governance Structures: Outsourcing vs. Internalization in the First Mile

Simon Peter Iskander, Queen's University

Anthony Goerzen, Queen's University

Christian Geisler Asmussen, Copenhagen Business School

Niron Hashai, Reichman University

Support for Sustainable Development Goal 5

M. Fernanda Wagstaff, University of Texas at El Paso

Hua Fang Liu, Kean University

Maria del Carmen Triana, Vanderbilt University

Len Treviño, Florida Atlantic University

Remaking Capitalism Globally? Country Characteristics and International Adoption of the B Corporation Certification

Yuping Zeng, Southern Illinois University Edwardsville

Xiyue Deng, Southern Illinois University Edwardsville

Session 2.4.9 - Competitive

Time: 14:30-15:45

Track: 1. Internationalization and Entrepreneurship

Room: 114

Politics & Institutions: Harming or Aiding Internationalization? (Session# 230103)

Chair: Arkadiusz Mironko, Indiana University East

Institutional Support in SME Internationalization: Road to Rise or Demise?

Aleksi Niittymies, Aalto University

Mika Yrjölä, Tampere University

Abdollah Mohammadparast Tabas, University of Oulu

Kalle Pajunen, Tampere University

Strategies of Chinese SMEs in Russia Under Sanctions

Liubov Ermolaeva, St. Petersburg State University

Shenglong Chen, Saint Petersburg State University

Andrei Panibratov, Ecole de Management Léonard De Vinci

How Much Do Political Connections Matter For Firm Internationalisation? A Meta-Analytic Review

Xiaojing Lu, Beijing Normal University-Hong Kong Baptist University United International College

Rong Zeng, University of Manitoba

Xiaming Liu, Birkbeck, University of London

Session 2.4.10 - Competitive

Time: 14:30-15:45

Track: 5. HRM, Leadership and Cross-Cultural Management

Room: 112

Virtual Teams and AI-Enabled Organizations (Session# 230503)

Chair: Marie-Thérèse Claes, University of Vienna

Non-native Accent as a Barrier to Communication in Global Virtual Teams

Carlo Brighi, University of Victoria

Michal Szymanski, Moscow School of Management

Sharing Leadership Tasks and Support in Global Virtual Teams

Audra I. Mockaitis, Maynooth University

Lena Zander, Uppsala University

Peter Zettinig, Turku University

A Critical Quest on People Management in the AI-Enabled Organizations

Kaushik Chaudhuri, Shiv Nadar Institution of Eminence DTU

Session 2.4.11 - Competitive

Time: 14:30-15:45

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 111

Innovation and Emerging Markets Firms (Session# 230909)

Chair: Sonal Thukral, University of Delhi

From EMNEs' Home-Centric to Polycentric Capability Upgrading: Changing Impetus of Technological Catch-Up at the End of the Upward Spiral

Rishiraj Kashyap, Western University

Andreas Schotter, Western University

The Impact of Green Innovation on Emerging Market Multinational Enterprises' Foreign Direct Investment in Tax Havens: An Analysis from Stakeholder Perspective

Ruosu Gao, University of Sydney

Yi Li, University of Sydney

Huan Zhang, University of Sydney

How Does Outward FDI Account for Innovation Performance? The Mediation Role of Knowledge Search

Jyun-Ying Fu, National Chengchi University

Danchi Tan, National Chengchi University

Weichieh Su, National ChengChi University

Returnees' Innovation Imprint, Inclusive and Exclusive Institutions, and R&D Intensity in Emerging Markets: Evidence From Chinese Listed Private Firms

Xiaogang He, Shanghai University of Finance and Economics

Yue Tina Xu, Cardiff Business School

Hailin Lu, Shanghai University of Finance and Economics

Session 2.4.12 - Competitive

Time: 14:30-15:45

Track: 10. MNE State Relations and IB Policy

Room: 236

The Role of the Legal and Political Environments on Firm Strategy (Session# 231003)

Chair: Diego Finchelstein, Universidad de San Andres

Policy Support Schemes and MNE Investment Location Choice

Pascal Simon Mayer, University of Muenster

Christopher Sabel, Erasmus University Rotterdam

Regulatory Actions and Reputation Spillovers: Investor Reactions to Foreign Corrupt Practices Act Violations

Seung-Hyun Lee, University of Texas at Dallas

Jisun Yu, Concordia University

Jinsil Kim, College of New Jersey

Global Tug of War? How Chinese OFDI Affects US MNEs' FDI Location Decisions

Injae Jeon, Korea University

Jon Jungbien Moon, Korea University

Populism and MNE Performance

Markus Liebmann, WU Vienna

Vera Kunczer, WU Vienna

Session 2.4.13 - Interactive

Track: 6. Gender and Diversity

Time: 14:30-15:45

Room: 211

Diversity, Multiple Identities and International Business (Session# 230651)

Chair: Naoki Ando, Hosei University

Incorporating Identity into Inclusion Climate Analysis: An Illustrative Study of a Multinational Corporation

Hilla Back, Aalto University

Philipp Back, Aalto University

Seonyoung Hwang, Aalto University

The Role of Language Accommodation Approaches in Reducing the Detrimental Effects of Corporate Language Policies

Komal Kalra, Newcastle University

Questioning the Female Underperformance Hypothesis: The Role of Formal and Informal Institutions in New Venture Growth

Punit Arora, City University of New York

Ajai Gaur, Rutgers University

Status or Wealth? Implications of the Migrant Hierarchy in the Elite Migrant Journey in the Global South

Kathleen Park, Boston University

Eddy Ng, Queen's University

Session 2.4.14 - Interactive

Track: 5. HRM, Leadership and Cross-Cultural Management

Time: 14:30-15:45

Room: 210

Thinking, Learning and Value Creation (Session# 230555)

Chair: Michael Joseph Dominic Roberts, Mount Royal University

An Experiential Learning Approach to Expatriate Effectiveness: The Role of Learning Capacity and Learning Context

Ming Li, University of Liverpool

Jinglin Jiang, University of Hull

Meng Qi, Beijing University of Technology

The Role of Organisational Support Practices on Repatriate Knowledge Transfer: A Perspective of the Individual Ability–Motivation–Opportunity Framework

Hina Mehreen, University of Technology Sydney

Local-Global R&D Employee Identities and Knowledge Sharing Behavior in a Global Team: The Roles of Leadership Style and Employee Personality

Mashiho Mihalache, University of Amsterdam

Stimulating Paradoxical Thinking through Nonmobile Global Work

Rany Salvoldi, Ben Gurion University

Dorit Efrat Treister, Ben Gurion University

The Role of Intelligences in Teams: A Systematic Literature Review

Mahboobeh Davaei, Free University of Bozen-Bolzano

Marjaana Gunkel, Free University of Bozen-Bolzano

A Cross-Cultural Perspective on Future Orientation: Values and Practices

Anastasia Gracheva, Wharton School

Aleksandra Gracheva, Columbia University

Session 2.4.15 - Interactive

Time: 14:30-15:45

Track: 1. Internationalization and Entrepreneurship

Room: 105

RBV, Competences and Learning in International Entrepreneurship (Session# 230157)

Chair: Birgit Hagen, University of Pavia

Dynamic Capabilities Hierarchy and Competitive Strategy of Emerging Market INVs: Conditional Effect of Human Capital

Dominic Bucciari, Missouri Southern State University

Investigating the Interplay Between International Experience and Firm Signals in Export: Integrating the RBV With the Signaling Theory

Aktsar Hamdi Tsalits, National Chengchi University

Kuo-Feng Huang, National Chengchi University

Founding Team Structure: A Critical Resource for Internationally Oriented Start-ups

Alexander Berman, St. John's University

Amir Shoham, Temple University

Noam Teltch, Temple University

Resilience of Knowledge-Based Exporter Profiles in the Global Economic Recession: SME Resource and Network Commitment

Susanne Emma Johanna Sandberg, Linnaeus University

Hans Jansson, Linnaeus University

How can SMEs Attract Talent with Employer Brand? A Study on Exporters in Emerging Economy

Xia Anna Chen, UNNC

Michal K. Lemanski, WU Vienna

Cong Cao, University of Nottingham Ningbo China

Two-way Organizational Learning Across the Home and Host Countries

Ziyan Zhu, Sun Yat-sen University

Session 2.4.16 - Interactive

Time: 14:30-15:45

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 107

EMNEs' M&As (Session# 230957)

Chair: Katsuhiko Shimizu, Keio University

The Double-Edged Sword Effect of Digital Orientation on Cross-Border M&A Completion of EMNEs

Ding Wang, Central South University

Wenting Li, Central South University

Dayuan Li, Central South University

Post-Merger Integration and Innovation of Reverse M&As: The Dynamic Transformation of Complementarity & Compatibility, Knowledge Management, and Trust Building

Xiaomeng Liu, University of Nottingham Ningbo China

Peter Ping Li, Copenhagen Business School

The Effect of the Host Country's Digital Level on the Financial Performance of Cross-Border Mergers and Acquisitions

Jian Ding, University of Malaya
Xuefeng Shao, University of Newcastle
Yifan Zhong, Curtin University
Lili Mi, Griffith University
Chuan Qin, University of Newcastle

Institutional Imprinting and Cross-Border Acquisition Performance: An Emerging Market Perspective

Ankita Chhabra, Edingburgh Napier University
Manish Popli, IIM Indore
Radha Ladkani, IIM Indore

Session 2.4.17 - Interactive

Track: 12. Knowledge, Innovation, and Technology

Time: 14:30-15:45

Room: 208

Transferring Knowledge Across Borders (Session# 231252)

Chair: Naoto Nadayama, Kanagawa University

Integrating Foreign-Generated Knowledge – Overcoming the Challenges of Cultural Distance

Róisín Donnelly, Tilburg University
Daniel Gelsing, Tilburg University

Facilitating Knowledge Transfer Speed in the Low-Carbon Sector: An Interaction between Dynamic Capabilities and Parent-IJV-Local Relationships

Linlan Huang, City University of London
Huan Zou, SOAS University of London

The Antecedent of Reverse Innovation: A Demand-based View

Ziliang Deng, Renmin University of China
Pei Wang, Renmin University of China

Business School Scholars Engaging in Knowledge Transfer With Firms in a Developing Economy

Christopher Bofo, Leipzig University
Utz Dornberger, Leipzig University

When Do Subsidiaries Hide Knowledge From Their Regional Headquarters? A Configurational Study of Subsidiary Knowledge Hiding Behaviors

Jiin Lee, University of Reading
Jong Min Lee, Yonsei Univerisity

The Impact of Organizational Embeddedness on Reverse Knowledge Transfer in Emerging Multinational Corporations (MNCs): Why Home Country Context Matters

Chansoo Park, Memorial University of Newfoundland
Huimin Ouyang, Central University of Finance and Economics

The Effect of Inter-Firm Knowledge Transfer: Spillovers from MNEs 'Foreign' Human Capital and Local Firms Productivities

Jong In Sun, Korea University
Ju Hyun Pyun, Korea University

Adoption of Digital Health Solutions for Chronic Diseases: The Case of Cancer-Prophylaxis Mobile Applications

Desislava Dikova, WU Vienna

Session 2.4.18 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: 212

Teaching Café: Teaching Critical Perspectives in IB (Session# 231637)

In this teaching cafe, we will discuss what critical perspectives (CP) in IB education are, why CP are essential for every IB educator, and how to incorporate CP in our teaching to support the development of responsible future managers in the field of IB. We will also explore differences between critical thinking and critical perspectives, the role of values in IB course content, and potential challenges to be overcome when integrating CP in IB education.

Facilitators:

Rudolf R. Sinkovics, University of Glasgow

Noemi Sinkovics, University of Glasgow

Ausrine Silenskyte, University of Vaasa

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

Session 2.4.19 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: 207

Fellows Café: Why You are Doing 'Science' All Wrong and What to Do About It (Session# 231627)

Chair: Timothy M. Devinney, University of Manchester

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

This session will focus on how traditional scientific method logic is flawed (and misunderstood). In particular, why solutions like 'replication' and 'pre-registration' along with meta-analysis do not get at the root issue of why so much published scholarship is false (Ioannidis, 2005) and lacks power and validity.

Session 2.4.20 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: 205

Fellows Café: Reputation Building by 'Invisible Firms': Collective Reputation and Firms' Global Competitiveness (Session# 232026)

Chair: Lilac Nachum, City University New York

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Reputation is theorized as a firm-specific assets, but in some industries firms' reputation is derived from access to distinctive locational assets that are abundant in their locals. This Cafe will explore the consequences of this state of affairs for firms' ability to differentiate themselves and establish firm-specific competitive advantage.

Session 2.4.21 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: 151

Fellows Café: How to Build More Resilient Value Chains (Session# 232027)

Chair: Torben Pedersen, Copenhagen Business School

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

The globalization of supply chains is both the enabler and the effect of the globalized economy. Recently, it has become clear that the high level of efficiency of tight global supply chains came with a cost as turbulence and resulting supply chain disruptions have become more frequent and common. A greater level of resilience in the global supply chain stands out as the main mechanism to mitigate challenges. While achieving resilience without doubt is challenging for companies, it can be done and we discuss a selection of initiatives companies can take in this regard.

SATURDAY, JULY 8 - 15:45-16:15

Time: 15:45-16:15

Coffee Break (Session# 232009)

Refreshments will be provided for conference participants.

This coffee break is sponsored by Aalto University School of Business in honor of the winner of the "That's Interesting!" Award. The award presentation will take place during the coffee break at the Main Hall.

SATURDAY, JULY 8 - 16:15-17:30**Session 2.5.1 - Panel**

Track: 13. Theme: CEE Region in Times of Disruption

Time: 16:15-17:30

Room: Aula Glówna (Main Auditorium)

Displaced Scholars: The Effects of Wars on Academia (Session# 231323)

Chairs: Vas Taras, University of North Carolina at Greensboro and Lorraine Eden, Texas A&M University

Panelists:

Nadiia Shmygol, Zaporizhzhia Polytechnic National University, Ukraine / Warsaw University of Technology

Natalia Kochkina, Shevchenko National University, Ukraine / Macerata University

Yevgen Bogodistov, MCI Innsbruck

Serhiy Shturkhetysky, National University of Ostroh Academy

Carol Reade, San Jose State University

Ernesto Tavoletti, Macerata University

Jinsun Bae, Carleton University

Len Treviño, Florida Atlantic University

Emine Beyza Satoglu, Izmir Katip Celebi University

Aldo Alvarez-Risco, Universidad de Lima

Session 2.5.2 - Panel

Track: 1. Internationalization and Entrepreneurship

Time: 16:15-17:30

Room: Aula I

International New Venture Entrepreneurship in East Asia: The Potential, the Challenges and the Future (Session# 230121)

Chair: Martin Hemmert, Korea University

Discussant: Masahiro Kotosaka, Keio University

Panelists:

Martin Hemmert, Korea University

Ying Cheng, Chongqing University

Agata Kapturkiewicz, Sophia University

Leven J. Zheng, Hong Kong Metropolitan University

Session 2.5.3 - Panel

Track: 7. Teaching and Education

Time: 16:15-17:30

Room: Aula II

Summary of the History of International Business Project, Phase II (Session# 230727)

Chairs: Attila Yaprak, Wayne State University and Lilac Nachum, City University New York

Panelists:

Feng Zhang, Penn State University, Abington

Yuanyuan Li, California State University Los Angeles

Teresa da Silva Lopes, University of York

Celso Pinho, Georgia State University

Session 2.5.4 - Panel

Track: 8. Research Methods

Time: 16:15-17:30

Room: Aula III

Responsible Research and the Role of Values in IB Empirical Research (Sponsored by RM-SIG) (Session# 230822)

Chair: Jelena Cerar, WU Vienna University of Economics and Business

Panelists:

Agnieszka Chidlow, University of Birmingham

Stewart R Miller, University of Texas at San Antonio

Emmanuella Plakoyiannaki, University of Vienna

Grazia D. Santangelo, Copenhagen Business School

Session 2.5.5 - Panel

Track: 4. Global Strategy, Organization and Value Chains

Time: 16:15-17:30

Room: Aula IV

Digital Connectivity and Global Business (Session# 230423)

Chairs: Ram Mudambi, Temple University and Vittoria G. Scalera, University of Amsterdam

Panelists:

Sjoerd Beugelsdijk, University of Groningen

Andreas Schotter, Western University

Ricarda Bouncken, University of Bayreuth

Session 2.5.6 - Panel

Track: 14. Theme: IB Resilience under Global Disruptions

Time: 16:15-17:30

Room: 152

Global Disruptions from US-China Decoupling: Reshoring, Near-shoring and Friend-shoring and the Chinese Responses (Session# 231427)

Chair: Mohammad Elahee, Quinnipiac University

Panelists:

Li Shen, Juniata College
Mohammad Elahee, Quinnipiac University
Crystal Jiang, Bryant University
Gedeon Werner, Quinnipiac University

Session 2.5.7 - Competitive

Track: 1. Internationalization and Entrepreneurship

Time: 16:15-17:30

Room: 214

Cognitions and International Opportunities (Session# 230101)

Chair: C. Annique Un, Northeastern University

Entrepreneurial Imaginativeness: A Janusian-Cognition Lens on the Role of Multicultural Experience

Robert J. Pidduck, Old Dominion University
Daniel R. Clark, Western University
Yejun Zhang, University of Texas Rio Grande Valley

National Culture, Individuals' Dispositions, and Entrepreneurship

Johannes Kleinhempel, Copenhagen Business School

Schumpeterian and Kirznerian EO, Opportunity Recognition, Exploitation, and International Performance: Does Status Quo Bias Play a Role?

Anisur R. Faroque, University of Vaasa
Anwar Sadat Shimul, Curtin University
Joseph Xu, Union University
Olli Kuivalainen, LUT University
Feisal Murshed, Kutztown University
Sanna Sundqvist, Aalto University

Go and Expand Abroad! Connecting the Type and Length of Entrepreneurs' International Experience With the Internationalization of Their Start Ups

Stefano Elia, Politecnico di Milano
Luca Grilli, Politecnico di Milano

Session 2.5.8 - Competitive

Track: 4. Global Strategy, Organization and Value Chains

Time: 16:15-17:30

Room: 216

Strategizing Global Value Chains (Session# 230404)

Chair: Chris Pitelis, Leeds University

Upgrading in GVCs in Emerging Market New Ventures

Rui Torres de Oliveira, Queensland University of Technology
Tam Nguyen, University of Queensland
Martie-Louise Verreynne, University of Queensland
Marta Indulska, University of Queensland
Janine Lay, Queensland University of Technology

Designing Business Units: Efficiency Implications of Geographical and Functional Scope in a Global Value Chain's Footprint

Luciano Ciravegna, INCAE
Carlos Rodriguez, INCAE
Bent Petersen, Copenhagen Business School

Making MNEs' Gains of Factor-Income in Global Value Chains Visible

Gabriele Suder, Federation University Australia
Bo Meng, Institute of Developing Economies
Yuning Gao, Tsinghua University
Jiabai Ye, Tsinghua University
Wenyin Cheng, Institute of Developing Economies

Session 2.5.9 - Competitive

Track: 12. Knowledge, Innovation, and Technology

Time: 16:15-17:30

Room: 114

Knowledge Governance in the MNC (Session# 231202)

Chair: Elizabeth Rose, IIM Udaipur

Inward FDI and Innovation by Indigenous Firms: Influence of Iterative Orchestration

Edward Levitas, University of Wisconsin-Milwaukee
Tailan Chi, University of Wisconsin-Milwaukee

Defending Firm Knowledge against Industry Rivals: The Influence of Technological and Geographic Multimarket Contact

Heather Berry, George Washington University
Róisín Donnelly, Tilburg University

Subsidiary Knowledge Creation, Selective Disclosure, and Knowledge Protection in Its Local Environment

Ulf Andersson, Mälardalen University
Paul Ryan, Trinity College Dublin
Majella Giblin, University of Galway
Alessandra Perri, Luiss University

Recombination of Knowledge Bundles and Hiring Offshore Experts for Firm Specific Advantages

Yongjian Bao, University of Lethbridge
Wenlong Yuan, University of Manitoba
Alain Verbeke, University of Calgary
Zhenyu Wu, University of Manitoba

Session 2.5.10 - Competitive

Track: 6. Gender and Diversity

Time: 16:15-17:30

Room: 112

Can Women Have It All? Women Executives and Entrepreneurs (Session# 230601)

Chair: Saba S. Colakoglu, Georgia Institute of Technology

Into the Shards of the Broken Glass Ceiling: A Cross-Country Analysis of the Speed of Advancement and Exit of Female Executives

Esha Mendiratta, Vlerick Business School
Shibashish Mukherjee, EM Lyon Business School
Jana Oehmichen, Johannes Gutenberg University of Mainz

Female Entrepreneurs and the Gender Pay Gap

Alexander S Kritikos, DIW Berlin
Mika Maliranta, LABORE
Satu Nurmi, Statistics Finland

Are Female Immigrants More likely to Become Entrepreneurs?

Kun Michelle Yang, Central Michigan University

Jintong Tang, Saint Louis University

Wenping Ye, Jinan University

Session 2.5.11 - Competitive

Time: 16:15-17:30

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 111

Innovation, Investment, and Heterogeneity in EMNEs (Session# 230907)

Chair: Klaus Meyer, Ivey Business School

An Empirical Examination of the Impact of Individual Cultural Differences on the Termination of Manufacturing JVs Hosted in Emerging versus Developed Markets

M. Berk Talay, University of Massachusetts Lowell

M. Billur Akdeniz, University of New Hampshire

Jose Mauricio Galli Geleilate, UMASS Lowell

William Newburry, Florida International University

Enhancing Entrepreneurial Orientation Through Inter-Organizational Matching: Insights From Advanced Market Firms Under Emerging Market Ownership

Geer He, Hitotsubashi University

Direction of Multinationality of Emerging Economy Multinationals: Evidence from India

Apalak Khatua, XLRI - Xavier School of Management

Managing Frugal Products in Emerging Markets: How to Benefit from Rootedness while Straddling Mainstream and Frugal Products

Siddharth Natarajan, Nanyang Technological University

Arzi Adbi, National University of Singapore

Ajay Bhaskarabhatla, Erasmus University

Chinese Investment in Resource-Rich Countries: A Literature Review and New Directions for Future Research

Maria Richert, University of Reading

Irina Heim, University of Reading

Yelena Kalyuzhnova, University of Reading

Session 2.5.12 - Competitive

Time: 16:15-17:30

Track: 11. Sustainability in International Business

Room: 236

Innovation for Sustainability (Session# 231103)

Chair: Anthony Goerzen, Queen's University

Environmental Transparency, International Orientation of Firms, and Eco-Innovation in Emerging Markets

Sorin Krammer, University of Surrey

Jonathan Doh, Villanova University

Lichao Wu, Xiamen University

Lan Lin, Peking University

Multinational Enterprises, Industry 4.0 and Sustainability: A Multidisciplinary Review and Research Agenda

Ans Kolk, University of Amsterdam

Francesca Ciulli, Tilburg University

Vaclav Ocelik, University of Amsterdam

The Impact of Green Innovation on Firm Financial Performance: Moderating Effect of International Strategic Legitimacy Seeking Behaviour and Country Green Image

Mashiho Mihalache, University of Amsterdam

Victorine van der Ven, University of Amsterdam

Session 2.5.13 - Interactive

Time: 16:15-17:30

Track: 3. Finance, Accounting and Corporate Governance

Room: 211

Business, Society, and Corporate Governance (Session# 230351)

Chair: Omrane Guedhami, University of South Carolina

The Generalized Sustainability Credit Rating System

Rodrigo Zeidan, New York University, Shanghai

Seye Onabolu, Sona Analytics

Are Carbon Trading Markets Efficient? A Longitudinal Investigation

Ajith Venugopal, Texas A&M International University

Natalia Diniz-Maganini, FGV EAESP

Abdul A. Rasheed, University of Texas at Arlington

The Impact of Business Social Responsibility and Organizational Culture on Business Performance: Evidence from SMEs

Christian Tabi Amponsah, Yorkville University

Gouher Ahmed, Skyline University College

Anas Abudaqa, Universiti Sains Malaysia

Rashed Alzahmi, UAE University

Mohd Hilmi, Universiti Sains Malaysia

The Effect of ESG on the Performance of Mergers and Acquisitions: An International Study

Sheng-Hung Chen, National Kaohsiung University of Science and Technology

Feng-Jui Hsu, National Taichung University of Science and Technology, Taichung

Xuan Thi Kim, National Kaohsiung University of Science and Technology

How do board interlocks impact exploratory innovation?

Deepali Dhingra, IIM Lucknow

Neeraj Dwivedi, IIM Lucknow

How Does the CEO's Past Successes and Failures Affect the R&D of the Family Business?

Jihoon Kang, Chungnam National University

Jaeyoung Cho, University of Wollongong in Dubai

The Persuasiveness of Accounting Records in the Context of Modern Slavery

Marcia Annisette, York University

Christina Stringer, University of Auckland

Kam Phung, Simon Fraser University

The Influence of Small Business Funding Decisions on Performance: The Moderated Mediation Role of Corporate Governance System

Samuel Bucklock Ato Dadzie, Ghana Institute of Management and Public Administration

Richard Owusu, Linnaeus University

Session 2.5.14 - Interactive

Time: 16:15-17:30

Track: 5. HRM, Leadership and Cross-Cultural Management

Room: 210

Talent Management and Development (Session# 230554)

Chair: Fabian Froese, University of Goettingen

International Career Behavior and Context: Theoretical Propositions, Evidence, and Implications for Multinational Companies

Alfred Presbitero, Deakin University

Dana L. Ott, University of Otago

Conceptualizing Expatriate Resilience During Global Work Relocations

Miriam Moeller, University of Queensland

Jane Maley, Sabanci University

Timothy Kiessling, Sabanci University

Is Being 'International' a Disadvantage In at the Workplace? The Case of IntELS or Internationally Educated Local Staff in Vietnam

Mary Precy Aguilar Lego, United Arab Emirates University
Ron Edwards, Asia Pacific University of Technology and Innovation
Sharif As-Saber, Administration and Innovation Network (GAIN International)

Local Subsidiary CEOs and Organizational Identification of Host Country Nationals: A Three-Step Sequential Mixed-Methods Study

DuckJung Shin, Korea University
Hee-Chan Song, Chulalongkorn University
Jeong-Hun Kim, Chung-Ang University

Individual Differences and the Moderated Link Between Cultural Experience and Cultural Intelligence

Michael Montanye, University of Iowa
Rimi Zakaria, University of Wisconsin-Whitewater
Aditya Simha, University of Wisconsin-Whitewater

Context-Based Networking and Managerial Career in Thailand

Patchara Popaitoon, Chulalongkorn University
Nuttirudee Charoenruk, Chulalongkorn University
Pasu Decharin, Chulalongkorn University

Session 2.5.15 - Interactive

Time: 16:15-17:30

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 105

Competitive and Comparative Advantages in EMNEs (Session# 230953)

Chair: Farhad Uddin Ahmed, Brunel University London

Managing Business and Institutional Links Simultaneously: How Global Value Chain and Political Capital Influence EMNEs' Innovation?

Huan Zou, SOAS University of London
Chia-Ling (Eunice) Liu, National Taiwan University

Innovation Capabilities of Emerging Market MNEs and Host Country Innovation Systems: A Comparative Institutionalism Perspective

Niti Bhasin, University of Delhi
Surender Munjal, University of Leeds
Sumit Kundu, Florida International University

Joint Resources to Fill Institutional Voids and Facilitate Exports in the Argentine Wine Industry

Daniel Joseph Friel, Universidad de San Andrés

State Ownership in Emerging Markets: Blessing or Curse?

Olga Cretu, Skolkovo Moscow School of Management

Liability of Emergingness in Exporting: Transactional and Relational Dimensions

Vladislav Maksimov, University of North Carolina at Greensboro
Stephanie Wang, Indiana University
Juan Bu, Indiana University

Export Performance of Emerging Economy Enterprises: The Influence of Home Country Institutional Environments and Digital Capability

Chao Zhang, Universitat Autònoma de Barcelona
Abdullah Al Mamun, University of Northampton

Lubricating Institutional Frictions: How Ownership Advantage Shapes Location Choice of Business Groups?

Rameshwar Arora, O. P. Jindal Global University
Prashant Salwan, IIM Indore
Noman Shaheer, University of Sydney

Session 2.5.16 - Interactive

Track: 8. Research Methods

Time: 16:15-17:30

Room: 107

Phenomenon-Driven Views to Methods in IB (Session# 230851)

Chair: Claudio De Mattos, University of Huddersfield

MNEs in Networks and Networks within MNEs: Which Research Method When?

James Nebus, Suffolk University

Sokol Celo, Suffolk University

Internet as a Data Source for SME Internationalization Studies

Pascal Wild, School of Management Fribourg

Eric Mc Laren, HEG Fribourg

Understanding Internationalization Patterns

Leah Madita Fischer, University of Innsbruck

Harald Pühr, University of Innsbruck

Power and International Knowledge Transfer: The Need for Explicating Multiple Power-Lenses and Power-Assumptions in IB Research

Madeleine Bausch, University of Chile

Jasmin Mahadevan, Pforzheim University

An Analytically Structured History Approach Using a Relational Database

Zeerim Cheung, University of Sydney

Robin Gustafsson, Aalto University

Erik Lakomaa, Stockholm School of Economics

Eero Aalto, Aalto University

Rasmus Nykvist, Stockholm School of Economics

The Implementation of Topic Modeling Method in International Business Research: A Visual Programming-Based Approach

Maxim Grib, Friedrich-Alexander-Universität Erlangen-Nürnberg

Session 2.5.17 - Interactive

Track: 14. Theme: IB Resilience under Global Disruptions

Time: 16:15-17:30

Room: 208

Dimensions of Disruptions and Resilience (Session# 231453)

Chair: Arkadiusz Kowalski, Warsaw School of Economics

A Study on the Development of Reference Model on Risk Management and Resilience Shipping Organizations in Asia Pacific

Chackrit Duangphastra, Chulalongkorn University

Globalization, Disruption and Resilience

Peter D Ørberg Jensen, Copenhagen Business School

Torben Pedersen, Copenhagen Business School

Does Climate Aid Reduce Perceived Climate Risks to Foreign Direct Investors?

Jonas Gamso, Arizona State University

Impression Management: Cost of Debt and Resilience

Juan Valbuena Hernandez, University of Granada

Inmaculada Martin-Tapia, University of Granada

Natalia Ortiz-de-Mandojana, University of Granada

Metaverse as a Paradigm Shift in Global Business: Is It a Challenge or an Opportunity?

Trang Nguyen, Memorial University of Newfoundland

Chansoo Park, Memorial University of Newfoundland

Microfoundations of dynamic capability for Emerging Market SMEs' Business Model Innovation during External Shocks

Pushyarag Puthusserry, University of Kent
Kristel Miller, Ulster University
Gary Knight, Willamette University
Zaheer Khan, University of Aberdeen

Coping with Global Disruptions: A Review of De-internationalization Antecedents

Alex Brinkmeier, Saint Louis University
Lauren Drury, Saint Louis University
Yeon Jae Choi, Saint Louis University

Shared Service Centers and Business Centers in the Central and Eastern Europe: Background and Prospects

Dagmar Grachová, University of Economics in Bratislava
Sonia Ferencikova, University of Economics in Bratislava

Session 2.5.18 - Special Session

Track: 16. Clinics and Cafés

Time: 16:15-17:30

Room: 212

Research Methods Clinic: Qualitative Research (Session# 231643)

Chair: Rebecca Piekari, Aalto University

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

Session 2.5.19 - Special Session

Track: 16. Clinics and Cafés

Time: 16:15-17:30

Room: 207

Fellows Café: Digitalization and International Business (Session# 231628)

Chairs: Nicole Coviello, Wilfrid Laurier University and Saeed Samiee, The University of Tulsa

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Digitalization is transforming organizations at a global level. Our cafe conversation will focus on emerging research trajectories stemming from digitalization, and implications for how we teach IB in a digital world.

Session 2.5.20 - Special Session

Track: 16. Clinics and Cafés

Time: 16:15-17:30

Room: 205

Fellows Café: Corporate Governance, Finance and Global Strategy (Session# 231621)

Chairs: Igor Filatotchev, Kings College London and Roger Strange, University of Sussex

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Too often, researchers consider corporate finance, governance and strategic management as separate domains associated with the process of firm internationalization. But there are many opportunities to build conceptual and empirical bridges between these disciplines. This café will provide encouragement and guidance regarding integrative, cross-disciplinary research across IB, finance, corporate governance and global strategy.

Session 2.5.21 - Special Session

Track: 16. Clinics and Cafés

Time: 16:15-17:30

Room: 151

Fellows Café: Reverse Innovation: A Decade Later (Session# 231630)

Chair: Ravi Ramamurti, Northeastern University

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

This Café will take a look back at what the evidence has shown about the role of innovation in emerging economies, its diffusion to other parts of the world, including developed countries (i.e. "reverse innovation"), and the relative roles of developed-country MNCs and emerging-market MNCs in that process. We will discuss examples from different industries and countries, and speculate on how the phenomenon might play out in the next decade.

SATURDAY, JULY 8 - 19:00-22:00

Track: 17. Networking and Social Events

Time: 19:00-22:00

Room: Palace of Science and Culture

AIB Gala Event (Session# 231704)

The Gala Event will be at the Palace of Science and Culture. Doors open at 7:00pm.

Per museum security, all participants and guests must have their conference badges, please note that you may not be admitted without a badge.

The dress code for the Gala Event is Business Smart. The Palace of Science and Culture is within a few minutes of walking from all conference hotels. There will be no shuttle service provided.

*The Gala Event is organized and hosted by **SGH Warsaw School of Economics**.*

SUNDAY, JULY 9

SUNDAY, JULY 9 - 09:00-10:15

Session 3.1.1 - Special Session

Track: 15. Special Sessions

Time: 09:00-10:15

Room: Aula Glówna (Main Auditorium)

Populist Politics and Democratic Backsliding: Implications for Judicial Independence, Media Freedom, and MNE Political Risk (Session# 231431)

Chair: Witold Henisz, University of Pennsylvania

Panelists:

Witold Henisz, University of Pennsylvania

Heather Berry, George Washington University

Christopher A. Hartwell, Zurich University for Applied Sciences

Paul M. Vaaler, University of Minnesota

Session 3.1.2 - Special Session

Track: 4. Global Strategy, Organization and Value Chains

Time: 09:00-10:15

Room: Aula I

Global Strategy, Organization and Value Chains: Resilience or Renaissance? (Session# 230426)

Chairs: Sinéad Monaghan, Trinity College Dublin and Hussain Rammal, University of Adelaide

Panelists:

Peter Buckley, University of Leeds

Liena Kano, University of Calgary

Luciano Ciravegna, INCAE

Peter Liesch, University of Queensland

Session 3.1.3 - Special Session

Track: 15. Special Sessions

Time: 09:00-10:15

Room: Aula II

2023 UNCTAD-AIB Award for Research on Investment and Development (Session# 231530)

Chair: James Zhan, UNCTAD

The UNCTAD Division of Investment and Enterprise (DIAE) and the Academy of International Business (AIB) have jointly established an award for the best young academic research work on international investment and development. The award is intended for PhD students or early career researchers with no more than five years of full-time work experience.

Public Opinion Preferences for Government Action in Investor-State Disputes

Stefano Burzo, University of British Columbia

Policy Support Schemes and MNE Investment Location Choice

Pascal Simon Mayer, University of Muenster

Christopher Sabel, Erasmus University Rotterdam

Do Investor Protection Laws Benefit Investors? Evidence from a Natural Experiment on Cross-Listed Firms

Wei Lin, University of St. Gallen

Session 3.1.4 - Panel

Time: 09:00-10:15

Practical Approaches, Successful Student Outcomes – The Value of Comprehensive Global Experiential Learning in International Business Education (Session# 230725)

Chair: Srdan Zdravkovic, Bryant University

Panelists:

Srdan Zdravkovic, Bryant University
Hadi Alhorr, St. Louis University
Omar Khan, Morgan State University
Bill McShane, University of Pittsburgh
Jacqueline Saslawski, Bryant University

Session 3.1.5 - Panel

Time: 09:00-10:15

Track: 11. Sustainability in International Business

Room: Aula IV

The Past-Present-Future of Sustainable Business: What Is the Future for IB Scholarship? (Session# 231124)

Chairs: Geoffrey Jones, Harvard Business School and Rob Van Tulder, RSM Erasmus University Rotterdam
Discussant: Paul Polman, Imagine / Former CEO of Unilever

Panelists:

Pavida Pananond, Thammasat University
Teresa da Silva Lopes, University of York
Sarianna Lundan, University of Bremen
Rudolf R. Sinkovics, University of Glasgow
Elizabeth Wang, Leeds University

Session 3.1.6 - Panel

Time: 09:00-10:15

Track: 14. Theme: IB Resilience under Global Disruptions

Room: 152

International Business Resilience under Global Disruptions: Spotlight on MENA (AIB MENA Chapter Panel) (Session# 231425)

Chair: Melodena Stephens, Mohammed Bin Rashid School of Government

Panelists:

Melodena Stephens, Mohammed Bin Rashid School of Government
Vijay Pereira, NEOMA Business School
Marcio Amaral-Baptista, Africa Business School
Yama Temouri, Khalifa University
Immanuel Azaad Moonesar, Mohammed Bin Rashid School of Government

Session 3.1.7 - Competitive

Time: 09:00-10:15

Track: 3. Finance, Accounting and Corporate Governance

Room: 214

Corporate Sustainability and Misconduct (Session# 230301)

Chair: Xiaolan Zheng, University of Nottingham Ningbo China

Corporate Decarbonization under Financial Constraints: International Evidence

Lilian Ng, York University
Xiaoqiong Wang, Indiana University-Kokomo
Jing Yu, University of Sydney

Directors And Corporate Sustainability

Lukas Roth, University of Alberta
Peter Iliev, Penn State University

Import Penetration and Corporate Misconduct: A Natural Experiment
Ying Zheng, Bryant University
Christopher Dupuis, Bryant University

Session 3.1.8 - Competitive

Time: 09:00-10:15

Track: 1. Internationalization and Entrepreneurship

Room: 216

Space, Location and Internationalization (Session# 230102)

Chair: Martina Musteen, San Diego State University

Strangers in the Village. Geographic Proximity, Acquisition Agglomeration of Foreign Entrants and Exports of Local Companies: Spillover Effects of Chinese Acquisitions in the Bordeaux Vineyards
Alexandre Bohas, ESSCA School of Management/Aix-Marseille Université (CERGAM)
Pierre-Xavier Meschi, Aix-Marseille Université / SKEMA Business School

The Role of Social Capital in Location Perceptions of Startup Founders: Information Asymmetry in Early-Stage Location Decisions
Anna-Riikka Smolander, Aalto University
Daria Kautto, Aalto University
Perttu Kahari, Aalto University

An Established SME's Preparation To Scale Internationally: Constraints and Enablers
Majid Eghbali-Zarch, Memorial University of Newfoundland
Paul Bassler, Memorial University of Newfoundland

Session 3.1.9 - Competitive

Time: 09:00-10:15

Track: 2. Marketing Strategy and Consumer Research

Room: 114

Consumer Purchase Decisions Across Markets and Cultural Differences (Session# 230203)

Chair: Gary Knight, Willamette University

Implicit Versus Explicit Country-of-Origin Cues and Consumers' Willingness To Pay: Does Unconventional Lettering on Product Packaging Pay Off?
Maria Gabriela Montanari, University of Vienna
Luisa Klara Bell, University of Vienna
Adamantios Diamantopoulos, University of Vienna
Udo Wagner, University of Vienna

General and Changed Effects of National Institutions on Cross-National Differences in Corporate Brand Ability Associations during the Pandemic
Nele Jacobs, Universität Trier
Bernhard Swoboda, Universität Trier

Coping with Negative Emotions in Intercultural Service Encounters
Hyeyoon Jung, University of Tennessee Chattanooga
Peter Magnusson, University of Texas Rio Grande Valley
Valerie Taylor, University of Tennessee Chattanooga

How French Wine Personality Influences Canadian Consumers' Purchase Decisions?
José I. Rojas-Méndez, Carleton University
Michael J. Hine, Carleton University
Michel Rod, University of New Brunswick - Saint John

Session 3.1.10 - Competitive

Time: 09:00-10:15

Track: 12. Knowledge, Innovation, and Technology

Room: 112

Digitalization, Blockchain and High Technology MNCs (Session# 231205)

Chair: Wenli Ding-Elliott, Rutgers University

Introducing the 'Block Transaction' To IB Theory: An Appreciative Inquiry into the Implications of Blockchain for the Governance of International Trade Exchanges

Atilla Onuklu, Bilkent University

TL Hill, Temple University

Charles Dhanaraj, Georgia State University

Developing Entrepreneurial Competencies in Global, Decentralized, Blockchain-Based Business Ecosystems

Jurgita Butkeviciene, Kaunas University of Technology

Ausrine Silenskyte, University of Vaasa

Institutional Supra-Nationalization, Substitution, and MNEs' IPR Strategies

Dan Prud'homme, Florida International University

Mercedes Campi, OECD

Marco Duenas, Pantheon-Sorbonne University

Walter Park, American University

Session 3.1.11 - Competitive

Time: 09:00-10:15

Track: 4. Global Strategy, Organization and Value Chains

Room: 111

Alliances and Networks (Session# 230408)

Chair: Sea-Jin Chang, National University of Singapore

Multinational Firms' International Expansion: Effect of Intangible Types and Foreignness

Roxanne L Jaffe, Vanderbilt University

Siddharth Sharma, Indian School of Business

Wilbur Chung, University of Maryland

Matrilineal or Patrilineal: Location choice of Outward FDI by International Joint Ventures Operating in China

Ping Lv, University of Chinese Academy of Sciences

Waner Xu, University of Chinese Academy of Sciences

How Innovation Policies Influence Knowledge Flows in International Alliances

Torben Pedersen, Copenhagen Business School

Jens-Christian Friedmann, Erasmus University

MNE Network-Dependence and Performance: The Role of GVC Governance and Liabilities of Fragmentation

Bo Bernhard Nielsen, University of Sydney

Sarah Elizabeth McWilliam, University of Sydney

Session 3.1.12 - Competitive

Time: 09:00-10:15

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 236

Internationalization of EMNEs (Session# 230911)

Chair: Patricio Duran, University of Richmond

Does Degree of Foreign Investments Spur up the Market Reactions to Counter Responses by Incumbent Firms?

Manish Popli, IIM Indore

Sowmya Kannan, IIM Indore

Mehul Raithatha, IIM Indore

Pro-Market Reform and First Cross-Border Acquisition Speed of Emerging Market Firms: Exploring Intergroup and Intragroup Heterogeneity

Sandeep Yadav, IIM Bangalore
Pallikara Rameshan, IIM Kozhikode

Location Choice and Indian Outward Foreign Direct Investment: Institutional Thresholds and Differentiating Between Institutional Quality and Institutional Distance

Rishika Nayyar, University of Sussex
John Luiz, University of Sussex and University of Cape Town

Session 3.1.13 - Interactive

Time: 09:00-10:15

Track: 3. Finance, Accounting and Corporate Governance

Room: 211

International Financing and Risk Management (Session# 230353)

Chair: Sivakumar Venkataramany, Ashland University

What Motivates Firms To Issue Sukuks Versus Conventional Bonds?

Ayse Yuce, Toronto Metropolitan University
Usama Toor, Toronto Metropolitan University

The External Financing Costs of Private Equity Ownership in Caribbean Offshore Economies

Bruce Hearn, University of Bradford
Collins Ntim, University of Southampton
Venancio Tauringana, University of Southampton
Trond Randoy, Copenhagen Business School
Lars Oxelheim, Lund University
John Malagila, University of Essex

Earthquakes, MNCs and Cash Holdings: Cross Country Panel Data and a Case Study of Chile

Andres Ramirez, Bryant University
Nezih Altay, DePaul University

Using Field Experiments in International Business Research: Price Insensitivity to Risk in Creating Anonymous Shell Corporations

Brent Allred, Utah State University
Michael Findley, University of Texas
Daniel Nielson, University of Texas
J.C. Sharman, University of Cambridge

Session 3.1.14 - Interactive

Time: 09:00-10:15

Track: 4. Global Strategy, Organization and Value Chains

Room: 210

Innovation and Global Value Chains (Session# 230456)

Chair: Omid Aliasghar, University of Auckland

Innovation in Corrupt Environments: The Role of Collective Lobbying and Political Network in Top Management

Ngoc Quynh Dao, University of Neuchâtel

Blockchain and Governance: Organizational Consequences of Implementing Blockchain in a GVC

Mikael Soendergaard, Aarhus University

The Commercial Space Industry: Challenging Existing International Business Theory

Denis Charles Odlin, University of Auckland

Technological Solutions to Governance Problems in International Business – A Blockchain Perspective

Shubham Singh, Rutgers University, Newark and New Brunswick
Ajai Gaur, Rutgers University

Exploring Digitalization and Value Chains Interface: A Resource-Based Perspective

Marzenna Anna Weresa, SGH Warsaw School of Economics
Magdalena Marczevska, University of Warsaw

Strategy for Investment Portfolio in GVC: Does Strong Equity-Based Control Over Group Companies Lead to Good Financial Performance?

Hirofumi Tatsumoto, University of Tsukuba
Toshio Yamauchi, University of Tsukuba

Factors Affecting Firms' Upgrading in GVCs: A Systematic Literature Review and Future Research Agenda

Andrea Pallás-Rocafull, University of Valencia
José Pla-Barber, University of Valencia
Cristina Villar, University of Valencia

What Drives Global Logistics Efficiency? Learning from Cross-Country Comparisons

Erkan Bayraktar, Gulf University for Science and Technology
Mehmet Fatih Acar, Izmir Katip Celebi University
Enes Eryarson, Sabanci University

Session 3.1.15 - Interactive

Time: 09:00-10:15

Track: 7. Teaching and Education

Room: 105

Collaboration From Within and Abroad Towards Enhancing Teaching in International Business Curricula (Session# 230751)

Chair: Maria Alejandra Gonzalez-Perez, Universidad EAFIT

Global Virtual Teams in Building Resilience- A Four-Year Study of Pre- and During COVID Disruption

Mona Pearl, DePaul University
Kelly Tzoumis, DePaul University

Change in Cultural and Professional Identities of Russian Academics Abroad Affected by Russian War in Ukraine.

Marina Iskhakova, Australian National University
Anna Earl, University of Canterbury

Using the Project Management Process in Developing a Short-term Study Abroad Program

Karen Lynden, University of North Carolina Wilmington
Leilani O. Baumanis, Lynn University

Entrepreneurial Alertness during Global Disruptions: A Classroom Perspective

Raina Rutti, Wichita State University
Jase Ramsey, Florida Gulf Coast University
Trip Knoche, Florida Gulf Coast University

Encouraging Student Engagement, Interaction and Learning via Online Discussion Boards: Reflections on Using Yellowdig in the COVID-19 Era

Eva Andrea Alfoldi, University of Delaware

Session 3.1.16 - Interactive

Time: 09:00-10:15

Track: 5. HRM, Leadership and Cross-Cultural Management

Room: 107

The Roles of Leaders (Session# 230556)

Chair: Rafal Mrowka, SGH Warsaw School of Economics

Biculturalism and Leadership Effectiveness: Innate Biculturals and their Cross-cultural Competence

C. Lakshman, Florida Atlantic University
Jorge Gonzalez, University of Texas Rio Grande Valley

Paternalistic Leadership and Follower's Innovative Behavior: Mediation of Affective Commitment and Moderation of Individual Cultural Value Orientation

ChanHyuk Shin, Korea University
GaHye Hong, Pusan National University
MannSoo Shin, Korea University

Cloning the Success or Falling into a Trap: The Role of a Founder CEO in the Corporate Comeback Again
Chin-Jung Luan, National Dong Hwa University
Chengli Tien, National Taiwan Normal University
Yu-Tang Tsai, National Dong Hwa University

Leader's Role Modelling of Corporate Language Communication Across Personal and Organizational Contexts
Annamaria Georgieva, Aarhus University
Jakob Lauring, Aarhus University

Session 3.1.17 - Interactive

Time: 09:00-10:15

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 208

Emerging Market Institutional Environment (Session# 230955)

Chair: Desislava Dikova, WU Vienna

The Role of Diplomacy in a New World Order: The Belt and Road Initiative and Establishment Mode Decisions by Chinese MNEs

Diego Quer-Ramón, University of Alicante

Knowledge Contribution and Equity Split Dynamics among China's Technology-Based Ventures

Jiang Bian, University of Hong Kong

Navigating the Link Between Informal Institutions and Outward Foreign Direct Investment: An Emerging Market Context

Xuchang Chen, Peking University

Mengzi Jin, Peking University

Roy Chua, Singapore Management University

China-Africa Business Relationships: A Systematic Literature Review and Future Directions

Max Dike, De Montfort University

Richard Owusu, Linnaeus University

Government Affiliation Levels and Specific Foreign Direct Investment Strategies

Xinwei Shi, Capital University of Economics and Business

Wenwei Chen, Regent's Park College, Oxford University

Hongshu Wang, Beijing Foreign Studies University

Qian Cheng, Leeds University

Are EMNEs More Attracted Towards Better Patent Enforcement Regimes when Undertaking Innovation Offshoring? An International Comparative Analysis of Institutional Arbitrage in the Greenfield R&D FDI Choices of EMNEs and DMNEs

Ludan Wu, Durham University

Dylan Sutherland, Durham University

Does Subnational Institutional Context Matter to MNC Subsidiary Performance and Institutional Distance?

Evidence From a GMM Panel VAR Approach

Anuradha Saikia, IIM Shillong

Sharad Nath Bhattacharya, IIM Shillong

Rohit Dwivedi, IIM Shillong

Session 3.1.18 - Special Session

Time: 09:00-10:15

Track: 16. Clinics and Cafés

Room: 212

Research Methods Clinic: Writing Methods Papers (Session# 231648)

Chair: Tine Koehler, University of Melbourne

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

Session 3.1.19 - Special Session

Track: 16. Clinics and Cafés

Time: 09:00-10:15

Room: 207

Fellows Café: The Diffusion of AI Adoption in the Context of Global Businesses: New Opportunities and Challenges for IB Researchers (Session# 231629)

Chairs: Igor Filatotchev, Kings College London and Keith Brouters, King's College London

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

The rapid diffusion, adoption and use of new digital technologies, including Artificial Intelligence (AI) – often referred to as digital transformation or 4th industrial revolution – have triggered profound changes in the global economy, society and institutions. Not surprisingly, a rich literature in the IB domain has been emerging to shed light on these changes. For instance, the AI-based technology changes and their adoption have been linked to organizational experimentation and the emergence of new sociotechnical practices. Researchers have also increasingly highlighted that the organizational outcomes of the digital transformation are far from being unidirectional, unambiguous and always positive. As a result, the MNEs' strategies in the technology domain are associated with increasing uncertainties for companies, their shareholders and other stakeholders. This Fellows Cafe will focus on the complex interface between AI-related innovation, global strategy and corporate governance in the environment of rapid technological change.

Session 3.1.20 - Special Session

Track: 16. Clinics and Cafés

Time: 09:00-10:15

Room: 205

Fellows Café: Motion for Discussion: The Ethics of Investing are Different Than the Ethics of Divesting (Session# 232029)

Chair: Klaus Meyer, Ivey Business School

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

"Foreign investors in Russia and on energy companies processing fossil fuels both face pressures to divest major assets. But the ethics of 'divesting' is much more complex than 'not investing' - among other because it matters what happens with said assets and with employees. Background: <https://insights.aib.world/article/72023>"

Session 3.1.21 - Special Session

Track: 15. Special Sessions

Time: 09:00-10:15

Room: 151

JIBS Special Retreat (Session# 232022)

This retreat is for the invited Area Editors of JIBS only

Invited Area Editors:

Sjoerd Beugelsdijk, University of Groningen
Jonathan Doh, Villanova University
Ans Kolk, University of Amsterdam
Dan Li, Indiana University
Marjorie Lyles, Florida International University
Xufei Ma, Chinese University of Hong Kong
William Megginson, Oklahoma State University
Rebecca Piekkari, Aalto University
Elizabeth Rose, IIM Udaipur
Saeed Samiee, The University of Tulsa

Rosalie Tung, Simon Fraser University
Catherine Welch, Trinity College Dublin
Sri Zaheer, University of Minnesota
Shaker Zahra, University of Minnesota
Allan Bird, Northeastern University
Lorraine Eden, Texas A&M University
David Griffith, Texas A&M University
Jiatao Li, Hong Kong University of Science and Technology
Yadong Luo, University of Miami
Lemma Senbet, University of Maryland
Riki Takeuchi, University of Texas at Dallas

SUNDAY, JULY 9 - 10:15-10:45

Time: 10:15-10:45

Coffee Break (Session# 232005)

Refreshments will be provided for conference participants.

This coffee break is sponsored by the Consortium for Undergraduate International Business Education (CUIBE) in honor of the winner of the CUIBE Award for Best Paper on International Business Education. The award presentation will take place during the coffee break at the Main Hall.

SUNDAY, JULY 9 - 10:45-12:00

Session 3.2.1 - Special Session

Time: 10:45-12:00

Track: 15. Special Sessions

Room: Aula Glówna (Main Auditorium)

Multinational LGBTQIA+ Policies in Contested International Business Environments (Session# 231430)

Chair: William Newburry, Florida International University

Panelists:

William Newburry, Florida International University
Naomi Gardberg, The City University of New York
Aharon Cohen Mohliver, London Business School
Matt Raskovic, Auckland University of Technology

Session 3.2.2 - Special Session

Track: 7. Teaching and Education

Time: 10:45-12:00

Room: Aula I

Scholarship of Teaching & Learning (SoTL): Meet the Editors Session (Session# 230728)

Chairs: Miguel Cordova, Pontificia Universidad Católica del Perú and Karen Lynden, University of North Carolina Wilmington

This special panel aims to provide a meeting for attendees with the editors of teaching and education focused academic journals. This session is oriented to create an open and insightful discussion about how instructors and scholars can prepare and submit

Panelists:

Victoria L. Crittenden, Babson College
Jennifer S.A. Leigh, Nazareth University
Yinglu Wu, John Carroll University

Session 3.2.3 - Panel

Track: 14. Theme: IB Resilience under Global Disruptions

Time: 10:45-12:00

Room: Aula II

Pro and Con Debate: Do Non-Traditional Entry Modes Require New Theories? (Session# 231424)Chair: Noman Shaheer, University of Sydney
Discussant: Peter Liesch, University of Queensland*Panelists:*

Sali Li, University of South Carolina
Keith Brouters, King's College London
Klaus Meyer, Ivey Business School
Jean-Francois Hennart, Tilburg School of Economics and Management

Session 3.2.4 - Panel

Track: 8. Research Methods

Time: 10:45-12:00

Room: Aula III

The Role of Value in Global Value Chain: Some Methodological Advances (Session# 230825)

Chairs: Diletta Pegoraro, Politecnico di Milano and Ornela Vladi, Copenhagen Business School

Panelists:

Roger Strange, University of Sussex
Torben Pedersen, Copenhagen Business School
Lucia Piscitello, Politecnico di Milano

Session 3.2.5 - Panel

Track: 4. Global Strategy, Organization and Value Chains

Time: 10:45-12:00

Room: Aula IV

MNE Strategy Implementation in a Digital Era (Session# 230425)

Chair: Ausrine Silenskyte, University of Vaasa

Panelists:

Jorge Carneiro, FGV EAESP
Andreas Schotter, Western University
Charles Dhanaraj, Georgia State University
Pamela Sharkey Scott, Dublin City University

Session 3.2.6 - Panel

Track: 9. Emerging Markets and Emerging Market MNEs

Time: 10:45-12:00

Room: 152

**Perspectives on the Analysis of Informal Institutions in International Business
(Session# 230922)**

Chair: Ute Stephan, Kings College London

Panelists:

Ute Stephan, Kings College London
Peng Zhang, Simon Fraser University
Dana Minbaeva, King's College London
Shaker Zahra, University of Minnesota

Session 3.2.7 - Competitive

Track: 3. Finance, Accounting and Corporate Governance

Time: 10:45-12:00

Room: 214

Ownership, Board of Directors, and Managerial Succession (Session# 230302)

Chair: Maria Aluchna, SGH Warsaw School of Economics

Internationalization and CEO Succession

Yu-Kai Wang, Soochow University

Performance Feedback and General Manager Succession in Foreign Subsidiaries of MNEs: A Behavioral Perspective

Liang (Arthur) Li, Toronto Metropolitan University
Vanessa Hasse, Ivey Business School
Marketa Rickley, University of North Carolina at Greensboro

Antecedents of Director Compensation: Monitoring Human Capital Versus Social Embeddedness

Soni Jha, Temple University
Vilmos Misangyi, Penn State University
Ram Mudambi, Temple University
Kshitij Awasthi, IIM Lucknow

The Influence of Entrepreneurial Founder Ownership on External Financing Costs in Emerging Economies

Bruce Hearn, University of Bradford
Trond Randoy, Copenhagen Business School
Lars Oxelheim, Lund University

Session 3.2.8 - Competitive

Track: 14. Theme: IB Resilience under Global Disruptions

Time: 10:45-12:00

Room: 216

Disruptions and Organisational Resilience (Session# 231403)

Chair: Malgorzata Stefania Lewandowska, Warsaw School of Economics

A Composition-Based View Towards Organisational Resilience: Analysis Using fsQCA

Lili Mi, Griffith University
Huan Zhang, University of Sydney
Xuefeng Shao, University of Newcastle

Performance and Resilience of Entrepreneurial Ventures During the COVID-19 Pandemic

Alvaro Cyrino, FGV/EBAPE
Luiz Gustavo Barbosa, FGV/EBAPE
Cinara Gambirage, University of Groningen
Jaison da Silva, FGV
Ronaldo Parente, Florida International University

The Contingent Financial Impact of Company Philanthropy under High Uncertainty: The Role of Reputation

Luis Ballesteros, Boston University
Tyler Wry, University of Pennsylvania
Michael Useem, University of Pennsylvania

The Potential of Ports in IB Research: Placing Seaports from the Periphery to the Central Stage

Emilia Merituulia Eräpolku, Aalto University

Session 3.2.9 - Competitive

Time: 10:45-12:00

Track: 5. HRM, Leadership and Cross-Cultural Management

Room: 114

International HRM (Session# 230502)

Chair: Markus Pudelko, University of Tuebingen

CEOs' International Experience and their Busyness

Sebastian Baldermann, Vrije Universiteit Amsterdam
Stefan Schmid, ESCP Business School Berlin
Tobias Dauth, HHL Leipzig Graduate School of Management

Returning Home: CEO Pre-career Overseas Experience and Firm Cross-border Acquisitions

David Weng, California State University Fullerton
Yi Tang, University of Hong Kong
Xuefei Yu, University of Hong Kong

Need Both Wings To Fly? The Implications of Local Staffing and Autonomy Delegation for Subsidiary Performance

Joonghak Lee, Gachon University
Fontinha Rita, University of Reading
Jong Min Lee, Yonsei University

Resilience-Oriented Talent Management Practices in the Context of Grand Challenges

Marina Latukha, Léonard de Vinci Pôle Universitaire
Alexandra Borodulkina, St. Petersburg State University
Yan Kaifeng, St. Petersburg State University

Session 3.2.10 - Competitive

Time: 10:45-12:00

Track: 11. Sustainability in International Business

Room: 112

Sustainability and Location Decisions (Session# 231109)

Chair: Shameen Prashantham, China Europe International Business School

Subnational Environmental Regulatory Pressure and Foreign Divestment From an Emerging Market: The Case of JVs in China

Peng Wang, BNU-HKBU United International College
Teng Niu, Xi'an Jiaotong University

How Does Environmental Sustainability Affect Multinationals' Relocation Choices? A Stakeholder and Signaling Theory-Based Approach

Martina Barbaglia, Politecnico di Milano
Stefano Elia, Politecnico di Milano
Vincenzo Buttice, Politecnico di Milano
Roberto Bianchini, Politecnico di Milano
Marcello Mariani, Università di Bologna

In a Bad Place: Exploring the Reputation Penalties of Tax Haven Use. Does Location Matter?

Giulio Nardella, ESCP Business School
Stephen Brammer, University of Bath
Chris Jones, Aston University
Yama Temouri, Khalifa University

Session 3.2.11 - Competitive

Time: 10:45-12:00

Track: 1. Internationalization and Entrepreneurship

Room: 111

Capabilities, Performance and Entrepreneurship in Different Contexts (Session# 230109)

Chair: Markus Taussig, Rutgers University

A Social Identity Perspective towards Refugee Entrepreneurs' Venture Performance

Eren Akkan, KEDGE Business School

Burçin Hatipoglu, University of New South Wales

Kerem Gürses, La Salle Ramon Llull University

Inward FDI, Local Entrepreneurial Activity and the Performance of MNE Spawns

Giuseppe Criaco, Erasmus University Rotterdam

Francisco García, Universidad de Oviedo

Byungchae Jin, KAIST

Lucia Naldi, Jönköping University

Robert Salomon, New York University

Alignment, Distinctiveness, and Socio-Cultural Dis-Embeddedness of Artisan Ventures. A Study Artisan Venture's International Move

Yixin Qiu, University of Galway

Ricarda Bouncken, University of Bayreuth

Session 3.2.12 - Competitive

Time: 10:45-12:00

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 236

EMNEs and Global Geopolitical Risk (Session# 230910)

Chair: Mariola Ciszewska-Mlinaric, Kozminski University

Motive Complexity of Chinese Multinationals in the African Context

Yuanyuan Li, California State University Los Angeles

FDI Attraction at Subnational Level: Does Politics Matter?

Claudia Beatriz Batschauer da Cruz, University of Vale do Itajaí (UNIVALI)

Dinorá Eliete Floriani, University of Vale do Itajaí (UNIVALI)

Mohamed Amal, Regional University of Blumenau and University of Itajai Valley

Henrique Correa da Cunha, Toronto Metropolitan University

Francisco Figueira Lemos, Fundacao Getulio Vargas (FGV)

Decoupling Hand in Hand with Internationalisation: A Case Study of a Chinese Bank

Rui Hou, Royal Holloway University of London

Huaichuan Rui, Royal Holloway University of London

Session 3.2.13 - Interactive

Time: 10:45-12:00

Track: 3. Finance, Accounting and Corporate Governance

Room: 211

Central Banks, Currencies, and Risks (Session# 230354)

Chair: Chris Florackis, University of Liverpool

Digital Currency Sentiment and Systemic Risk: International Evidence

Xinming Li, Nankai University

Yuejiao Duan, Nankai University

Shuai Tang, Nankai University

The Phenomenon of Emerging Markets' Currency Internationalization. Empirical Analysis of a Safe-Haven and Hedge Property of BRIC's Currencies Against G7 Stock Markets

Ewa Maja Feder-Sempach, University of Lodz
Piotr Szczepocki, University of Lodz
Joanna Bogolebska, University of Lodz

Bank Powers and Liquidity Creation

Xinming Li, Nankai University
Allen N. Berger, University of South Carolina
Omrane Guedhami, University of South Carolina
Destan Kirimhan, University of Texas at El Paso
Daxuan Zhao, Renmin University of China

Short Selling Bans and Limits to Multi-Market Regulatory Arbitrage

Robinson Reyes Pena, Florida International University
Yu Hu, Independent
Pankaj Jain, University of Memphis
Suchismita Mishra, Florida International University

Session 3.2.14 - Interactive

Time: 10:45-12:00

Track: 11. Sustainability in International Business

Room: 210

CSR Practices (Session# 231151)

Chair: Peter Magnusson, University of Texas Rio Grande Valley

The Role of CSR on the Perception of Government Effectiveness in the Latin American Context

Larissa Marchiori Pacheco, SUNY Polytechnic
Elizabeth Moore, Northeastern University
Luis Alfonso Dau, Northeastern University
Maria Tereza Fleury, FGV-EAESP

Executives' Translation of Institutional Logics into Corporate Social Responsibility Practices in the Bangladeshi Apparel Industry

Viviana Pilato, HEC Montréal
Enrico Fontana, Cranfield School of Management
Hinrich Voss, University of Bristol

What Do Sustainability Transitions Mean for CSR? An Exploratory Multiple-Case Study of Firms' CSR Agendas

Laura Kirste, Friedrich-Alexander-Universität Erlangen-Nürnberg
Theresa Bernhard, Friedrich-Alexander-Universität Erlangen-Nürnberg
Marc Oberhauser, ESCP Madrid

Does CSR Breed More CSiR? Exploring the Role of CSR Reports in Determining Corporate Misconduct

Chia-Jung Lee, Tunghai University
Ran Wang, Hunan University

Host Country Stakeholders' Influence on the Adoption of Sustainability and CSR Practices

Flávia de Magalhães Alvim, Fundação Dom Cabral
Lívia Lopes Barakat, Fundação Dom Cabral
Monique Lima Botelho, Fundação Dom Cabral

Session 3.2.15 - Interactive

Time: 10:45-12:00

Track: 1. Internationalization and Entrepreneurship

Room: 105

Performance and Survival in Entrepreneurial Internationalization (Session# 230156)

Chair: Miroslaw Jarosinski, Warsaw School of Economics

International Entrepreneurship and Firm Performance: A Meta-Analytic Investigation of Internationalization Knowledge and Home Country Institutions

Sai Chittaranjan Kalubandi, IIM Bangalore

Dibyendu Sharma, IIM Ahmedabad

Saneesh Edacherian, University of Birmingham Dubai

Amit Karna, IIM Ahmedabad

Unlocking the Relationship Between Entrepreneurial Orientation and International Performance: A Systematic Review

Yang Lu, City University of Macau

Peixin Zuo, City University of Macau

José C Alves, City University of Macau

Jinliang Wang, City University of Macau

The Effects of Performance Feedback and Geographic Experiential Diversity on Cross-Border Acquisitions

Tae Young Park, Yonsei University

Yong Suhk Pak, Yonsei University

The Internationalization of INVs and Performance Implications: Evidence from India

Supria Dhanda, XLRI - Xavier School of Management

Apalak Khatua, XLRI - Xavier School of Management

Just Like One of the Family – The Impact of Internally Promoted Non-Family CEOs on Family Firms' Internationalization

Tao Bai, University of Queensland

Fei Tang, Xi'an Jiaotong-Liverpool University

Yang Yu, RMIT University

Nikolaos Papageorgiadis, University of Liverpool

Adam R. Cross, Xi'an Jiaotong-Liverpool University

Session 3.2.16 - Interactive

Time: 10:45-12:00

Track: 7. Teaching and Education

Room: 107

Pedagogical Tools and Mechanisms to Facilitating the Strategy of International Business Learning (Session# 230752)

Chair: Jing Betty Feng, Farmingdale State College (SUNY)

Audioteka- Go Global or not?

Binayak Malla, Kathmandu University

Michal Zdziarski, University of Warsaw

An Investigation on the Role of Positive Psychological Constructs on Educational Outcomes in Business Schools

Eileen Kwesiga, Bryant University

Olympus Case of Strategic Renewal in Time of Disruption – A Teaching Case

Maria Vasileva Ilieva, University of Leeds

Jin-ichiro Yamada, Kyoto University

Co-Creation of a Gamified Process for Complex Projects in Higher Education: Integrating Gamification into an International Business Thesis Project

Suzanne Altobello, University of North Carolina at Pembroke

Joan Lofgren, Aalto University - Mikkeli

Impact for Responsible Leadership - ESD Pedagogic Practices for Transformative Learning and Change
Marina Schmitz, IEDC Bled School of Management

Mining Its Time - Rio Tinto's Lithium Mine in Serbia's Jadar Valley
David Wernick, Florida International University
Amory Pescariu, Florida International University
John Branch, University of Michigan

Session 3.2.17 - Interactive

Time: 10:45-12:00

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 208

Responsible Management in Emerging Markets (Session# 230954)

Chair: Marzanna Katarzyna Witek-Hajduk, SGH Warsaw School of Economics

Emerging Market Suppliers' Governance and Ethics in Global Value Chains

Pavida Pananond, Thammasat University

Alvaro Cuervo-Cazurra, Northeastern University

The Impact of Corruption on Firm Resilience in Emerging Markets: The Role of Ethical Awareness

Chomsorn Tangdenchai, Assumption University

Asda Chintakananda, National Institute of Development Administration

Antecedent Configurations of ESG Disclosure: Evidence from Banking Sector in China

Jialing Wu, Central University of Finance and Economics

Daojuan Wang, Aalborg University

Determinants of Non-market Strategies in Weak Institutional Environments: Case of MNE Subsidiaries in Cameroon

Young Hoon An, University of Groningen

Yong Kyu Lew, Hankuk University of Foreign Studies

Zaheer Khan, University of Aberdeen

The Impact of Social Capital on Knowledge Sharing, with the Moderating Role of Epistemic and Pro-Social Motivations

Hamid Hassan, National University of Computer and Emerging Science

Aeysha Saeed, National University of Computer and Emerging Science

Yasuo Hoshino, University of Tsukuba

What Influence Foreign Subsidiary Governance: Board Composition and CEO?

Yuxue Luo, University of Nottingham Ningbo China

Lei Li, University of Nottingham Ningbo China

Youngun Kim, University of Nottingham Ningbo China

Xiaojun Tang, Ningbo Jiangong Engineering Group Co., Ltd

Development and Internationalization of Social Enterprises: Exploratory Study

Melodena Stephens, Mohammed Bin Rashid School of Government

Sadaf Khurshid, University of Wollongong in Dubai

Valerie Lindsay, Abu Dhabi School of Management

Session 3.2.18 - Special Session

Time: 10:45-12:00

Track: 16. Clinics and Cafés

Room: 212

Research Methods Clinic: Hierarchical Modeling (Session# 231646)

Chair: Thomas Lindner, University of Innsbruck

Join a group discussion, with an expert, organized around a specific research methodology of interest. Discuss best practices, or get advice on specific problems that you may be facing.

This session is organized by the *AIB Research Methods SIG*.

Session 3.2.19 - Special Session

Track: 16. Clinics and Cafés

Time: 10:45-12:00

Room: 207

**Fellows Café: The Use and Misuse of Signaling Theory in Academic Research
(Session# 232030)**

Chair: Eric Tsang, University of Texas at Dallas

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

There has been a proliferation of studies using signaling theory. However, confusions arise concerning the nature of a signal, such as whether a signal can be costless (contrary to Michael Spence's original conceptualization).

Session 3.2.20 - Special Session

Track: 16. Clinics and Cafés

Time: 10:45-12:00

Room: 205

**Fellows Café: Revisiting Formal Coordination Mechanisms in Multinational
Management (Session# 232032)**

Chair: Sea-Jin Chang, National University of Singapore

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Prior works on inter-subsidary coordination have predominantly focused on informal mechanisms that rely on individuals who play boundary-panning roles. To complement informal coordination mechanisms, multinational firms should adopt formal coordination mechanisms. In this cafe, researchers discuss several possible ways to advance studies on formal coordination mechanisms with newly available data and methodologies.

Session 3.2.21 - Special Session

Track: 15. Special Sessions

Time: 10:45-12:00

Room: 151

JIBS Special Retreat (continuation) (Session# 232023)

This retreat is for the invited Area Editors of JIBS only.

Invited Area Editors:

Sjoerd Beugelsdijk, University of Groningen
Jonathan Doh, Villanova University
Dan Li, Indiana University
Marjorie Lyles, Florida International University
Xufei Ma, Chinese University of Hong Kong
William Megginson, Oklahoma State University
Rebecca Piekkari, Aalto University
Elizabeth Rose, IIM Udaipur
Saeed Samiee, The University of Tulsa
Rosalie Tung, Simon Fraser University
Catherine Welch, Trinity College Dublin
Sri Zaheer, University of Minnesota
Shaker Zahra, University of Minnesota
Allan Bird, Northeastern University
Lorraine Eden, Texas A&M University
David Griffith, Texas A&M University

Jiatao Li, Hong Kong University of Science and Technology
Yadong Luo, University of Miami
Lemma Senbet, University of Maryland
Riki Takeuchi, University of Texas at Dallas

SUNDAY, JULY 9 - 12:00-13:00

Time: 12:00-13:00

Light Lunch (Session# 232010)

A light lunch will be provided for conference participants on the ground floor common area.

SUNDAY, JULY 9 - 13:00-14:15

Session 3.3.1 - Special Session

Track: 15. Special Sessions

Time: 13:00-14:15

Room: Aula Glówna (Main Auditorium)

2023 JIBS Decade Award (Session# 231526)

Chair: Rosalie Tung, Simon Fraser University

The 2023 JIBS Decade Award, sponsored by Palgrave Macmillan, honors the most influential paper published in the 2013 volume of the Journal of International Business Studies.

A Retrospective on their article by the winners of this year's JIBS Decade Award: "Global Cities and Multinational Enterprise Location Strategy" (JIBS, 2013, 44 (5): 427–450)

Anthony Goerzen, Queen's University

Christian Geisler Asmussen, Copenhagen Business School

Bo Bernhard Nielsen, University of Sydney

Commentators:

Kazuhiro Asakawa, Keio University

Jeremy Clegg, University of Leeds

Cindy Fan, UCLA

Session 3.3.2 - Panel

Track: 4. Global Strategy, Organization and Value Chains

Time: 13:00-14:15

Room: Aula I

Revealing the Promise of Microfoundations in IB (Session# 230424)

Chair: Pamela Sharkey Scott, Dublin City University

Discussant: Grazia D. Santangelo, Copenhagen Business School

Panelists:

Pamela Sharkey Scott, Dublin City University

Randi Lunnan, BI Norwegian Business School

Rian Drogendijk, University of Groningen

Ulf Andersson, Mälardalen University

Session 3.3.3 - Panel

Track: 11. Sustainability in International Business

Time: 13:00-14:15

Room: Aula II

(In)equality of Opportunities in International Business (Session# 231123)

Chair: Ari Van Assche, HEC Montréal

Panelists:

Khadija van der Straaten, Erasmus University Rotterdam

Marcus Møller Larsen, Copenhagen Business School

Rebecca Namatovu, Copenhagen Business School

Jonathan Doh, Villanova University

Kristin Brandl, University of Victoria

Session 3.3.4 - Panel

Track: 8. Research Methods

Time: 13:00-14:15

Room: Aula III

Doing Qualitative Research in Emerging Markets: Challenges, Validity and Acceptability (Session# 230821)

Chair: Helena Barnard, University of Pretoria

Discussant: Rebecca Piekkari, Aalto University

Panelists:

Fang Lee Cooke, Monash University

Helena Barnard, University of Pretoria

Pavida Pananond, Thammasat University

Jorge Carneiro, FGV EAESP

Session 3.3.7 - Competitive

Track: 3. Finance, Accounting and Corporate Governance

Time: 13:00-14:15

Room: 214

Corporate Governance, Institutions, and Access to Financing (Session# 230303)

Chair: Lemma Senbet, University of Maryland

Access to Digital Finance: Implications for the Behavior of Entrepreneurs, Investors, and Regulators

Susanna Khavul, SJSU/LSE

Saul Estrin, London School of Economics

Alexander S Kritikos, DIW Berlin

Jonas Loher, IfM-Bonn

Employment Protection and Trade Credit Financing

Jinyan Ji, University of Nottingham Ningbo China

Cherry Yi Zhang, University of Nottingham Ningbo China

Xiaolan Zheng, University of Nottingham Ningbo China

Electing to Defer: Political Real Options and Project Investment Financing Trends Around the World

Thomas Lindner, University of Innsbruck

Harald Pühr, University of Innsbruck

Paul M. Vaaler, University of Minnesota

Session 3.3.8 - Competitive

Time: 13:00-14:15

Track: 1. Internationalization and Entrepreneurship

Room: 216

Cultural Influences on Entrepreneurship and Innovation (Session# 230105)

Chair: Johannes Kleinhempel, Copenhagen Business School

The Relationship between Culture and Entrepreneurship: The Role of Trust

Aycan Kara, Indiana University Southeast

Ratan Dheer, Eastern Michigan University

Examining the Performance of International University-Industry Collaboration: The Cultural Distance Perspective

Pei-li You, Shih Chien University

Leveraging Paradoxes for New Venture Ideation: A Cultural Tightness-Looseness Theory

Robert J. Pidduck, Old Dominion University

Daniel R. Clark, Western University

Yejun Zhang, University of Texas Rio Grande Valley

Many Shades of Entrepreneurship: The Role of Formal and Informal Institutions in Determining the Participation of Entrepreneurs in the Informal Sector

Rama Krishna Reddy, California State University San Bernardino

Anamika Datta, University of Memphis

Frances Fabian, University of Memphis

Session 3.3.9 - Competitive

Time: 13:00-14:15

Track: 7. Teaching and Education

Room: 114

Theoretical and Practical Approaches for a Multicultural International Business**Teaching (Session# 230701)**

Chair: Eileen Kwesiga, Bryant University

A Service-Learning Approach to Managing Diversity in International Business Education

Hyejin Cho, Farmingdale State College (SUNY)

Jing Betty Feng, Farmingdale State College (SUNY)

Revisiting Equity Theory in the Global Virtual Teams

Ernesto Tavoletti, Macerata University

Longzhu Dong, University of Wisconsin, Eau Claire

Eric Cohen, Universidade Estadual de Campinas

Vas Taras, University of North Carolina at Greensboro

Why Do We Need to Teach Critical Geopolitics to IB and Management Learners?

Nathalie Belhoste, EM Lyon Business School

Anna Dimitrova, ESSCA School of Management, Paris

Natura Went Shopping: Now What? How To Build a Global Brand

Clarice Kogut, IAG/PUC-Rio

Paula Erthal Hermano, IAG/PUC-Rio

Renato Cotta de Mello, Coppead/UFRJ

Session 3.3.10 - Competitive

Track: 11. Sustainability in International Business

Time: 13:00-14:15

Room: 112

MNEs as Agents for Change? (Session# 231107)

Chair: Yuping Zeng, Southern Illinois University Edwardsville

How Do MNEs and Non-MNEs Influence Their Supplier Chain Partners' CSR in Diversified Institutional Environments?

Nan Zhou, Tongji University

Yuan Li, Shanghai Jiatong University

Hao Yu, Shanghai Jiatong University

Who Spends Beyond the Mandatory CSR Requirement and Why? Evidence on CSR Spending of MNEs and Domestic Firms in India

Pooja Thakur-Wernz, Washington and Lee University

Olga Bruyaka, West Virginia University

International Business and Human Rights Due Diligence

Brian Vera, University of Manchester

Stefan Zagelmeyer, University of Manchester

Kenneth McPhail, University of Manchester

Paradoxes in Conducting Responsible Global Business: Analysis and Prognosis

Maria Luiza Pinho, Georgia State University

Celso Pinho, Georgia State University

Sevgin Eroglu, Georgia State University

Leigh Anne Liu, Georgia State University

Attila Yaprak, Wayne State University

S. Tamer Cavusgil, Georgia State University

Session 3.3.11 - Competitive

Track: 5. HRM, Leadership and Cross-Cultural Management

Time: 13:00-14:15

Room: 111

Employee Engagement (Session# 230508)

Chair: Marie-Thérèse Claes, University of Vienna

The Interrelatedness of Job Tenure, Transactional, and Transformational Leadership on Job Engagement

Sabine Bacouel-Jentjens, ISC Paris

Lakshman Chandrashekhar, Florida Atlantic University

Melanie Neeb, Regierungspräsidium Gießen

Employee Sensitivity and Resilience toward Pandemic Stressors: The Role of Resources

Carol Reade, San Jose State University

Mark McKenna, San Jose State University

Personality Traits, ESOP Attributions, and Psychological Ownership in the U.S. and South Korea

Andrea Kim, Sungkyunkwan University

Kyongji Han, Baylor University

Joseph R. Blasi, Rutgers University

Yongguen Kim, POSCO Research Institute

How Top Managers' Temporal Orientations Impact the Relationship between Negative Media Coverage and Strategic Change

Liang Wen, Xi'an Jiaotong-Liverpool University

Jing Yu Yang, University of Sydney

Fujing Xue, Sun Yat-sen University

Session 3.3.12 - Competitive

Track: 9. Emerging Markets and Emerging Market MNEs

Time: 13:00-14:15

Room: 236

Crime and Corruption in Emerging Markets (Session# 230906)

Chair: John Luiz, University of Sussex and University of Cape Town

Foreign Ownership and Bribery in Chinese Listed Firms: An Institutional Perspective

Wei Jiang, Xiamen University

Daokang Luo, University of Hong Kong

Liwen Wang, Shenzhen University

Kevin Zheng Zhou, University of Hong Kong

Is Crime an Obstacle to Innovation by Emerging Market Firms?

Mona Bahl, Illinois State University

Who Captures the State in China? Evidence from Irregular Awards in a Public Innovation Grant Program

Yanbo Wang, University of Hong Kong

Jordan Siegel, University of Michigan

Jizhen Li, Tsinghua University

Session 3.3.13 - Interactive

Track: 3. Finance, Accounting and Corporate Governance

Time: 13:00-14:15

Room: 211

Multinationals, Internationalization Strategies, and Location Decisions (Session# 230352)

Chair: April Knill, University of South Carolina

Institutional Disruptions and MNC Subsidiary Control Choices

B Elango, Illinois State University

The Joint Venture and Idiosyncratic Risk Managed through International Operations

Margarita Mejia Likosova, University of Tübingen

Peter Liesch, University of Queensland

Joint Venture Performance and Goal Congruence: The Right Match Based on the Partners' Type of Owners and Their Cultural Cluster

Maria Cristina Sestu, University of Groningen

Being From Abroad: CEO Foreignness and MNE Regional Strategic Focus

Che Tang, University of St.Gallen

Dimitrios Georgakakis, University of York

Winfried Ruigrok, University of St.Gallen

Breaking News? The Determinants of the Tone of Media Coverage of Tax-Motivated International Relocations of Corporate Headquarters

Aleksi Otto Eerola, KU Leuven

Arjen Slangen, KU Leuven

Riccardo Valboni, Utrecht University

Foreseeing Explicit and Valuing Tacit Synergies of High-Tech based Transactions: Amazon.com's Acquisition of Dubai-based Souq.com

Andrejs Cirjevskis, RISEBA University of Applied Sciences

Session 3.3.14 - Interactive

Track: 4. Global Strategy, Organization and Value Chains

Time: 13:00-14:15

Room: 210

MNEs, Supply Chains, and CSR (Session# 230458)

Chair: Elizabeth Rose, IIM Udaipur

Management of Supply Networks and Risk: A study of mining equipment MNEs in the DRC

Robert Grosse, Arizona State University

Albert Wocke, GIBS Business School

Seraphin Kalala, GIBS Business School

Formal suppliers' response to informal competition

Syeda Sabreena Zaman, University of Reading

The Nature of Relationships in Business Groups: A Coopetition Perspective

Wioletta Mierzejewska, Warsaw School of Economics

Social Aspirations in International Contexts: A Critical Review and Avenues for Future Research

Vanessa Hasse, Ivey Business School

Nathaniel Lupton, San Jose State University

How Fast is Enough for a Firm's Marketing Communication Capability and Engaging in CSR to Acquire Superior Firm Performance?

Chun-Chien Lin, National Chin-Yi University of Technology

Yu-Ching Chiao, National Chung-Hsing University

Yu-Chen Chang, National Chung-Hsing University

A Network-centric Perspective on Foreign Direct Investment

Soni Jha, Temple University

Snehal Awate, IIT Bombay

Ram Mudambi, Temple University

Do Cultural Differences Make People Lose Self-Control during Post-Merger Integration?

Sandor Talas, University of Queensland

Andre Pekerti, University of Queensland

Neal M. Ashkanasy, University of Queensland

Subsidiary Grouping and Performance: The Role of Upper-Echelon Size and Subsidiary Age Under Uncertainty

Afshin Hamrabadi, University of Trento

Fabio Zona, University of Trento

Session 3.3.15 - Interactive

Track: 1. Internationalization and Entrepreneurship

Time: 13:00-14:15

Room: 105

International Opportunities and Venture Capital (Session# 230155)

Chair: Krzysztof Wach, Cracow University of Economics

Optimizing the Exploration of Entrepreneurial Opportunities in Born-Global Firms: Insights From a Computer Simulation of "Neutral Drift" Using NKC Methodology

Sokol Celso, Suffolk University

Mark Lehrer, Suffolk University

Dmitry Zinoviev, Suffolk University

Recognition of Opportunity for Internationalization in the Sub-Saharan Africa: An Attention-Based Perspective

Inioluwa Bankole, Toronto Metropolitan University

Sui Sui, Toronto Metropolitan University

Horatio M. Morgan, University of Waterloo

Yu Wei Ye, Toronto Metropolitan University

Subsequent Location Choice of Early Internationalizing Firms: Portfolio of International Opportunities
Hirokazu Kano, Oita University

The Emergence of Entrepreneurial Competencies: Transnational Entrepreneurship and the Role of Early Life Experience
Pao-Lien Chen, National Sun Yat-sen University

Corporate Venture Capital and Venture Growth in International Context: The Mediation Role of Venture Growth Actions
Leven J. Zheng, Hong Kong Metropolitan University
Haitao Lu, PSB Paris School of Business

The Internationalization of Corporate Venture Capital Backed New Ventures
Ilka Weichert, University of Tuebingen
Theresa Helena Veer, University of Tuebingen

Session 3.3.16 - Interactive

Time: 13:00-14:15

Track: 12. Knowledge, Innovation, and Technology

Room: 107

Networks for Innovation (Session# 231253)

Chair: Minyoung Kim, University of Kansas

Connect Globally, Thrive Locally: The Spillover Effect on Regional Innovation of Inward FDI From Sister Cities
Yameng Zhang, Xi'an Jiaotong-Liverpool University
Zhuoran Liu, Xi'an Jiaotong-Liverpool University

Ups and Downs During Industry Evolution Stages and Development of the Innovation Ecosystem
Faisal Khurshid, Hong Kong Metropolitan University

Going Aboard or Bringing In? The Knowledge-Based View on Innovation Catch-Up in Emerging Markets
Qingwei Li, Nanyang Technological University
Seung Ho Park, Nanyang Technological University

How do IJVs Facilitates Innovation Adaptiveness in the Low-Carbon Sector: the Role of Industry-University Collaboration
Linlan Huang, City University of London
Huan Zou, SOAS University of London

Session 3.3.17 - Interactive

Time: 13:00-14:15

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 208

Family Conglomerates in Emerging Markets (Session# 230952)

Chair: Xiaohua Yang, University of San Francisco

Does Business Group Affiliation Matter in Family Firm Multinationalization?
Arindam Mondal, XLRI Jamshedpur
Somnath Lahiri, Illinois State University

International Entry Modes in Chinese Family Firms: An Isomorphism Perspective
Jingtao Yi, Renmin University of China
Yuxin Wang, Renmin University of China
Da Teng, Beijing University of Chemical Technology

Family Control and International Entry Mode Choice Between Equity and Non-Equity Strategic Alliances
Sumit Chakraborty, IIM Ahmedabad

Internationalization of Business Group Affiliates: An Empirical Investigation of the Influence of Ownership Structure
Harshitha Ravi, IIM Bangalore
Sai Chittaranjan Kalubandi, IIM Bangalore

Session 3.3.18 - Special Session

Track: 16. Clinics and Cafés

Time: 13:00-14:15

Room: 212

Teaching Café: Making IB Curriculum Impactful (Session# 231639)

This session will provide insights and invite exchanges on designing IB education for undergraduate and graduate student impact. The session will cover various teaching topics, methods, and resources suitable to make a long-lasting impact in large and smaller IB classes. Participants will be invited to share their preferred and impactful practices in these areas. Additionally, the session will introduce open resources gathered and created by the AIB T&E SIG and will invite all the participants to contribute to developing these.

Facilitators:

P. Roberto Garcia, Indiana University

Cynthia Vilasboas Calixto Casnici, University of Leeds

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

SUNDAY, JULY 9 - 14:15-14:30

Time: 14:15-14:30

Break (Session# 232011)

Short break to facilitate transition between sessions. No refreshment service will be provided.

SUNDAY, JULY 9 - 14:30-15:45

Session 3.4.1 - Special Session

Track: 15. Special Sessions

Time: 14:30-15:45

Room: Aula Glówna (Main Auditorium)

2023 Peter J. Buckley and Mark Casson AIB Dissertation Award Presentations (Session# 231527)

Chair: Catherine Welch, Trinity College Dublin

Presentations by the 2023 Peter J. Buckley and Mark Casson AIB Dissertation Award Finalists. The finalists are listed alphabetically.

Sustainable Global Value Chains and Impact Investing: Enabling Small and Medium Enterprises Sustainability Strategies (Ph.D. Awarded by McGill University)

Tommaso Ferretti, University of Ottawa

Essays on Social License and Nonmarket Strategies Based on Social Contract Theory (Ph.D. Awarded by Simon Fraser University)

Shuna Shu Ham Ho, Dalhousie University

Global Value Chain Governance Dynamics: A Co-Evolutionary Perspective on the Transition from Relational to Modular Governance in Construction (Ph.D. Awarded by University of Sydney)

Sarah Elizabeth McWilliam, University of Sydney

Corporate Political Activities and Political Environments in International Business (Ph.D. Awarded by Wirtschaftsuniversität Wien)

Evelyn Reithofer, WU Vienna

In the Crosshairs: How do Chinese MNEs Handle the Political Challenge of National Security Concerns? (Ph.D. Awarded by University of Oxford)
Zhibo Qiu, University of Oxford / King's College London

The Peter J. Buckley and Mark Casson AIB Dissertation Award is being sponsored by Henley Business School, University of Reading and the Centre for International Business, University of Leeds (CIBUL).

Session 3.4.2 - Panel

Time: 14:30-15:45

Track: 14. Theme: IB Resilience under Global Disruptions

Room: Aula I

MNE Resilience to Exogenous Shocks: An Historical Perspective (Session# 231426)

Chair: Lucia Piscitello, Politecnico di Milano

Discussant: Vitor Corado Simões, ISEG - Lisbon School of Economics and Management

Panelists:

Teresa da Silva Lopes, University of York

Liena Kano, University of Calgary

Rajneesh Narula, University of Reading

Session 3.4.3 - Panel

Time: 14:30-15:45

Track: 6. Gender and Diversity

Room: Aula II

It Takes a Village: Creating a Supportive Community for Junior Female Faculty (Session# 230621)

Chair: Stephanie Wang, Indiana University

Panelists:

Stephanie Wang, Indiana University

Tatiana Kostova, University of South Carolina

Dan Li, Indiana University

Marjorie Lyles, Florida International University

Dana Minbaeva, King's College London

Grazia D. Santangelo, Copenhagen Business School

Becky Reuber, University of Toronto

Rosalie Tung, Simon Fraser University

Sri Zaheer, University of Minnesota

Session 3.4.7 - Competitive

Time: 14:30-15:45

Track: 8. Research Methods

Room: 214

Alternative Methodologies in IB Research (Session# 230802)

Chair: Pascal Wild, School of Management Fribourg

Making Sense of Socio-Political Risks in International Business: A Configurational Approach to Embracing Complexity

Thomas C. Lawton, University College Cork

Maria A. De Villa, Universidad EAFIT

Sandra Santamaria-Alvarez, Universidad EAFIT

The State and Future of Ethnography in International Business Studies: A Methodological Framework for Reflexive Engagement

Jasmin Mahadevan, Pforzheim University

Fiona Moore, Royal Holloway, University of London

Acculturation Determinant Logic in The Luxury and Fashion Industry Across Cultures

David W Pan, Fort Hays State University / Texas A&M University, Texarkana

Li Shen, Juniata College

Alan J Pan, Fort Hays State University

Berna Mutlu, University of Florida

Relationship Between Internationalization and Performance: A Three-Dimensional Literature Review

Pham Hoanh Son Nguyen, ESC Clermont Business School

Richard Soparnot, ESC Clermont Business School

Session 3.4.8 - Competitive

Time: 14:30-15:45

Track: 5. HRM, Leadership and Cross-Cultural Management

Room: 216

Immigrants and Refugees Employment (Session# 230504)

Chair: Hao Wang, University of Amsterdam

Exploring the Effects of Workplace Support for Refugee Employees: A Multi-Perspective Triangulation

Robin Pesch, Newcastle University

Ebru Ipek, San Francisco State University

How Valuable Are You? Market Citizenship and Refugee Employment

Betina Szkudlarek, University of Sydney

Jeannie Eun Su Lee, University of Newcastle

Mind the Transformation Gap: On the Influence of Foreign IT Workers' Perceptions of German Immigration

Regulations on their Perceived Employability

Manh Ha Luong, University of Bamberg

Maike Andresen, University of Bamberg

Session 3.4.9 - Competitive

Time: 14:30-15:45

Track: 2. Marketing Strategy and Consumer Research

Room: 114

**International Marketing Strategies, Business Models, and Supporting Capabilities
(Session# 230202)**

Chair: Peter Gabrielsson, University of Vaasa

The Effect of Digital Business Model Innovation on SMEs' International Performance: The Contingent Roles of Foreign Institutional Voids and Entrepreneurial Orientation Abstracts

Ruey-Jer Bryan Jean, National Taiwan University

Daekwan Kim, Florida State University

Geon-Cheol Shin, Kyung Hee University

Dynamic Capabilities Research in International Marketing: Taxonomy and Nomological Networks of Three Pillars

Cagla Dayangan, Dokuz Eylül University

Bilge Aykol, Dokuz Eylül University

Exporting SMEs Promotion and Performance

Claude Obadia, ESCE, Paris

Irena Vida, University of Ljubljana

Rising Geopolitical Risk and Firm's Customer Concentration

Yu Li, University of South Carolina

Vivek Astvansh, Indiana University

Session 3.4.10 - Competitive

Time: 14:30-15:45

Track: 11. Sustainability in International Business

Room: 112

CSR Practices (Session# 231101)

Chair: Nick Hajli, Loughborough University

Friend or Foe? Political Affinity and Foreign Subsidiary CSR

Wen Helena Li, University of Technology Sydney

Shan Zhu, Zhejiang University

Vikas Kumar, University of Sydney

The Influence of Organizational Logics and Identification on Within-MNE CSR Performance Heterogeneity

Marloes Korendijk, University of Groningen

Rieneke Slager, University of Groningen

Alan Muller, University of Groningen

When Global Corporate Social Responsibility Standards Meet Confucianism: Evidence from MNC Subsidiaries in China

Jianliang Li, University of Nottingham Ningbo China

Cong Cao, University of Nottingham Ningbo China

Institutional Tension Within a Country and Foreign Subsidiary's Response: A Study on the Environmental Protection Initiative in China

Jingwen Sha, Ivey Business School

Session 3.4.11 - Competitive

Time: 14:30-15:45

Track: 4. Global Strategy, Organization and Value Chains

Room: 111

Expansion Strategies and Performance (Session# 230402)

Chair: Ursula F. Ott, Nottingham Trent University

Coopetition in International Business: A Systematic Literature Review and Directions for Future Research

Bozidar Vlacic, Universidade Católica Portuguesa

Jonas Eduardsen, Aalborg University

Marina Dabic, University of Zagreb / University of Ljubljana

Jane Maley, Sabanci University

Susana Silva, Universidade Católica Portuguesa

The Home Country Effect on Corporate and Foreign Affiliate Performance

Daniel S. Andrews, Georgia State University

Stav Fainshmidt, Ivey Business School

Alvaro Cuervo-Cazurra, Northeastern University

International Expansion Strategies: Simulation of Firm Performance under Competition

Roman Gwosdilin, WU Vienna

The Choice of Manufacturing Home-Shoring for Bolstering MNEs' Global Strategy: A Comparison of Pulling Factors in Three Sub-National Regions

Diletta Pegoraro, Politecnico di Milano

Lisa De Propris, University of Birmingham

Agnieszka Chidlow, University of Birmingham

Session 3.4.13 - Interactive

Time: 14:30-15:45

Track: 4. Global Strategy, Organization and Value Chains

Room: 211

Global Learning and Service Firms (Session# 230457)

Chair: Bent Petersen, Copenhagen Business School

A Multidisciplinary Framework for International Service Activities

Peter D Ørberg Jensen, Copenhagen Business School

Kristin Brandl, University of Victoria

Patrik Ström, Stockholm School of Economics

International Meta-Organizations of Professional Services: Configurations of Governance Mechanisms

Rany Salvoldi, Ben Gurion University

Organizing Across Distance: A Case of Everyday Sensegiving and Sensemaking in a Globally Distributed Business

Nidheesh Joseph, IIM Tiruchirappalli

Abhishek Totawar, IIM Tiruchirappalli

Corruption and Conglomerate Diversification in Acquisitions: Global Evidence

Markus Taussig, Rutgers University

Man Dang, University of Economics, University of Danang

My Hanh Nguyen, University of Economics, University of Danang

Hoang Long Phan, University of Economics, University of Danang

Khue Huynh, University of Economics, University of Danang

Toward an Integrative Perspective on Interfirm Adaptation: The Learning Process Matters

Pei-li You, Shih Chien University

Limitations to Learning from International Joint Product Development Work: The role of resources

Metin Onal Vural, CUNEF

Innovate or Diversify? Lessons for Japanese Pharmaceutical Wholesalers From European Business Models

Hirohisa Shimura, Soka University

Growing the Business in the Regions: TMT Member's Regional Responsibility and Regional Performance

Che Tang, University of St.Gallen

Dimitrios Georgakakis, University of York

Winfried Ruigrok, University of St.Gallen

Session 3.4.14 - Interactive

Time: 14:30-15:45

Track: 12. Knowledge, Innovation, and Technology

Room: 210

Knowledge, Innovation, and Technology in the Era of Digitalization (Session# 231255)

Chair: Ricarda Bouncken, University of Bayreuth

Exploring the Impact of Digital Technology Resources on SME Internationalization- the Moderating Role of Cultural Distance

Yi-An Chen, National Chengchi University

Kuo-Feng Huang, National Chengchi University

Walk The Talk: The Future-Time Reference of Users' Languages and Digital Product Innovation in the Mobile Game Industry

Pengxiang Zhang, Peking University

Chao Niu, Chinese University of Hong Kong (Shenzhen)

Eric Zhao, Indiana University

Artificial Intelligence Systems To Facilitate Firm Internationalization: The Role of Modularity

Rakibul Hasan, University of Vaasa

Arto Ojala, University of Vaasa

A Cross-Cultural Meta-Analysis of Different Influences of Enterprise Social Media Use on Innovation Performance
Xiaomei Li, Tianjin University
Youqi You, Tianjin University

Virtual Team Evolution in the Dual Context of COVID-19 Epidemic and Metaverse A Case Study On SAP
Jiaxin Yang, Tongji University
Jing Zhang, Tongji University
Taoyong Su, Tongji University

The Power of Influencers' Content in Inducing Impulse Buying Through Mediating Role of Trust
Komal Shamim, Mohammad Ali Jinnah University
Tahir Islam, Silesian University of Science and Technology
Abdul Ghaffar, University of Karachi
Zaryab Sheikh, Nust Business School

The Impact of Industry 4.0 Digital Technologies on Firms' International Performance and Growth: The Moderating Role of Competitive Advantage
Abdulrahman Alfayyadh, Morgan State University
Nora Alkhalidi, Morgan State University
Omar Khan, Morgan State University

Session 3.4.15 - Interactive

Time: 14:30-15:45

Track: 6. Gender and Diversity

Room: 105

Theory to Practice: Gender-based Considerations in International Business (Session# 230653)

Chair: Anna Krejner-Nowecka, SGH Warsaw School of Economics

Women on Managerial Positions: Gender Diversity from Theory to Practice
Dorota Zyskowska, SGH Warsaw School of Economics

Unpacking the Concept of Inclusive Organizational Culture: A Qualitative Study
Saskia Salmen, Otto-von-Guericke-University Magdeburg

Empowering Women by Index Membership: Evidence from a Unique Experiment from Japan
Lukas Roth, University of Alberta

Women Directors in India: A Long Way to Equality
Nimit Thaker, GLS University
Amrita Bihani, Ahmedabad University
Chirag Trivedi, Gujarat University

Empowering Women Through Community Governance in the Global Value Chains: A Empirical Analysis of a Third-Party Intervention in Three African Countries
Shengwen Li, Queen's University
Anthony Goerzen, Queen's University

Session 3.4.16 - Interactive

Time: 14:30-15:45

Track: 11. Sustainability in International Business

Room: 107

Investing in Sustainability (Session# 231156)

Chair: Noemi Sinkovics, University of Glasgow

ESG and Firm Performance. An International Context
Maria Aluchna, SGH Warsaw School of Economics
Maria Roszkowska-Menkes, SGH Warsaw

When does Corporate Philanthropy Improve Firm Performance? The Role of International Strategies
Xuan Huang, Leeds University
Ashutosh Singh, Leeds University
Martin Heinberg, University of Leeds
Yeyi Liu, Xi'an Jiaotong University

Environmental Protection Practices Implemented by Multinational Companies: Evidence from Poland
Wioletta Mierzejewska, Warsaw School of Economics

The Internationalization-Environmental Performance Relationship: Does it differ between Advanced Economy MNEs and Emerging Economy MNEs?

Jintao Zhang, Torrens University
Stephen Chen, Newcastle University
Hao Tan, University of Newcastle

Multinational Enterprises and sustainable innovation: An integrative view

Salman Kimiagari, Thompson Rivers University
Robert Schwiering, Thompson Rivers University
Conroy Smith, Thompson Rivers University

Sustainable Development Goals (SDGs), PISA Report and Its Effects on the Continuation of Entrepreneurship and Competitiveness

Aldo Alvarez-Risco, Universidad de Lima
Shyla Del-Aguila-Arcentales, Universidad San Ignacio de Loyola
Maria de las Mercedes Anderson-Seminario, Universidad de Lima

Session 3.4.17 - Interactive

Time: 14:30-15:45

Track: 9. Emerging Markets and Emerging Market MNEs

Room: 208

Capability Building in Emerging Markets (Session# 230956)

Chair: Huan Zhang, University of Sydney

Great Expectations: Foreign MNEs' Reputational Challenges and Opportunities in Emerging Economies

Erin E. Makarius, University of Akron
Aloysius Newenham-Kahindi, University of Victoria
Charles Stevens, Rutgers University

Overcoming the Legitimacy Gap: Corporate Social Responsibility and the Internationalization of Chinese Firms in Developed Economies

Jieyu Zhou, Xiamen University
Jiatao Li, Hong Kong University of Science and Technology
Weiping Liu, University of Nottingham Ningbo China

Industrial Branding Capability: The Case of Latecomer Small and Medium-sized Enterprises

Hsing-Hua Stella Chang, National Taichung University of Education
Min-Hua Chang, National Sun Yat-Sen University
Tsai-Hsin Cheng, National Sun Yat-Sen University

How Fast Is Fast Enough? Ownership, Signaling and Speed of Internationalization

Vidya Sukumara Panicker, Loughborough University
Dinesh Prabhu, IIM Tiruchirappalli

Working in MNE Subsidiaries in Africa: The Effect of Individual Network Centrality on Skill Improvement and Social Upgrading

Xiaolan Fu, University of Oxford
Hao Xu, Fintech Research Center of Zhejiang Lab
Shaheen Akter, University of Oxford
Shasha Zhao, University of Surrey

Session 3.4.18 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: 212

Teaching Café: Addressing Different Ableness through Teaching and Creating Safe Spaces (Session# 231641)

The Teaching Café will look at how to address different ableness in the classroom - both from the perspective of students and educators. Our Café will raise awareness around visible (e.g., being vision impaired or requiring a wheelchair) and less visible or invisible (e.g., being on the autism spectrum) disabilities by sharing experiences and best practices of how to deliver on inclusive, psychologically and physically safe spaces for all who feel like they do not belong in the classroom and/or might be differently abled.

Facilitators:

Matt Raskovic, Auckland University of Technology

Miriam Moeller, University of Queensland

Jing Betty Feng, Farmingdale State College (SUNY)

The Teaching Cafés are organized by AIB's Teaching & Education Shared Interest Group.

Session 3.4.19 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: 207

Fellows Café: MNEs and Responsible Global Business (Session# 232033)

Chairs: Attila Yaprak, Wayne State University and S. Tamer Cavusgil, Georgia State University

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

Responsible global business has become an inescapable imperative for internationalizing firms. It is now essential for MNEs to become responsible in the way they respond to their markets' needs with social impact while simultaneously being good to their stakeholders at home and abroad. This café will explore the emerging research questions that this phenomenon has generated and will suggest avenues for future research.

Session 3.4.20 - Special Session

Track: 16. Clinics and Cafés

Time: 14:30-15:45

Room: 205

Fellows Café: What Percentage of Internationalization Episodes can be Explained by the Uppsala Internationalization Process Model? (Session# 232031)

Chair: Jean-Francois Hennart, Tilburg School of Economics and Management

Fellows Cafés are open to all conference participants. Join a small group discussion hosted by AIB Fellows and focused on an IB topic of current and mutual interest.

The initial tenets of the Uppsala model, that in-depth knowledge of foreign countries is necessary for selling abroad and that firms progress from exporting to foreign investment as they acquire such knowledge, have been by and large uncritically accepted by most IB scholars. Yet there is a good deal of empirical evidence that has shown this not to be the case. I would like participants in this café to share and discuss the findings of their research that do not support these assumptions.

SUNDAY, JULY 9 - 15:45-16:15

Time: 15:45-16:15

Coffee Break (Session# 232008)

Refreshments will be provided for conference participants.

Award presentation for various awards offered by Women in the Academy of International Business (WAIB) will take place during the coffee break at the Main Hall.

SUNDAY, JULY 9 - 16:15-18:00

Session 3.5.1 - Plenary

Track: 15. Special Sessions

Time: 16:15-18:00

Room: Aula Główna (Main Auditorium)

AIB Awards Ceremony and Business Meeting (Session# 231523)

The session will start with the announcement of the winners for the various conference awards including the Buckley and Casson Dissertation Award, AIB/Temple Best Paper Award, the Rugman Most Promising Scholar Award, and the AIB/FIU Best Theory Paper Award.

The business meeting will follow, featuring a review of the state of AIB, JIBS, JIBP, and AIB Insights. It will also feature a presentation for the 2024 AIB Meeting.

The floor will then be open for questions and comments from the membership.

SUNDAY, JULY 9 - 18:00-19:30

Time: 18:00-19:30

Track: 17. Networking and Social Events

AIB Awards/Farewell Reception (Session# 231705)

The 2023 AIB Annual Meeting will come to a close with a reception immediately following the AIB General Business Meeting.

The Awards/Farewell Reception is sponsored by Palgrave Macmillan, publishers of JIBS and JIBP, in honor of all the winners of the JIBS Decade Award as well as all other program awards being given out at AIB 2023.